

Rich's Good Morning!

Linen Cloths Are the Headliner in the 17th Annual Linen Sale Savings Range From a Third to a Half

Though our entire stocks of Linens, Towels and Bedding are reduced for this sale, you will find especially attractive reductions in these fine all-linen Tablecloths.

At one price or another there is a size and style for every housekeeping purpose. In all one chooses from sizes 2x2 yards, 2½x2½ yards, 2½x3 yards, 2½x3½ yards.

All reduced.

Regular \$4.00 to \$5.00	Cloths are \$2.90
Regular \$5.00 to \$7.50	Cloths are \$3.90
Regular \$6.50 to \$8.50	Cloths are \$4.90
Regular \$8.50 to \$11.00	Cloths are \$5.90
Regular \$9.00 to \$12.50	Cloths are \$6.90

Extra Size Cloths at Half Price

—Finest qualities of Moravian, Fleur de Lis and Gold Medal Damask. Various 2½x4 yards or 2½x5 yards. Regularly \$16.00 to \$70.00 now \$8.00 to \$35.00.

\$10. For \$25.00, \$30.00 and \$35.00. Cloths, size 3x3 yards Splendid for large, round tables or extra tops.

—Hand-made Madeira Cloths and Centerpieces and other fancy Linens now at HALF PRICE.

—Our 32-page catalog giving full details of Rich's 17th Annual Linen Sale is in the mails. If you didn't get your copy, please drop us a post.

(Linens—Main Floor, Left.)

Added Feature for Today at 9 A. M.
\$1.50 Undermuslins \$1.05

Including Garments of All Kinds

THIS is not a haphazard, hit-or-miss White Sale, but a broadly planned merchandising event.

—It was planned to better any other White Sale; these \$1.25, \$1.50 and \$1.75 undermuslins at \$1.05 are the incidental profits.

—You will be delighted with these attractive undermuslins, charmed with the lavish varieties, their fresh loveliness, their dainty styles.

Gowns Skirts	\$1.05	Teddy Bears Combinations Corset Covers
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—Materials are fine, firm satins, prettily trimed with delicate embroidery and laces. They are the styles that make out of ten women look for the kind they gladly buy at \$1.50. Ready today at 9 a. m. at \$1.05.

White Sale Is Cream Clear Through

Not a sale with the best things on top to be skimmed off the first day, but a genuinely good sale to its very core. Banked high on each table are snowy heaps of undermuslins, all specially selected and specially made for this January event. Choose from Night Gowns, 49¢ to \$7.50. Teddy Bears, 49¢ to 95¢. Corset Covers, 25¢ to \$3.50. Drawers, 25¢ to \$3.95. Combinations, 49¢ to \$4.35.

Clearaway of All Winter Millinery

\$12.50, \$10.00 and \$7.50.

Hats Drop Down to

\$3.50

ONE chooses with certainty as to style and economy. The hats are developed in fine silks and velvets. They include the new Tipperary Turban modes and large, medium and small shapes. The variety insures a becoming style for any type of beauty. —Various black and colors, trimmings of fancy ostrich, feather novelties, flowers and ribbons. Either trimmings or shapes alone often sold earlier in the season at \$3.50.

\$3.95 Shapes \$1.25

Developed of High-grade Silk Velvets
in New Styles

HERE are the popular large sailor effects, and the equally fashionable medium large turbans. Choice of soft or semi-hard crowns.

Shapes at 50¢

ON one big table we've grouped many velvet and plush shapes and some ready-to-wear hats. Oddments at the merest fraction of first prices.

Trimmings at Half Price

FOR trimming the above hats you can choose from our entire stock of fancy ostrich, feather novelties and ostrich bands at just half the former prices.

The Year's at the Spring And here are hats for Palm Beach or between season wear at home.

—There are charming developments of silks and satins; bewitching creations of straws; airy, fairy trifles of chiffon and flowers. You will not be the first to wax enthusiastic over their beauty.

(Millinery—Second Floor.)

New Short Coat Suits \$12.50

185 Suits; Not One Worth Under \$25

—145 of these Suits just came in Monday; of the others, none has been in the house over a week.

—\$12.50 is even less than many stores are asking for the male suits of the day.

—Seasonable 185 Suits are \$12.50.

—Broadcloths, Gabardines, Failles, Homespuns and Cheviots. Black, brown, green and blues. All sizes. Fur trimmed, short flare coats; the new circular flare skirts. Choice \$12.50.

(Ready-to-Wear—Second Floor.)

M. RICH & BROS. CO.

WATERS WILL URGE NUMBER OF REFORMS

Honorary Convict Camp, Pay for Prisoners Are Among the Number.

When Chairman Tull C. Waters, of the board of county commissioners, makes his annual address to the Atlanta Chamber of Commerce today he will urge many drastic reforms in the roadwork system of Fulton county, chiefly the adoption of one head road master, the appointment of which he has been unable to effect with full power, so as to eliminate the interference of politics in the department's activities.

Another reform to be urged is the establishment of a state prison by legislators to reimburse county convicts upon their freedom from prison. This to be done as a means of supporting the families of the convicts, as the state would be the ultimate substitute or poorly provided for.

The letter and the resolutions follow:

—To the Commercial Organizations of Georgia: As there is no more important question before the people of Georgia to-day than the cotton crop, the Baldrige Committee, to the opinion of the Georgia Chamber of Commerce, is requested to advise the state legislature to incise, making this organization to assist in the solution of the farmer's difficulties.

The letter and the resolutions follow:

—To the Commercial Organizations of Georgia: As there is no more important question before the people of Georgia to-day than the cotton crop, the Baldrige Committee, to the opinion of the Georgia Chamber of Commerce, is requested to advise the state legislature to incise, making this organization to assist in the solution of the farmer's difficulties.

The report of Chairman Waters, who will speak to the commissioners at 10 o'clock in Judge Hill's courtroom, will be read by the commissioners, followed by the report of the state road improvement accomplished by the county in Atlanta and the report of the commissioners on the amount of public roads which the county reached \$1,457,511.

It will also be reported that the outstanding indebtedness on the state highway-dollar bonds is \$350,000, which is expected to be cleared by May 1.

When the commission meeting takes place this morning, the commissioners will be asked to consider the report of General Clifford L. Anderson and Shadrack C. Hill, who have been appointed to file when the board is reorganized by the commissioners.

Whereas, it is to the interest of all citizens of Fulton county to assist the farmer to a state of prosperity for farm products, it is recommended that

the Baldrige Board of Trade, upon the recommendation of the commissioners, make an effort to increase the market for farm products.

—To the Georgia Society of the Red Cross: As there is no more important

task for the Red Cross to-day than

the relief of the cotton crop, the

Baldrige Committee, to the opinion of

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