



The Journal

THE JOURNAL
Covers Dixie Like the Dew

VOL. XXXIII, NO. 152.

ATLANTA, GA., SUNDAY MORNING, JULY 25, 1915.

PRICE FIVE CENTS.

GREAT GERMAN VISE SLOWLY CLOSING IN ON POLISH CAPITAL

From the North, From the South, From the Southeast, Teutonic Armies Draw Battle Lines Nearer the City

GERMANS ALSO WINNING IN THE BALTIC CAMPAIGN

Very Little Doing in the West; Italians Claim Further Advance; British Claim Repulse of Turks

(By Associated Press.)
WASHINGTON, July 24.—Further breaches in the defenses of Warsaw are reported in the latest official reports from German army headquarters. Teutonic troops are closing on the Polish capital from the north and the south.

General von Gallwitz's army has stormed the Russian fortresses of Rozan and Pultsk. German troops have broken their way into the city between these places and already are in force on the south bank, Berlin declares. Farther to the north the Germans are advancing toward the river, along which the Russians have made their stand to the northeast of the city.

HEADWAY IN SOUTHEAST.

To the southeast also the drive on Warsaw is making headway. Northward of the fortress of Izvograd, at the German front line, the Russians are declared to have been thrown across the Vistula from Kozienice just as the mouth of the Vistula, while the attacking forces have worked their way to the fortress itself on the northeast of the city.

Apparently the Russian lines are still well south of Lodz, where the Austro-Germans are struggling for possession of the railroad.

The British army occupying the Berlin war office announces that General von Blomberg's army has defeated the fifth Russian army in the west from the sea to the Vostok.

In the Isarco region the Italians are continuing their drive. Reports have reached Milan that they have captured the city, but these have not been confirmed.

An attack by the Turks on an allied position on the Gallipoli peninsula is reported to have failed after a brief engagement, London announces.

GERMAN STATEMENT.

The German official statement today reads as follows:

Near Souches again yesterday the French repeated unsuccessful have been their military operations in the Champagne. Attempts to dislodge us from the heights failed.

South of Bientry our advanced posts again repulsed attacks. The reports of the French war department issued at 11 o'clock July 24, which reported that a strong German reconnoitering party was driving across the river Sella, the party being composed of 2,000 men, was repulsed and retreated with a loss of the dead.

In the district of Muenster (in Alsace) there were minor encounters yesterday. The French attacked our positions on the day some 2,600 dead French were counted before our front.

On the eastern bank of the river von Blomberg has defeated the Fifth Russian army last night.

On the 24th days of continuous fighting, German troops yesterday succeeded in arresting the advance of the Russian in the district of Rozan. The Russian army was repulsed and defeated and dispersed in the direction of the front.

The heavy fighting in the district of operations on July 14 has increased to 25 cannon, 40 machine guns and 100 mortar and machine guns. A great quantity of baggage and other war material.

FORCES RESTORED.

On the Narow river the army of General von Gallwitz stormed Irtzsch and forced a crossing of the Narow between the Narow and the front on the south bank of the river. Further north to the north our troops are advancing toward the river.

In the battles between the Niemen and the Pruzna on July 14, 14 cannon and 90 machine guns have been captured. The quantity of war material captured is estimated at 1,750 tons. The heavy fighting in the district of operations on July 14 has increased to 25 cannon, 40 machine guns and 100 mortar and machine guns. A great quantity of baggage and other war material.

London Admits Abandonment of Warsaw Is Now Probable

Honor Convict Sobs Bitterly as Prison Gates Close on Him

David Easacoon Calls on God to Help Him as Reaction Comes at End of Long Journey Alone From New York to Atlanta

It was the "music hour" when David Easacoon took himself into the Atlanta penitentiary.

Every man in the prison has an instrument—holiness, loneliness, comrades, even combs wrapped in tissue paper. Every afternoon between 6 and 7 o'clock they are allowed to play.

And so Friday, when David Easacoon fulfilled his trust, hundreds of convicts sat at the corner of Mitchell and Whitehall streets, each with his own instrument, playing softly each his separate song. Ragtime and sweet choruses were heard. Trovatore swept into "Annie Laurie," and against a Billy Sunday hymn and took itself in a vast pandemonium.

"The music hour," while the bell rang within the prison a little man sank down in the quiet afternoon sunshine on the steps outside, and sobbed and sobbed. For at the last moment the fortitude which brought him from New York to Atlanta alone snapped like a bowstring and he went to pieces.

"My God, my God," he cried, the tears streaming down his shrunken cheeks. "I have bowed his head on the floor of the great, white bulk of the building. He has let the Terminal street car stop at 8 o'clock with only a brave smile on his face. He has let the porter who took his hand and the porter who took his meagre dime. With his last dollar he had bought the hotel bill, for ever since leaving New York he has refused to accept government money for his transportation, not to mention his food."

HIS JESTS ARE FEEDBLE.

At last he reached the Whitehall-Federal Prison car. His looks were wretched. He looked hurriedly and struggled with his belongings. He was carrying a woman's hand bag at his elbow and then hurriedly snatched it away when he recognized him by his picture as the man who had been convicted of swindling.

"Suppose she had had me arrested?" he asked. "I would have been funny—very funny."

But once on the street car his spirit began to droop. He was in a state of mind that he had never known before. He was taking him to prison, and he knew it.

When the car reached the stretch of woods heading the end of the line, his looks were wretched. He was sitting in front of him and he was whispering feverishly to himself, of his "sweet wife, my three children, my boys, my girls."

As he said the words of common melodrama, but he said them crying and snaking to his shoes—so that they were not seen. "The great God of our fathers," he said, "I am going to a living grave."

"This was the man who had borne himself unwavering in a court room and in the judgment hall, the man who maintained such a calm front on board ship that no one knew he was a convict, the man who before had laughed heartily because the bell boy asked him for a million."

The actual sight of the penitentiary walls which for a month had been only a dream, amiable in the other man's life terms like Sidney Carton; David Easacoon was only a year and a day from the day when he had been taken to the gravel walk in the divine sunlight.

(Continued on Page Two Column Three.)

GOV. HARRIS TO ASK \$50,000 FOR BUILDING AT THE STATE FARM

Special Fund for Individual Cells and Other Improvements Will Be Asked in Message to General Assembly

COMMON SLEEPING ROOM FOR CONVICTS IS OPPOSED

Chief Executive Finds Other Conditions, Generally, at State Prison Are in Good Shape, He Says

BY LINTON K. STARR.
(Special Staff Correspondent.)
MILLEDGEVILLE, Ga., July 24.—Governor Nat E. Harris, in the special message he announced today, has specified his investigation of condition at the state prison—that he would send to the legislature some \$50,000 for a special appropriation of at least \$50,000 for a new building here, many individual cells and improvements generally. While the governor has not made this announcement officially, stating that he preferred not to give out details of his message in advance, it is known this is in his mind.

The governor was surprised to learn that convicts share a common sleeping room and that there are few facilities for separating desperate characters from mild-spirited convicts. He is firm in his conviction that improvements are imperative, and intends to make his message to the legislature very strong and full of details and recommendations.

He intends to guard as far as possible against a repetition of such occurrences as the attack on Leo M. Frank and the flight of two convicts yesterday, although he appreciates the fact that it is impossible to have a personal watch over every man. By putting in a number of cells, however, the governor believes conditions can be greatly remedied.

His intentions are to make recommendations calculated to bring prison conditions in the state up to the high standard expected of a state of Georgia's high standing and before drafting his message he probably will make a careful study of the conduct of prisons in other states.

It is decided, however, in his opinion, that something must be done promptly to remedy matters and that an appropriation of no mean size is necessary.

"As far as I can see," said the governor, "things here are in splendid shape and are kept in the state. Warden Smith and his assistants seem to be doing all that is possible to keep things sane and healthful. However, the place is no paradise."

Governor Harris expects the state to save from twelve to fifteen thousand dollars in making the improvements by using convict labor. At present the legislature allows about ninety-five thousand dollars to care for the entire convict system of Georgia. In connection with today's investigation it was pointed out that the particular appropriation for the prison here has remained practically at a standstill whereas the number of convicts here was about doubled in the past five years.

The other principal development in today's investigation by Governor Harris was the fact that the number of convicts here was about doubled in the past five years.

(Continued on Page Two Column One.)

HEALTH TOLL IN STEAMER HORROR ESTIMATED 1,000



THE SUBSTANCE OF IT!

HUNDREDS DRAPPED FROM LARGE STEAMER DROWNED LIKE RATS

Divers Continued Work Under Searchlights After Darkness Came, and Recovered Many More Bodies

THREE PROBES STARTED TO LOCATE THE BLAME

Marine Architects Say Steamer Was Top Heavy From Faulty Design and Great Human Cargo Turned Her Over

(By Associated Press.)
CHICAGO, July 24.—A thousand persons lost their lives in the Chicago river today when the captain of the excursion steamer Eastland while warping from its wharf with more than 2,600 employees of the Western Electric company and their relatives and friends on board, found for a pleasure trip across Lake Michigan.

After working ceaselessly all day and far into the night, the bodies of 143 victims of the catastrophe, most of them crying and children, were collected in temporary morgues and taken to the Second Regiment armory. When these bodies had been tagged, Corporal Hoffman, taking into consideration estimates of bodies that were to be in the hold of the steamer, lying on the river, and in the stream itself, said he believed that the total dead would not exceed 1,000.

The Eastland, built by marine architects in an uncertain manner, turned overboard in the Chicago river. It began to list, pouring its gala passengers into the river, or impaling them in its submerged hull.

Every effort was made by thousands of persons on the river wharf to rescue the crying and children. Many were rescued, but many went down almost within grasp of the river bank. Mothers wailed to death while their children were snatched to safety. Other children died in the arms of their mothers. Many were saved. Hundreds of girls, freed for a day from their tasks of making the clothing of the city, were rescued by electrical apparatus in the factory of the Western Electric company, dressed in their elaborate costumes.

A pall of sorrow hung tonight over the entire West Side of Chicago, where the majority of the victims lived. The bodies of the victims were taken from the cabins after the ship had lain on its side in the river for four hours, but it was not until five o'clock that the bodies of the hulk are all dead.

Under searchlights the workmen tonight scoured the river in the hull of the vessel to remove the bodies. The steamer lay on the bottom of the river, one side protruding like a monument to the hundreds it had drowned as it turned over.

CAUSE NOT DETERMINED.

The cause of capsizing had not been determined tonight, but federal, city and state officers were conducting investigations to determine whether the ship was top-heavy from faulty design, was improperly stowed, or whether it was overloaded in leaving the wharf.

Under misty skies 7,000 men, women and children were seen tonight in the dock early today to fill five large lake boats with their families in a trip to Michigan City. The steamer Eastland was the first to be loaded.

(Continued on Page 2, Column 2.)

Do You Know What Bud Fisher's MUTT and JEFF

Are Reading So As-sid-u-ous-ly? You Do Not?

Then We Will Let You Into a Little Secret!

They are Reading the Contract Between BUD FISHER and THE JOURNAL, Whereby—Starting Monday, August 9, And Regularly Thereafter—BUD FISHER Will Draw MUTT and JEFF EXCLUSIVELY FOR THE JOURNAL.

We Will Also Let You Into Another Little Secret! For Drawing MUTT and JEFF Exclusively for THE JOURNAL, BUD FISHER Will Receive a Salary Three Times as Large as That Ever Paid Any Other Artist, Living or Dead!

Yes, Sir, There's More Real Humor, And Joy, And Laughter In A BUD FISHER MUTT and JEFF Cartoon Than in All the Other Comics Combined!

That's Why MUTT and JEFF Ever Since Their Birth Have Made All America Laugh!

And All This Care-Dissipating Fun Will Be Served Up to You Exclusively in

THE JOURNAL

Beginning Monday, August 9

(Continued on Page 2, Column 4.)

POLICE BOARD CALLED TO TRY CHIEF BEAVERS

Majority Wants to Bring Formal Charges of Inefficiency and Insubordination

A special meeting of the board of police commissioners has been called for Monday night in order that formal charges of inefficiency and insubordination may be brought against Police Chief J. L. Beavers.

Eight members of the board, according to one commissioner, have agreed to demand the removal of Chief Beavers from the fact that the board adopted the report of the probe committee, which they say in effect declares that Beavers is incompetent and insubordinate, the chief should be given an opportunity to answer and, if he can, to disprove these charges in a formal manner.

This commission says the eight members of the board are aware that Chief Beavers testified at length before the investigating committee and was given an opportunity to vindicate his administration, but they feel that he has failed to do so and that for the good of the police department and the city the situation should be promptly cleared up.

OPEN MOVE IS EXPECTED.

That the long-expected open move against the chief will come Monday night there is said to be little doubt. The special meeting has been called as a result of a petition signed by seven members of the board's majority—before it was placed in the hands of Chairman W. P. Cain, who fixed Monday evening as the time for the meeting.

When formal charges against Chief Beavers were presented at the last regular session of the board the reason assigned was the absence from the city of Commissioner J. W. England.

Following that meeting, however, it was generally reported that further action on the report of the probe committee would not be taken for several weeks as the result of this report, the calling of the meeting for Monday night has occasioned surprise and interest.

The special meeting was called, it was circulated by Commissioner Andy King, who until a few weeks ago was supposed to be a supporter of Chief Beavers.

WANTS BEAVERS TRIED.

Since the report of the probe committee, however, Mr. King has openly contended that Chief Beavers should be placed on trial and given a chance to answer the charges made in the committee's report.

Besides Mr. King, another commissioner who has been known for months to hold the opinion that the Beavers administration is not successful, the situation in the police department is believed now to have undergone a change and the opinion of the chief is said to have become anxious, fearing that he may be removed from office.

CORNER ORDERS ALL EASTLAND OFFICIALS PLACED UNDER ARREST

Poor Design Caused Steamer to Capsize, Says Ship Architect, Ill-Fated Ship Was "Crank of Lakes."

(By Associated Press.)
CHICAGO, July 24.—Governor Hoffman announced late tonight that he had ordered the arrest of every official of the Indiana Transportation company, which leased the Eastland, no individuals were mentioned in the coroner's announcement.

The St. Joseph-Chicago Steamship company, who owned the Eastland, built for the Indiana Transportation company, was arrested tonight and locked up at a police station. The steamer was leased by the Indiana Transportation company, whose officers said they were not responsible for the leasing of the ship and did not control the crew.

The Eastland was the crank of the lakes, W. J. Wood, naval architect, who was called by the owners in 1908 to correct faults in the boat, declared today.

In 1904 Wood made representations to Captain Ira Mansfield, local steamboat inspector, which resulted in an order to cut off the top deck of the vessel and to keep the water ballast compartments filled.

"The design of the vessel would not permit its operation as other steamers are operated and great care had to be taken at all times," said Wood.

The Eastland was built by the Port Huron Shipbuilding company, and on its trial run in 1908 failed to come up to specifications, according to Wood, who was one of three judges to pass on its performance.

GANGWAYS LEAKED.

"The gangways were not watertight," said Wood, "and I was called in to correct the fault as well as some of the other faults in the interior of the hull."

"It was most important that the hull be watertight and the other conditions were fulfilled. The design of the vessel would not permit its operation as other steamers are operated and great care had to be taken at all times."

"The fault in the Eastland was in the hull. I told the builders so at the time I was called to inspect some parts that were not properly designed. The Eastland was not a good steamer. I saw the boat overturned in the river. There are certain fundamental principles applying to naval architecture."

(Continued on Page 3, Col. 1.)

Fact U. S. Does Not Insist Upon Abandonment of Submarine Warfare Pleasing

(By Associated Press.)
WASHINGTON, July 24.—Count von Bernstorff, the German ambassador, left Washington today to remain away from the capital until instructions from his government or new developments make it necessary for him to confer again with officials here.

It was learned in German circles here tonight that the German interpretation of the statement in the last American note that the lives of noncombatants may not be put in jeopardy unless a vessel resists or seeks to escape was accepted to satisfy the German Ministry.

The passengers swarmed to the left side of the ship as it slowly tilted toward the river toward the wharf. A. A. Thayer, a man who had not been ordered cast off and whose engine began to hum. The Eastland had not boded, however.

Instead, the heavily laden ship waded sideways, leaning first toward the river bank. The hulk was so striking that many passengers joined the large concourse already on the river side of the docks.

The ship never heeled back. It turned slowly, but steadily toward the river side. Children clutched the skirts of mothers and sisters to keep from falling. Water began to enter lower portholes and the hulkers tore out the windows which had not been ordered cast off and whose engine began to hum.

Then there was a plunge with a splash of air escaping from the hold, mingled with crying and shouting. The ship was on the bottom of the river, casting hundreds of living creatures to the water.

Many sank, entangled with clothing and other articles.

MAN BATTLES ROBBERS; DANGEROUSLY WOUNDED

John Head, twenty-four years old, of 15 Easton street, in nearby hospital, said he is not expected to live as a result of stab wounds inflicted by two white men who held him up shortly after midnight this morning on his way home.

Head was on his way home when the two men held him up at Gaslight and Easton streets. He had not money and a watch, and the men ordered him to hold up his hands.

After a short struggle he offered a fight, and people hearing the commotion ran out from their houses. They found the men gone and Head lying on the street. The police have not as yet succeeded in finding a trace of the highwaymen.

Look Out For The Want Ads in Today's Journal And Then Look in Every Column of them For The Opportunity That is Surely for you

CORONER ORDERS ALL EASTLAND OFFICIALS PLACED UNDER ARREST

Continued From Page One.

PASSENGERS UPSET BOAT

That a sudden rush of people on the deck of the Eastland to the port side to look at a speeding launch caused the catastrophe was the assertion of Jack Elbert, guard on the steamer.

"STEADY HER UP"

"He said, 'Steady her up a little, and then we pumped water into the other side until she was up even and the deck tilted over to the port side to look at it. The weight all on one side apparently proved too much, and the Eastland began to list badly."

W. C. GREENBANK, MANAGER OF THE INDIANA TRANSPORTATION COMPANY, MADE THE FOLLOWING STATEMENT LATE IN THE DAY.

"The Indiana Transportation company expresses its deepest sorrow and sympathy for the bereaved in the Eastland catastrophe. The Eastland was not overloaded. There were some extra tickets taken up at the Eastland gangway by the Eastland's employees under the supervision of the government capacity mark is set at 2,500."

RESCUE WORK GOES ON AT NIGHT BY SEARCHLIGHT

CHICAGO, July 24.—With ten high powered searchlights playing over the scene from roofs of neighboring buildings and the inside of the ill-fated steamer illuminating the water, divers hunted for bodies continued after dark.

VICE SQUAD MAKES RAID AT MARIETTA ST. HOUSE

Policemen Allen and Gorman, of the vice squad last night raided a gambling house at No. 544 1/2 Marietta and arrested several men and women.

AD MEN'S CLUB WILL ENTERTAIN GOVERNOR

Members of the Atlanta Ad Men's club will hold their twenty-fifth annual picnic and banquet at the Hotel Atlanta on Monday, August 2, at 10 o'clock next Thursday evening at the Hotel Atlanta.

ALL SULKIES, GO-CARTS AND BABY CARRIAGES MUST BE SOLD NOW!

It matters not whether you want the finest baby carriage or the lowest priced one or you want an all-weather sulkie or a go-cart. We have them all at very low prices.

REMINGTON PLANT MEN WILL GO BACK TO WORK

BRIDGEPORT, Conn., July 24.—With the ratification tonight by the machinists of the agreement reached between the labor leaders and the Remington Arms and Ammunition company and the Stewart Construction company, the strike at the arms company's plant today came to an end and the men will be back to work Monday.

GEORGIA DIVISION OF GINNERS IS ORGANIZED

The Ginner's association adjourned its convention yesterday afternoon after having been in session at the Ansonia hotel for two days. A Georgia division was organized with the following officers:

ATLANTA BOY WAS NOT PASSENGER ON EASTLAND

Eugene C. Whitehead Did Not Make Trip on Ill-Fated Ship as Was Expected

A telegram from Eugene S. Whitehead last Saturday afternoon to The Journal brought news that the young man, a graduate of the Georgia School of Technology and an employee of the Western Electric company, at Chicago, whose excursion steamer capsized Saturday morning with the loss of hundreds of lives, was not a passenger on the Eastland.

HUNDREDS TRAPPED IN STEAMER'S HULL DROWNED LIKE RATS

Continued From Page 1.

WILL RAISE STEAMER

Arrangements are being made to get at the sunken vessel to determine the underlying causes of the accident. Divers will be engaged to inspect the ship.

SCENES IN MORGUE

Identification was slow, and scenes at the morgue as the bodies of the dead and injured, trading of the cause of the disaster, and precautions against disease from sunken bodies, and the recovery of corpses by the river toward the canal locks.

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Continued From Page 1.

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The Atlanta Journal. ATLANTA, GEORGIA. Journal Building, 8 North Forsyth Street. Entered at the Postoffice in Atlanta as Mail matter of the Second Class. Daily, Sunday, Semi-Weekly. JAMES B. GRAY, President and Editor.

It's up to Germany. The Russian bear may yet develop into a bear cat. Japan is preparing to spend a billion dollars on her navy regardless of whether the allies win or lose.

Pass the Land Titles Bill.

It is gratifying to know that the General Judiciary committee of the House has recommended for passage the bill introduced by Mr. Turner, of Brooks, and Mr. Barfield, of Bibb, providing for a simpler and safer system of land titles in Georgia.

"Land is the most valuable commodity in any State. Title to land should be the surest and safest of all investments; but practical experience has demonstrated that, under our present laws, this is not the case. The ownership of land should be a sure and easy basis of credit; but detracts from its effectiveness as an investment.

The pending bill is designed to overcome these difficulties and uncertainties. It provides to that end a cheap, yet thorough and comprehensive procedure by which anyone who really owns a tract of land may have his title confirmed and established by a decree which will stand in any court just as if it were the State's plat and grant issued to him, and at the same time will make it extremely difficult for one who is not the true owner to register, and thereby steal someone else's land.

Under the proposed system, the landowner may file with the Superior court a petition asking that his title be examined and certified by the court. If upon due advertisement of his petition no other claimants intervene, and if upon due investigation no defect in the title is found, the court will issue to the petitioner a Certificate of Title, which will be absolute evidence of ownership. This certificate will then be entered in a register book kept especially for that purpose by the clerk of the court, each certificate being given a page to itself. On this page there will be space for recording all subsequent transactions connected with or affecting the particular title, such, for instance, as mortgages, liens, homesteads or other encumbrances. Thus it will be easy to ascertain at any time the exact legal status of any piece of registered land simply by consulting the proper page of the register book.

As the courts' certificate will be conclusive evidence of ownership and as the system of registration will show at a glance all encumbrances, land so certified and registered "can be transferred almost as simply as ordinary commercial paper, and can be used as collateral with as great facility as if it were a stock or a bond of equal value."

As the authors of the bill explain, the proposed system will not be forced upon anyone. "Any landowner may avail himself of its benefits; no landowner is required to do so." Because of the valuable safeguards it provides and the valuable conveniences it affords, this well-considered measure should be made a law.

Captain Nicholas, twirling for the Siberians, is confronted with three men on bases and none out.

The man who called them the allies ought to be turned loose on some of the names of towns in the eastern theater of war.

The oldest inhabitant will have to hark back some distance to beat the cool weather here.

Our Final Word to Germany.

THE latest note to Germany is America's final word on the great rights and principles at issue. Berlin cannot misunderstand or evade the straightforward, conclusive terms in which the President has spoken his country's thought and will. It matters little what Germany now does. Future invasions of neutral rights by German submarines "must be regarded by the Government of the United States, when they affect American citizens, as deliberately unfriendly." There is no mistaking the gravity of that pronouncement. It is virtually an ultimatum. It puts an end to idle parley and rivets upon the German Government full responsibility for continued peace or severed relations.

That developments should reach this crucial stage was made inevitable by the pettifogging course which Berlin thus far has pursued. Neither of our previous notes received an answer in any wise satisfactory or sincere. Their just and reasonable demands were evaded; and the principles of law and humanity for which they contended, though formally acknowledged, were really ignored. Berlin began with the unwarranted assumption that the Lusitania was an armed vessel, carrying troops and munitions of war, and therefore subject to destruction. This preposterous claim having been exploded, Berlin turned to proposals which could not have been accepted save at the surrender of the very rights on which the United States insists. From the outset, Berlin has dodged and temporized, apparently doubting the seriousness of America's purpose. It was essential, therefore, that decisive notice be served. This, the President has done. He has done it without bluster or excitement but with unmistakable determination, and the country is a unit behind him.

Developments now rest with Germany. If she conducts her submarine warfare in accordance with international law and in such a way as not to infract the neutral rights of American property and lives on the high seas, further trouble will be averted. But if she persists in the lawless, conscienceless course that sent hundreds of innocent noncombatants to death in the Lusitania, if she repeats this atrocious act against American citizens, she will be brought to full and instant accountability. On this matter, there can be no further argument. Our Government has taken its stand once and for all on the principle "that the high seas are free, that the character and cargo of a merchantman must first be ascertained before she can lawfully be seized or destroyed, and that the lives of noncombatants may in no case be put in jeopardy unless the vessel resists or seeks to escape after being summoned to submit to examination." Standing on this principle, which is the inviolate law of the civilized world, the United States insists its final demand of Germany and awaits the outcome with calmness and iron resolution.

"Illegal and inhuman acts, however justifiable they may be thought to be against an enemy who is believed to have acted in contravention of law and humanity," the note declares, "are manifestly indefensible when they deprive neutrals of their acknowledged rights, particularly when they violate the right to life itself. If the belligerent cannot retaliate against the enemy without injuring the lives of neutrals, as well as their property, humanity, as well as justice and a due regard for the dignity of neutral powers, should dictate that the practice be discontinued. If persisted in it would in such circumstances constitute an unparelleled offense against the sovereignty of the neutral nation affected."

From the events of recent weeks, however, there is ample reason to believe that it is both possible and practicable for submarines to operate effectually and at the same time in keeping with the standards of law and humanity. With the exception of the Orduña incident, regarding which there is yet no official report, German submarines have not attacked unarmed merchantmen without warning or endangered the lives of neutrals and noncombatants since the Lusitania outrage. "It is manifestly possible, therefore," as our Government declares, "to lift the whole practice of submarine attack above the criticism which it has aroused and remove the chief cause of offense." If, then, Germany commits another wrong of this kind, it will be a "deliberately unfriendly" act, and as a matter of justice and honor our peaceful relations with the German Government must cease.

More words from Berlin will suffice no longer. Quibbling and evasion are at an end. American rights must be respected, or they will be defended "without compromise and at any cost."

Men, like pigs, are no good if they lose their heads.

The small boy, for once in his life, sees time pass swiftly on the eve of the school term.

The man who raised a fourteen-foot stack of corn in doing his part toward establishing the reputation of Georgia as a grain state.

The June graduate looks forward to the fall term with regret or relief, depending on how he has done the world since graduation.

Our Case Against Great Britain.

Washington dispatches announce that a note to Great Britain dispatches against unlawful interference with commerce between the United States and neutral nations, is virtually complete and will be sent forward, probably within the next few days. The fact that this issue has not been pressed to an earlier accounting is due in no sense to hesitancy or negligence, but to a wise policy of dealing with grave problems one at a time and in the order of their relative importance. For weeks and months past the Administration has been absorbed in the American case against Germany, which involved not only the rights of property but also the rights of human life. Now that it has spoken its ultimate word on this supremely vital matter, our Government is free to handle the British case with equal energy and resolution.

And we have every assurance that it will do so. In his latest note to Berlin the President declares, significantly enough: "The Government of the United States will continue to contend for that freedom (the freedom of the seas), from whatever quarter violated, without compromise and at any cost." There could be no clearer notice to belligerents in general as well as to Germany in particular that the neutral rights of American citizens and American trade must be respected. Germany's offense has taken precedence over Great Britain's because Germany's involved the more vital interest; but our Government is none the less mindful of Great Britain's high-handed interference with American vessels bound for neutral ports and her seizure of cargoes intended for neutral customers.

Our cotton growers and producers of other staples need no apprehension that the Administration will neglect their interests as menaced by the European war. The fact that the Administration has not acted hastily is no sign that it will not act firmly and conclusively. American rights will be enforced wherever or by whomsoever they are challenged. Great Britain as well as Germany will be held strictly to account.

Any man who knows it all must be an awful bore to himself.

Those who suffer in silence usually have a lot to say about it later.

Steady Work for Foreign Trade.

It is a singularly interesting fact that despite the roar of guns the American Chamber of Commerce for the Levant with main offices at Constantinople is going tranquilly forward with its constructive mission. In its latest report it urges the merchants and manufacturers in the United States "to redouble their efforts to enter markets that formerly bought supplies from Germany and the other nations at war;" and it also directs attention to the tremendous trade opportunities that will soon unfold in Russia.

Commenting on this report, the New York Commercial remarks:

"We buy freely from the Near East but sell little in return. We take fifteen million dollars a year from Egypt and twenty million from Turkey. Next to the United Kingdom, we are Turkey's best customer. But we sell less than two per cent of the half billion dollars' worth of the products imported by the countries of the Levant and the Balkans, and most of that small share passes through second hands. Asia Minor will be thrown open to the world after peace is restored. The railroad from Constantinople to Bagdad is partly built and will be completed no matter what happens. The termination of the war will mean the first real opening up to American trade and influence, of the markets of the Levant, the Balkans and Russia."

This is but one instance of the United States' unexampled opportunities for developing its overseas commerce to vast and permanent dimensions. The fact that our balance of trade for the fiscal year recently ended overtopped a billion dollars is immensely gratifying; but no such record can be held unless we prepare now to utilize the advantages which the future will offer. We need not turn to the faraway Levant for exceptional opportunities. Our neighboring countries in Central and South America are overflowing with inducements to enterprise. But the aggressive energy of the American Chamber of Commerce at Constantinople is a worthy example to similar institutions and interests at home.

Most of the slips occur after the cup has been to the lips.

Of course the average man is above the average. If you doubt it, ask him.

But it is better to quarrel over trifles than over something of real importance.

Editorial Echoes

Persons in this country who profess to be horrified at the American trade in munitions to Rumania, note carefully what Germany and Austria are doing to Rumania. Both Germany and Austria have countenanced bitter agitation at home and in this country as a protest against trade that has always been lawful and that, pursued by individuals, has never before raised a question of neutrality. Germany and Austria now menace the northern frontier of Rumania with armed forces because that country, thus far strictly neutral, refuses to permit shipments through its territory to Turkey of munitions of war. In this case Germany and Austria hope to enforce traffic in arms for their own benefit by governmental action on the part of a neutral. In our case they have attempted to prevent traffic in arms which for the moment is disadvantageous to them by governmental action on the part of another neutral. No doubt after Rumania's rights shall have been violated we shall hear very little from Berlin and Vienna of the deadly shrapnel going forward from the Krupp works to deprive British and French women and children of the breadwinners who are now fighting at the Dardanelles.—New York World.

PROVERBIAL WEATHER

ASK the city man what kind of weather we are going to have tomorrow and he will probably read you the weather bureau's prediction, possibly with the addition of a phrase to the effect that "You can believe that if you want to."

Ask the dweller in the open country the same question and he will cock his "weather eye" heavenward, observing the color of the sky, the cloud formations, the direction of the wind and the quarter of the moon. He will then probably answer you with a proverb which has come down to him from generations of farmer-ancestors. It is a proverb that has been handed on in the fluctuations of the weather and the causes thereof.

It can be argued, apparently with good reason, that weather proverbs cannot have any practical use in this enlightened age, since almost every country maintains its own weather service and supplies "scientific" forecasts to its farmers, sometimes by wireless. But the value of a number of the proverbs, when used in individual cases and for immediate forecasts, is sufficiently evident to have been officially recognized by the weather bureau in Washington, the government's stamp of approval having been placed on a score or more of them.

Scientific meteorology—which is the long name applied to the science of weather-forecasting by those who participate therein—is not yet sufficiently advanced to prescribe what an entire season will be warm or cold, good for crops or bad. Not so proverbial meteorology. There are a number of proverbs that rush in where the scientific scientist fails to tread, according to the government experts, not a few of these homely sayings hit the nail of truth fairly on the head.

"Frost year—fruit year," or "Year of snow, fruit will grow," is one of the proverbs which farmers have found to be quite as reliable as the majority of the forecasts made by the scientific meteorologist. This proverb, known in still another form as "A year of snow, a year of plenty," has its scientific basis on the fact that a more or less continuous covering of snow in winter insulates the ground, and thus retards the blossoming of fruit trees until after the season of killing frosts, but also prevents that alternate thawing and freezing which is so injurious to wheat and other grain in short, as another proverb has it, "A late spring is no debt," from another proverb has it, "A late spring is no debt."

Another class of proverbs dealing with practically the same conditions viewed from the opposite angle is illustrated by the following examples:

"January warm, the Lord have mercy."
"If you see grass in January, look your grain in your granary."
"January or February, do all or empty the granary."

Our forefathers appear to have been long on weather philosophy, but short on the spirit of poetry.

Scientific prophecies concerning the immediate future usually deal largely with the color of the sky and sun, the moon and stars. So also the proverbs which have been accorded the official sanction of the weather bureau deal largely with the color of the sky and sun, the moon and stars. So also the proverbs which have been accorded the official sanction of the weather bureau deal largely with the color of the sky and sun, the moon and stars. So also the proverbs which have been accorded the official sanction of the weather bureau deal largely with the color of the sky and sun, the moon and stars.

"A red morn that ever yet belokened
'Wreak to the seaman, tempest to the field,
'Sweep to the shepherd, and to the plow,
'Gusts and foul fawns to herdsmen and to herds."

FORWARD TO THE LAND

WE are ever again we are made to see the need of getting the people to the land and away from the congested cities. Everybody is convinced; there's no need of argument; it's a matter of "How?"

The deep instinct of men pulls them away from the farm. The question is, How can we make country life attractive enough to reverse this pull? And now comes an organization that calls itself the "National Forward-to-the-Land League." They seem to have an intelligent program, claims to have capital behind it, and exploits a lot of good names.

(1) To encourage the people to agriculture by teaching land-lore in public schools, particularly in night schools, where many adult immigrants attend. If they ought to have, and will have, the hearty co-operation of the school boards.

(2) To secure tracts of land, to be bought up by the league and sold to settlers upon easy payments. There is no difficulty here. Thousands of acres are gladly offered both by railroads and other land owners at attractively cheap rates, some of it actually given, to encourage increase of population.

(3) To encourage the people to country communities, where rural life will be made less lonesome and more alluring by means of social, educational, and amusement features. There is no art of organization here will be supplied. Community banks are to be established. Organizations for the profitable joint handling of produce will be formed. Every effort will be put out to give to open air that neighborly element it lacks.

DO YOU REALLY THINK?

Man's mind may be divided into three classes. The first of these is made up of people who think energetically and effectively, testing every proposition by the principles of logical reasoning.

The second class comprises people whose thinking is a rule in colored and weakened by their prejudices and impressions.

And into the third class fall people with little continuity or effectiveness of thought, and with a marked tendency to accept the thoughts and suggestions of others.

Reader, to which of these classes do you belong? It is a question worth putting to yourself seriously, and answering candidly as you can. For your own sake, its thought may mean the spoiling of your whole life. If you can honestly say that you belong to the first class, you are a real thinker, one of a select and sadly small group.

It is that most of us do not think—rather occasionally. We are, without realizing it, slaves to our emotions. If we are not abnormally prejudiced, the chances are that we are unduly impressionable. And though, to be sure, we have thoughts, such as a general thing are neither well co-ordinated nor effectively directed.

An eminent psychologist once said to me: "The thinking of most people is largely a sort of dreaming, ideas pass through their minds in haphazard fashion, without stimulating to earnest reflection. They are mentally inert, accepting whatever thoughts the moment chances to bring, but seldom pondering them."

It is this characteristic of the mass of mankind that makes PSYCHIC CONTAGION such a universal and dangerous force. Because of the absence of real thinking, because of the tendency to uncritical acceptance of ideas, charlatans and tricksters in religion, politics, medicine, and business find it easy to impose their self-enriching ideas on a mass of impressionable people. The religious impostor, the political demagogue, the medical quack, and the fraudulent adviser, flourish only because people DO NOT REALLY THINK.

In many ways the most interesting of the proverbs that deal with the connection between the weather and the color of the sky is the one which, according to Matthew, Christ used to answer the Pharisees when they asked that He show them a sign from heaven: "He answered and said to them: 'When it is evening you say, "It will be fair weather, for the sky is red." And in the morning, it will be foul weather today, for the sky is red and lowering.'"

The causes for the fair weather which follows a red sunset and the foul which comes after a sunset are well known to scientific meteorologists. And, though they are able to answer the Pharisees' general forecasts can be, however, of this nature have been officially approved by the government.

Shakespeare, who appears to have had a good batting average in the Weather Prophets' league, gives us another quotation dealing with a different phase of the sunset:

"The weary sun hath made a golden net
And by the bright track of his fiery car,
Gives token of a goodly day tomorrow."

This is a poetic expression of the scientific truth that an increase of moisture in the air brings in prominence the yellow (short-wave-length) colors, and therefore, precludes dry weather.

If, however, the sky be neither red nor yellow, but is overcast with a uniform gray, we know that dust and tiny water globules are present and that the dust particles, in spite of the heat which they have absorbed from the sun, have become loaded with such moisture as to produce a fine effect, the result of a considerable height, must be practically saturated, a condition which favors rain and justifies such proverbs as "A gray sky in the afternoon, the next will be a rainy day; but if the sun goes pale to bed, 'twill rain tomorrow, if it rain."

Many proverbs forecasting bad weather are based on the appearance of color or lunar halos or coronas, and, as these form only when there is much moisture in the air, the proverbs of this class are well founded. Typical of such sayings is that of the Zuni Indians, which predicts "when the sun is in his house it will rain soon." Other adages refer to the apparent diameter of the circle in connection with the proximity of the horizon. Thus we have: "The bigger the ring, the nearer the wet."

Many people have supposed, and some still maintain, that the moon controls the tides of the ocean. Therefore, there are numerous proverbs based upon this erroneous relation. This belief is no doubt due to the fact that the appearance of the moon depends upon the reflection of the sun's light by the atmosphere, and upon phenomena of this nature are of much value when applied to local predictions.

Thus, "clear moon, frost soon," and "moonlight nights have the heaviest frosts" are true, because, on the clearest nights, the cooling of the earth's surface by radiation is greatest and most likely to cause precipitation in the form of dew or frost.

"Sharp horns do threaten windy weather" is another interesting proverb finding a scientific foundation on the fact that when the sky is clear light is reflected by atmospheric inequalities which wind will eliminate. Therefore, when the moon's horns appear sharp—or when there is nothing to interfere with their reflection—we know that the wind is not likely to exist and the natural inference is that they have been smoothed out by strong winds which will later reach the surface of the earth.

Like the sun and moon, the stars have furnished a number of proverbs concerning the weather. Many of these are nonsense, but a few have decided merit, as, for instance, "When the stars begin to huddle,
The earth will soon become a puddle."

While this maxim sounds foolish, it contains the germ of excellent forecast. The scientific reason behind the couplet is that when a mist, due to the beginning of condensation, forms over the sky the smaller stars cease to be visible, while the brighter ones shine dimly with a blur of light about them, each one looking like a small confused cluster of stars. Hence the proverbs that the stars "huddle" together at one time and be separated at another.

(4) Capital is to be secured for the purpose of lending the necessary money to communities in sections where their farming may be profitable. Many men of wealth stand ready, provided the enterprise is on a sound basis.

The league has sensible ideas. It is not a charity. It is a co-operative idea. It aims to show people how to get together to help themselves.

The whole land-selling business has been demoralized. Hundreds of investors have been duped. They have bought farms where later they have found conditions to be unobtainable. They have lost their railroad land agents, syndicate land agents and all sorts of land agents have operated, with no check to avert or minimize the loss.

The league's purpose, first of all, to give those who want to farm accurate and reliable information. Expert analysis of the land will be made. Reliable reports of value and value of the land will be furnished. The co-operation of others will be secured. In this way the land-seeker will be protected and encouraged.

A bureau of information is to be opened in New York City at once, and similar bureaus in other cities. It is proposed "to assist in making it possible for the humblest man in a hamlet to buy a home without fear of misrepresentation."

There is hardly one thing so greatly to be desired as to get the people to the land. In so far as the league can assist in this it will have the good wishes of us all.

Summer Clouds

Like castle dreams, ye wander in and out
The sky's blue fields, as one, demure, devout.
Alas! ye glow, he knows not how or where,
The charless road of never-ending doubt.

CHARGES AGAINST JUDGE RUSSELL NOT SUSTAINED

House Committee Finds Allegations of W. T. Moyers Are Without Foundation

After hearing from witnesses for eight hours Saturday concerning the charges against Judge R. B. Russell, of the court of appeals, by W. T. Moyers, a stenographer, lawyer and former secretary of the late Judge Roan, a committee of five members of the house of representatives announced that "not a single charge had been sustained by the witnesses for what you might term the prosecution, and there is no necessity for prolonging the investigation."

M'GART READY TO FACE TRIAL ON MURDER CHARGE

Preacher Will Be Tried for Crime Committed 45 Years Ago

(Special Dispatch to The Journal.) COVINGTON, Ga., July 24.—"I have made all other arrangements with both God and man for the one thing, and I want to get this settled before I die." With these words Rev. W. H. Mc Gart allowed himself to be arrested here last week for killing, forty-five years ago his neighbor, Dock Smith, a farmer near Starrville in Newton county. Next week he will go on trial in the superior court, since the killing of Smith in 1870 Mc Gart has been a wanderer on the face of the globe. First he was in the western part of America, later going to the South Seas and the Orient. He has been a laborer, a government secret service man and for the past several years a minister of the gospel engaged in missionary work in the Hawaiian islands. Some months ago he returned to Georgia, knowing that the grand jury had indicted him in 1870 and that a warrant was out against him, charging murder. He has been visiting at his late home in western part of the county since his return, making no claim of his identity. Last week officials here up the old warrant and he was arrested by Deputy Bud Neely.



GRANDMA ROSSER DIES AT HOME IN EATONTON

She Was in Her Ninetieth Year and Famous Over the State

EATONTON, Ga., July 24.—Mrs. Amyllia Marshall Rosser, known in many homes throughout Georgia affectionately as "Grandma Rosser," died at her home here after an illness of several weeks. Mrs. Rosser was one of Georgia's best known and most loved women, and a woman of distinguished ancestry, being the great-granddaughter of Daniel Marshall, the founder of the First Baptist church in the state. Daniel Marshall was also a Revolutionary patriot of note.

LUCIUS P. HILLS' WILL CONTESTED BY BROTHER

Contents Provision Providing For Public Arts Building Null and Void

If Lucius Perry Hills, deceased, soldier, author, poet and pedagogue, had not been also an art connoisseur and had not had faith that the city of Atlanta ultimately would erect a public art building, the story relating to his will never would have been written. For three weeks there has been litigation. The late Mr. Hills left a will, section 11 of which directed that the residue of his estate should be held in trust as the nucleus of a fund for the erection of a public art building in Atlanta, "some portion of which shall be devoted to works of painting and sculpture and that a space upon the walls of such building be reserved for the hanging of paintings and autographed photographs which may be in my room at No. 11 Summit avenue, and I direct that this provision remain in force indefinitely as I have all faith that the city of Atlanta will ultimately have such a building."

TRIBUTE WILL BE PAID DR. AND MRS. WHITE

Farewell Services Will Be Held at Second Baptist Church Tonight

Hundreds of friends will gather at the Second Baptist church Sunday evening to pay a beautiful tribute to Dr. and Mrs. John E. White, who are soon to leave for Anderson, S. C., where Dr. White will become pastor of the First Baptist church of that city. Dr. White, who has been a leading figure in the religious, civic and social life of Atlanta for the past fifteen years, was tendered a dinner Friday evening by the Ten Club, of which he has long been a member, and many friends have entertained in honor of the minister and Mrs. White. The affairs in their honor will culminate tonight with the impressive services at the church which he has served so long as pastor. Bible students of many denominations will join with the congregation in paying tribute to Dr. White. There will be farewell messages from the following: English Lutheran Sunday school, by C. H. Stegall, superintendent; St. Philip's Episcopal Sunday school, by C. F. Barnwell, superintendent; Trinity Methodist Sunday school, by W. C. Mansfield, superintendent; First Christian Sunday school, by LeRoy Rogers, superintendent; Central Presbyterian Sabbath school, by John J. Eason, superintendent; board of deacons, by A. D. Adair, chairman; Women's Missionary and Benevolent society, by Mrs. A. C. Newell, vice president; Business Women's league, by Mrs. Frederick Faxon, president; Baptist Young People's union, by C. C. Wayne, president; Dr. A. T. Spalding, former pastor of Second church, 1873 to 1881.

DR. E. G. GRIFFIN'S Gate City Dental Rooms, Over Brown & Allen's Drug Store, Entrance 5 West Alabama, Corner Alabama and Whitehall. Lowest prices for best expert work. ALL our work is guaranteed. DR. E. G. GRIFFIN, personally in charge. Lady Attendant. Bell Phone Main 1700.

When in Atlanta STOP AT Hotel Wincoff One of the South's Best Fireproof - European Plan 200 Rooms, Each With Individual Bath. Rates, \$1.50 and \$2.00 Per Day Excellent Cafe in Connection Wincoff Operating Co. ROBT. R. MEYER, Pres. P. C. STEELE, Mgr.

VERDICT OF \$1,250 FOR CHILD'S DEATH SUSTAINED

Court Holds Child Under Three Years of Age Can Render Service to Parents

For the first time, it is said, in the history of legal procedure in Georgia, it has been held that a child under three years of age is capable of rendering service to its parents and that the parents are entitled to recover damages for loss of said services. This decision was made by the state supreme court last week in affirming a verdict for \$1,250, won by B. F. James, of Durand, Ga., in his action against the Central of Georgia railway. James' child, aged two years, ten months and twenty days, was killed at Durand in 1912. When he sought to bring suit several lawyers refused the case because no court had ever held that a child under three years of age was capable of rendering service. Finally it was taken by Attorney Lawson Nalley, of Atlanta, who, after two years' litigation, in which the case was carried to the supreme court twice, has won a final verdict for his client. The supreme court has raised the question of rendering service as a question for the jury to determine and that it would not attempt to hold that a child of a year in question was incapable of rendering service to its parents. Attorney N. F. Culpeper, of Meriwether county, was associated with Mr. Nalley.

SOUTHERN HAS ABOLISHED MANY GRADE CROSSINGS

Fifty-four Have Been Eliminated on Atlanta to Washington-Line

Fifty-four out of seventy-three grade crossings, in connection with the double track work, the Southern railway has eliminated on its Atlanta to Washington line. The work was completed on July 19, and the elimination of public highways is the result. The crossings are so located as to make their elimination practically impossible, or they involve prohibitive charges to shifting property. In all construction work involving the elimination of public highways it was stated that the fixed policy of the Southern railway would be to eliminate all important highway crossings of the revised lines wherever practicable.

TWO FORMER ALABAMA OFFICIALS INDICTED

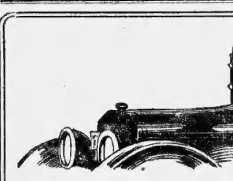
MONTEGOMERY, Ala., July 24.—Lee Hunt, former state commissioner of education, and John C. Cheney, former chief clerk of the state department of agriculture, were today indicted by the Montgomery county grand jury on charges of embezzlement of state funds in 1914.

Had Pellagra Seven Years; Thanks God He's Cured

W. H. S. D., David G. Pate, of this city, who had been afflicted with pellagra for seven years, and who had been told by his doctor that he would never be cured, writes that he is now cured and thanks God for his recovery.

Eiseman Brothers Store Fixtures Auction Friday, July 30th The entire equipment of the Eiseman Bros. Store, containing automatic clothing cabinets, display cases, silent salesman showcases, improved sectional furnishing cabinets and shelving, hat cases and every item of fixtures contained in the magnificent Eiseman Bros. six-story and basement building, will be sold at auction beginning Friday morning at 10 o'clock. Practically the entire fittings of this store were installed less than two years ago by the Grand Rapids Showcase Co., after their newest and most modern types of Clothing, Hat, Shoe and Furnishing Cabinets. The wood is natural quarter-sawned Flemish Oak, beautifully finished and fitted. All glass is of heavy polished plate and the hardware nickel-plated and copper throughout. In addition to the display fixtures, all other equipment will be sold at auction. This comprises Lansom's modern pneumatic tube system, complete with eight stations and motor, office furniture and fixtures, massive clothing tables, typewriters, rugs, carpets, display window fixtures, complete shoe shelving and fixtures, Duntley's electric vacuum cleaner, Harley-Davidson motorcycle, time clock and all other fittings used in the most modern stores. Every stick of furniture and every piece of metal and glass is of the finest and very latest improved models. OUT-OF-TOWN MERCHANTS: Here is the greatest opportunity ever offered for you to equip your store in full or in part with modern, high-class fixtures at your own price. Everything in the building necessary to a men's and boys' outfitting establishment will be sold without reserve. Sales will be conducted on strict legitimate auction method and every person interested will have personal and courteous treatment. TERMS OF SALE:—On all amounts up to \$100 cash; on all amounts over \$100, either cash or on credit cash, and 20-day notes with approved security for the balance, and interest at the rate of six per cent per annum. EISEMAN BROTHERS, 11 TO 17 WHITEHALL STREET, ATLANTA. Building will be open and fixtures may be inspected on Thursday, July 29th. Auction Sale takes place Friday, July 30th, at 10 A. M. LEO FRESH, Auctioneer.

Your Joys are at Stake On Your Tires



The facts are in favor of Goodyear tires. The verdict of Motordom favors them. For years they've outlast any other. And their users this year have increased by the thousands. Why Not All Men? Then why don't all men use them, when they stand for what all men want? The main reason is lack of comparison. Men start with one tire and cling to it. When troubles come they think that all tires suffer like misfortunes. Of course, no tire is exempt from mishap and misuse. But in average service tires differ very widely. Note These Facts Goodyear Fortified Tires have five great features which no other tire employs. These combat rim-cuts, loose treads, punctures and skidding in matchless and efficient ways. They have other features adding strength and wear which few makers now employ. These extras will cost us on this year's output \$1,635,000. Our 1915 betterments alone will cost us \$500,000 this year. Our anti-skid tread—the Goodyear All-Weather—is double thick and tough. We add an extra tread instead of roughing our regular. And that, on our output of All-Weathers this year, will cost us \$1,000,000. Yet this year's Goodyear price reduction will save our users some five million dollars. And that was our third reduction in two years, totaling 45 per cent. Fortified Tires is more than a name. It's a fact—a very costly fact to us. It's an economical, trouble-saving fact to you. We are saving tire users many millions of dollars by building tires in this way. We are winning new users faster than ever before. May we not, through good service, have a chance to win you? Any dealer will supply you.



GOOD YEAR AKRON, OHIO Fortified Tires Our anti-skid tread—the Goodyear All-Weather—is double thick and tough. We add an extra tread instead of roughing our regular. Goodyear Service Stations--Tires in Stock Alexander-Seewald Co., 54 North Pryor Street J. W. Goldsmith, Jr., 46 East North Avenue Auto Oil & Gasoline Co., 71 North Forsyth Street Southern Auto & Equipment Co., 92 South Forsyth Street Dobbs Tire & Repair Co., 226 Peachtree Street Southern Dorris Co., 53 Courtland Street A. L. Glass, 309 Peachtree Street

Advertising in the Journal Sells the Goods

A HOME, A FARM, A BUSINESS Is Within Your Grasp If You Will Only Read Carefully the Offerings Printed in the Want Columns Every Day

BUSINESS OPPORTUNITIES WARE & HARPER BUSINESS BROKERS...

YOU WILL FIND ADVERTISED... If you have a little money, come and talk with us...

\$450 WELL LOCATED, 12-room BOARDING HOUSE... Furniture and furnishings to go with...

\$1,000 CONTROLLING INTEREST IN MANUFACTURING BUSINESS... only one article, demand in every household...

HIGHLY REPUTABLE, beautifully and completely furnished very large ROOM BOARDING HOUSE, near city...

FOR RENT 2-ROOM HOTEL, near 1,200 population, all town of about 1,000...

\$1,000 BARGAIN BUSINESS, most prominent in town, near Atlanta, Ga. Most alone cost \$1,500...

\$2,250 WELL established, most profitable... in location, large residence, etc...

\$5,500 ONE of the best located, or any other, completely furnished, 2-1/2 story...

\$1,000 HALF INTEREST in an acceptable plant... 14 years' TRANSFER BUSINESS, this includes...

\$5,000 HALF CASH HOTEL BUILDING, 22 rooms, complete, profitable...

\$250 PER MONTH, possibly the best location in the city... WATER BUSINESS...

\$1,600 FULLY equipped, most desirable... in location, large residence, etc...

\$5,000 COMPLETELY equipped ELECTRIC... in location, large residence, etc...

\$550 ONE WALL FOUNTAIN, 24 springs, original cost \$2,500... three well furnished...

\$850 WELL established, splendidly located... in location, large residence, etc...

SOUTH GEORGIA OPPORTUNITIES... If you desire an investment, for speculative...

AMERICAN WRITING MACHINE CO. SPECIAL SUMMER PRICES NOW ON...

BUSINESS OPPORTUNITIES LOCAL manager wanted at Atlanta to represent...

BUSINESS WE have some of the best business propositions...

NOTICE An architect from Los Angeles, California...

\$100 PER MONTH salary for six months, the \$100 per month...

WANTED-Advertisers who may be seeking to increase their output...

I HAVE for sale my well known theatrical business...

GROCERY One of the best paying real estate investments...

WANTED IDEAS-Write for list of inventions wanted by manufacturer...

FOR SALE Six-ton ice and 200-cord cold storage plant...

FOR SALE \$100,000 worth of cotton mill stock...

ACME SPECIALTY CO. 209 1/2 WEST STREET, PHONE WEST 1281...

FOR SALE-1/2 interest in a paying drug business...

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MONEY TO LOAN LOW COST LOANS AT LAWFUL RATES...

FURNITURE, PLANOS, ETC. WITHOUT REMOVAL...

TRY OUR EASY TERMS LOANS \$25 UP...

FURNITURE AND PLANOS WITHOUT REMOVAL...

6% RESIDENCE LOANS BY THE EQUITABLE LIFE...

THE PRUDENTIAL INSURANCE CO. is now making loans on high class...

CHAS. H. BLACK, Loan Agent, 210-11 Empire Building...

\$15,000 AT 7% A CLIENT'S best investment for loans on improved city property...

FULTON INVESTMENT CO. 102-9 HURT BUILDING...

FUNDS ON HAND AT 6 1/2 and 8 per cent for first mortgage loans...

HAAS & McINTYRE Empire Bldg. Phone Ivy 641...

MONEY TO LOAN I HAVE on hand the following amounts...

SOL EPSTEIN 523 Hurt Bldg. Ivy 4666...

Plenty of Money to Lend on ATLANTA and nearby improved property...

FOSTER & ROBSON, 11 Edgewood Ave. WE ARE PREPARED TO MAKE...

TURMAN & CALHOUN 202 W. North Avenue. DESIRABLE city and farm loans made promptly...

W. B. SMITH, 708 Fourth Nat'l Bldg. \$50,000 HOME FUNDS TO LOAN on Atlanta homes at 6 per cent...

WANTED-MONEY I WANT first mortgage loan, \$1,200 to \$1,500...

AUCTION SALE OF FURNITURE AT AUCTION MONDAY (TOMORROW) THE ENTIRE FURNISHINGS...

MONDAY (TOMORROW) THE ENTIRE FURNISHINGS OF TWO NORTH SIDE APARTMENTS...

TRY OUR EASY TERMS LOANS \$25 UP...

FURNITURE AND PLANOS WITHOUT REMOVAL...

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AUTOMOBILES Read those ads if you are interested in buying, selling or exchanging automobiles.

1914 OVERLAND roadster, runs less than 1,000 miles, bargain if taken at once...

Studebaker 20, Fore Door, \$250. Studebaker 30, Cut Down, Electric Lights, \$300.

Studebaker 20, Chassis, the very thing for a cut-down roadster, \$200.

Studebaker 30, Chassis, \$200. TOURING CARS King, 4-Pass., \$250.

Overland, 4-Pass., \$150. Regal, 5-Pass., \$150.

Overland, 5-Pass., \$300. Marathon, 5-Pass., \$300.

Buick 17, 5-Pass., \$250. Stoddard-Dayton, 5-Pass., \$450.

Stevens-Duryea, 5-Pass., \$450. Marmion, 5-Pass., \$400.

Everett, 5-Pass., \$300. Maxwell, 5-Pass., \$300.

STUDEBAKER CORPORATION 230 Peachtree St. WE WILL NEED 100 more automobiles this week...

B. BERNARD, Auctioneer. This building location and savings on...

MONEY TO LOAN FINDS on hand for immediate loans on property...

MONEY TO LOAN MONEY to lend on improved real estate...

MONEY TO LOAN MEN'S DRESSER SUITS, American...

HORSES AND VEHICLES For Sale THREE good heavy horses for sale...

SHOPS YOU OUGHT TO KNOW Despatched to places before the public...

INDEPENDENT MOTOR CAR COMPANY Atlanta Auto Exchange, 380 Peachtree St., Ivy 2772.

AUCTION SALES THE ENTIRE LOT OF FURNITURE AND FURNISHINGS...

1914 OVERLAND roadster, runs less than 1,000 miles, bargain if taken at once...

Studebaker 20, Fore Door, \$250. Studebaker 30, Cut Down, Electric Lights, \$300.

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SHOPS YOU OUGHT TO KNOW Despatched to places before the public...

INDEPENDENT MOTOR CAR COMPANY Atlanta Auto Exchange, 380 Peachtree St., Ivy 2772.

SELECT YOUR NEW HOME: If You Anticipate Moving Soon You Will Find Here Listed the Most Desirable Opportunities and Houses Handled by Leading Agents

FOR RENT—HOUSES SHARP, BOYLSTON & DAY 12 AUBURN AVE. Phones: Bell Ivy 1871-72; Atlanta 618.

HOUSES FOR RENT TWENTY ROOMS 15 Currier St., special... \$60.00 FOURTEEN ROOMS 72 Washington St., special \$60.00 253 S. Boulevard, special... 40.00

THIRTEEN ROOMS 152 W. Peachtree St., very attractive... \$75.00 20 Capital Ave... 37.50 TWELVE ROOMS 175 Peachtree St., special... \$30.00 210 Anier Ave... 25.00

TEN ROOMS 472 DeKalb Ave... \$26.50 472 Oak St., West End, very attractive... 50.00 217 Prado, Ansley Park, attractive... 90.00

NINE ROOMS 417 S. Pryor St... \$40.60 30 Orme St., close in... 35.00 250 Washington St... 50.00

EIGHT ROOMS 45 Spring St... \$35.00 21 Bedford Place, special... 47.50 22 W. Peachtree St., special... 42.50

SEVEN ROOMS 40 Stokes Ave., West End, (for or unfur)... 32.50 308 Spring St... 22.50 153 Ivy St., close in... 47.50

SIX ROOMS 218 S. Forsyth St... 30.00 41 Crew St... 25.00 183 Highland Ave... 20.00

FIVE ROOMS 246 Oak St., West End, attractive... 37.50 411 S. Jackson St... 40.00 177 Ivy St., close in... 32.50

FOUR ROOMS 23 Boulevard Place... \$27.50 4 E. Fair St... 22.50 4 E. Can St., close in... 35.00

THREE ROOMS 21 Spring St... 25.00 21 Line St., Decatur, Ga... 25.50 41 Chamberlain St... 21.00

TWO ROOMS 170 Ivy St., close in... 37.50 2 Baltimore Place... 35.00 4 Little St... 25.00

HOMES FOR RENT 694 PONCE DE LEON AVE.—Near Druid Hills. Practically new, 9-room, brick veneer, tile parlor, large sleeping porch, two baths, hardwood floors, sun parlor, vapor heat, level, south front lot with cement side driveway and garage. This is a \$15,000 home for rent at \$65 per month. Possession Sept. 1st.

BURDETT REALTY CO. 116 "LOBBY" CANDLER BLDG. BOTH PHONES. RENT SPECIALS 15 KIMBALL ST.—Seven-room, second floor, a place that has been completely renovated and is in town. Rate \$35.

FOR RENT BY FOSTER & ROBSON 11 EDGEWOOD AVE. IT IS GETTING near the time when you will want to make a change from the place that you are now occupying. OUR RENT list is brim full of good apartments, bungalows, flats, large homes and Woodlawn homes.

FOSTER & ROBSON FOR RENT E. RIVERS REALTY CO. 8 W. ALABAMA ST. Phone—Bell Main 1207; Atlanta 1207. THE HOUSES have modern conveniences. Our rent list carries many more. We'll mail you our copy.

SUMMER RESORTS THE VINE COTTAGE VIRGINIA HOT SPRINGS IDEAL summer resort. Elevation 2,000 feet. Cool nights. Within 6 minutes' walk of baths and Hot Springs Hotel. Strictly first-class accommodations at moderate rates. Address: Vine Cottage, Hot Springs, Va.

"OLD SWEET SPRINGS" West Virginia A GRAMMING place at which to spend the summer. Admired for good beds, excellent food, fine lake, elegant swimming pool, splendid tennis courts, horse riding, fishing, boating, etc.

COLUMBIA HALL LEBANON SPRINGS, N. Y. Desirable hills. Accommodates 400-600 persons. Large, airy rooms. Good beds. Excellent food. Tennis, croquet, etc.

MOODY HOUSE FRANKLIN, N. C. OPEN June 1. Ideal country home. Excellent table furnished with fresh vegetables, eggs, etc. Beautiful mountain scenery, waterfalls, etc.

CAMP AT JESTER'S OLD MILL COTTAGES, tents and cots furnished. Fishing, boating, bathing, dancing, music and baseball park. Cafe service on grounds.

J. GREGORY MURPHY RENTING AGENT 308 PETERS BLDG. MAIN 3026. 9-Room Houses 737 Peachtree St... \$100.00 86 E. North Ave... 50.00

J. GREGORY MURPHY RENTING AGENT 308 PETERS BLDG. MAIN 3026. TO LET 12-R. H.—152 Juniper st... \$75.00 12-R. H.—124 N. Jackson... 25.00

BENJAMIN D. WATKINS Second Floor Fourth National Bank Bldg. Main 2016. BEASLEY & HARDWICK 605 Empire Bldg. Phone Ivy 8168.

BEASLEY & HARDWICK FOR RENT 12-R. H.—44 Crew st... \$37.50 12-R. H.—146 Peachtree... 50.00

CHAS. P. GLOVER REALTY CO. Real Estate, Renting, Insurance. 214 Walton St. 8-R. Apt. 305 Peachtree St... \$90.00

Bungalow Owners WE CAN rent some high-class north side or Inman Park bungalows to desirable parties. If you'll phone us we'll have you a tenant in short order.

MONTEFIORE SELIG 608-9-10 Empire Bldg. Rent Department. FOR RENT—APARTMENTS FOR RENT—APARTMENTS IN THE BEAUTIFUL PIEDMONT PARK APARTMENT HOUSE

THE AVALON WE HAVE in this popular apartment house several five and six-room apartments. The interior is nicely arranged and newly decorated; best located near-in apartments; have elevator service and most courteous janitor service.

SMITH, EWING & RANKIN 130 PEACHTREE ST. ATL. 2965. FOR RENT—APARTMENTS IN THE HAMPTON COURT, 803 Peachtree, we have three very desirable apartments. This building is new, has all conveniences, hot and cold water, electric, gas, etc.

Three and Four-Room Apartments EXTRAORDINARY SPECIAL PRICES ON THE NICEST SMALL APARTMENTS IN CITY. IN THE "BOBOLINK" CORNER HURT ST. AND BUCKLE AVE. AND FAIRBANK, 125 SPRING ST. MANAGER LIVES ON PREMISES.

APARTMENTS The North Park CORNER Fourteenth street and Piedmont avenue. This is a handsome new apartment house, overlooking Piedmont Park, which will be ready for September occupancy.

The Claramere CORNER Piedmont avenue and Thirteenth street. In this apartment house, which is now ready for occupancy, we have several four and five-room apartments with sleeping porches.

The Russell CORNER West Peachtree and Seventeenth streets. These apartments are three and four rooms each with sun parlor, making them practically four and five-room apartments.

The Elizabeth Terrace CORNER Elizabeth street and Edgewood avenue. In this modern brick apartment house we have several three and four-room apartments. They are equipped with all the modern improvements and conveniences.

M. L. THROWER 39 North Forsyth Street Bell Phone Ivy 163 Atlanta 164 APARTMENTS THE WYNNTON CORNER HIGHLAND AVE. AND VAND ST.—Four and five rooms, \$37.50 and \$47.50. New.

COOPER APARTMENTS CORNER WOODWARD AVE. AND COOPER ST.—Three and four rooms, \$20.00 to \$25.00. New and clean as a pin.

BLOUNT APARTMENTS CORNER PRYOR AND GEORGIA AVE.—Five big rooms, \$30.00, \$32.50 and \$35.00.

BURGER APARTMENTS 50 MIDLAND ST.—Five big rooms and very modern conveniences, \$30.00.

THE HAMILTON NEW steam-heated, six-room apartment, large living room, hardwood floors, tile bath, screened porch, storage room; \$55.00. 21 EAST EIGHTH STREET, NEXT DOOR TO PEACHTREE. Phone Hamilton Douglas, Ivy 428.

PEOPLE BUSY PREPARING FOR MOVING DAY

RENTING AGENCIES STILL BUSY WITH AUTUMN TENANTS

They Have Inquiries for Locations Ranging From Small Houses to High-Class Apartments and Business Places

APARTMENT HOUSES AND BUNGALOWS IN DEMAND

Demand for Apartments Answers Argument of Over-Supply—Description of Some of Them Shows Convenient Arrangement

The week has been extremely active with the renting agents, who have been waiting on tenants who are getting ready for another year's occupancy of their present tenancies. The demand for apartments and bungalows is in demand.

The inquiry apply to every possible class of locations, from the smallest house to the high class apartments and business locations. It will be seen from the accompanying illustrations that apartments are much in demand, whether in the form of bungalows or in the form of the apartment house.

Among the apartment houses that are being shown are some which were built this season and will not be ready until August. The suites range anywhere from two to eight or nine rooms.

Living in apartments these days is an extremely comfortable proceeding, as is shown by some of them which follow here. In addition to the fact that the apartments have the advantage of being compact and having a view of the city.

The majority of apartments would suit the renter that the town is in the city and is convenient to the business district.

Some agents are also offering a great variety of houses than ever before, and at extremely reasonable rates.

There never has been a time before when the public has had a wider choice of every kind of rentable location, whether in the form of bungalows or in the form of the apartment house.

The accompanying illustrations show some of the apartment houses in which rent is now available for occupancy by September 1.

The Byron apartments, at West Peachtree and Linden streets, are the results of two to six rooms each. This building has been equipped with passenger elevator service, which is operated day and night. The Rivers Realty company handles the renting of the building.

The Rosilyn apartment house, at 126 East Eleventh street, is one of the most popular in Atlanta. It contains fifteen apartments, with all the conveniences. Forrest and George Adair are the renting agents.

The Piedmont Park apartment house, at 126 East Eleventh street, with an exposure on Piedmont Park, is one of the handsomest new apartment houses in this exclusive section. The Piedmont Park apartment house contains 27 apartments of varying sizes and the latest modern conveniences. Smith, Ewing & Rankin are the renting agents in charge of this building.

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THE ROSILYN APARTMENTS. This building, owned by Edward M. Durant, is on Ponce de Leon avenue at Durant place. It contains fifteen apartments, with all the conveniences. Forrest and George Adair are the renting agents. This apartment house is located on a main thoroughfare and is comparatively close in, with good car service.



PIEDMONT PARK APARTMENTS. This building is at 126 East Eleventh street, with an exposure on Piedmont Park, and is one of the handsomest new apartment houses in this exclusive section. The Piedmont Park apartment house contains 27 apartments of varying sizes and the latest modern conveniences. Smith, Ewing & Rankin are the renting agents in charge of this building.



WHY LANDLORD SHOULD PAY FULL COMMISSION

Renting Agent Tells How He Argued Successfully Against Proposed Reduction

Next to the problem of cutting rent commissions is the problem of convincing a landlord why he should insist on it.

Some agents adopt a high and mighty independent manner and sometimes get away with it. One agent, however, but upon a convincing argument, which is repeated for the benefit of the fraternity.

A landlord asked him to handle his house for him, but suggested that 3 per cent was entirely enough commission. Five per cent is the regular rate, and the other, also vacant, reduced by a landlord who paid the full commission.

"I have a tenant who likes that street," I told the landlord, "the agent went on. 'If I take him out to see those two houses, would it be natural for me to recommend your house, for which I would get only 3 per cent commission, or the other man's house, for which I get the regular commission?'"

"That particular landlord chose to pay the full commission, and the agent declares he has got a good deal of business on just that argument."

The Real Estate Field

Three-Story Building on Peachtree Street Is Leased—West Peachtree Street Corner Apartment Site Brings \$15,000, North Pryor Street Lease—Building Value for the Month Now \$541,474—Small Real Estate Sales Reported

Two leases and a sale were featured in Saturday's real estate announcements.

George P. Moore has leased to J. H. Falke, the restaurant proprietor, the three-story building at No. 142 Peachtree street, which adjoins the Atlanta Trust company building on the north.

Mr. Falke had already leased the ground floor. He has taken over the lease on the entire building, which has about seven years to run, and will open a dining room on the second floor above his present lunch room.

APARTMENT SALE.
Paul P. Voss of the Empire Trust and Safe Deposit company sold to Dr. Marion McCall to Mrs. Alline Timmons a large vacant lot at the northwest corner of West Peachtree and Seventeenth streets.

The consideration was \$15,000, all cash except a loan. The lot is 111x115.

Mrs. Timmons is now building a three-story apartment house, to cost \$45,000, on this lot. It was erroneously stated that this building would be at Peachtree and Seventeenth streets. It is on West Peachtree street.

LOAN DEEDS.
\$200—Mrs. C. C. Foster to F. Kaufman, lot on south side Fair street, July 21, 1915.
\$7,000—Clarence Blosser and W. S. Eakin to R. L. Roseberg, lot on north side Markham street, 100 feet west of Elliott street, July 22, 1915.
\$200—R. L. Kandice and Mrs. Mary K. Walker to H. A. Hildebrand, No. 40 East Ninth street, July 22, 1915.
\$1,000—Mrs. A. M. Smith to Mrs. Manie F. Craig, lot on northeast corner land lot 100, Seventeenth district on Marietta road, 70x121 feet, July 23, 1915.
\$1,000—E. K. Hildebrand to Wm. A. Walker, lot on northeast corner Wm. A. Walker and Davis street, 45x100 feet; July 23, 1915.
\$3,000—Edgar Hunsley to President Insurance Company of America, No. 202 Piedmont street, 45x120 feet; July 23, 1915.
\$200—W. R. Kelly to J. T. Cowan, lot on north side S. Charles street, 100 feet east of Peachtree street, 20x200 feet; July 22, 1915.
\$200—Hillego to Mrs. J. L. Langlo, lot on west side Junete street, 145 feet north of West Mitchell street, 100 feet east of Junete street, 100 feet west of Venable street, 200 feet west of Simpson street, 25x100 feet; July 18, 1915.
\$12,000—Sarah C. Moffat to Dickinson Trust company, trustee, No. 503 North Jackson street, 100x100 feet; July 18, 1915.
\$200—Nile H. Harris to same, 35 West Georgia street, 60x100 feet; July 20, 1915.
\$2,000—Edwin P. Anley to North American Life Insurance company, lot at intersection of Marietta and LaFayette drives, 120x150 feet; July 21, 1915.

QUIT-CLAIM DEEDS.
\$1 W. P. Glover to Frances B. Wright, lot on southeast corner South Boulevard and Allen street, 20x100 feet; July 21, 1915.
\$10—Gordon Hill to Mrs. Carlis Harter, lot 21 and 23 on corner of property, lot 48, Fourteenth district, on Seel place; July 21, 1915.
\$10 and other considerations—Clarence Blosser to Mrs. J. L. Langlo, lot on north side of West Mitchell street, 100 feet north of West Mitchell street, 100 feet west of Venable street, 200 feet west of Simpson street, 25x100 feet; July 18, 1915.
\$12,000—Sarah C. Moffat to Dickinson Trust company, trustee, No. 503 North Jackson street, 100x100 feet; July 18, 1915.
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BUILDING VALUE \$541,474.
A \$10,000 building permit was issued Saturday for the Gordon apartments at Lenox and Oak streets in West End. This makes the value of July building permits already issued \$541,474, which compares with \$485,000 for the whole month last year.

A permit for \$18,500 will probably be issued Monday for the Thurmond building on Whitehall street between Hunter and Mitchell, adjoining the Chamberlain-Johnson-Dubose property. This, which will be the largest building permit issued during the month to \$485,000. The routine business will easily increase the value \$200,000 or over.

August will start off with \$85,000 worth of work for the high school building on North.

Branch library on Georgia avenue between Peachtree and Peachtree streets, and from now on will continue to show an increase, especially as we will soon compare with the work performed last year.

SMALL SALES.
\$200—H. Walker to R. L. Brightwell two vacant lots on Holderness street, north of Belle avenue in West End, one on an acreage consideration of \$1,600. The lots are 44x225 each.

WARRANTY DEEDS.
\$200—Mrs. J. J. McLeod and Mrs. M. O. McLeod to Mrs. J. J. McLeod and Mrs. M. O. McLeod, lot 21 and 23 on corner of property, lot 48, Fourteenth district, on Seel place; July 21, 1915.
\$10—Gordon Hill to Mrs. Carlis Harter, lot 21 and 23 on corner of property, lot 48, Fourteenth district, on Seel place; July 21, 1915.
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BONDS FOR TITLE.
\$21,000—Mrs. B. B. Nichols to Dr. D. W. King, No. 61 Ponce de Leon avenue, 44x225 feet; July 21, 1915.
\$1,000—J. H. W. Hildebrand to Mrs. J. A. Harter, lot on north side of Peachtree street, 45x100 feet; July 21, 1915.
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MORTGAGES.
\$15,000—Debate of Victor Brown to B. B. Walker, lot on southeast corner Wm. A. Walker and Davis street, 45x100 feet; July 20, 1915.
\$100—Edwin P. Anley to North American Life Insurance company, lot at intersection of Marietta and LaFayette drives, 120x150 feet; July 21, 1915.

SHERIFFS DEED.
\$100—Walker to North American Life Insurance company, lot at intersection of Marietta and LaFayette drives, 120x150 feet; July 21, 1915.

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KISER PREFERENCES ATLANTA TO HOME IN CALIFORNIA

Realty Agent, Back Home, Advises People to Continue to Live Here

Marion C. Kiser's advice to a man contemplating living in California is to stay in Atlanta. Mr. Kiser, with his family, has just returned from a trip to the two California expositions and various points on the Pacific coast.

Mr. Kiser was very much impressed with conditions in the states of Washington and Oregon, which he considers superior to California, although less expensive. He gives as his reasons the fact that crop and fruit yields of those states, although he says that it was organic apples, and not Washington's, that took the blue ribbon.

He thinks that California is suffering from overpopulation. He noted a lot of idle land, and said that prices were high. He thinks the Atlanta climate is better than the boasted California article. He found that Los Angeles was unhealthily hot at times and that San Francisco was unpleasantly cool.

"In Fresno," said Mr. Kiser, "they tell you that Los Angeles you are told that 'Frisco has the E. B. People told me there that fortunes couldn't just be picked up that they had to be worked for."

"California's trouble, it seemed to me, was that she was living too much on credit. Outside of the large cities there is needed the necessary population. Farming can't be made uniformly successful under an irrigation system.

"I met some people who had gone to California to live who said they would be glad to return."

Mr. Kiser said, however, that he was convinced on his return that Atlanta needed a city market, more parks, and a more systematic plan of streets.

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Many of the leading papers denounce the government for not doing what is sought in order to protect Norwegian sailors and citizens. No word has been published from the government regarding what steps it has taken or how it has protected.

The Tidens Frem says that it is necessary that the government break its silence and let the people know what it has done and is going to do in order to stop these continued encroachments, and "protect our flag, our sailors and peaceful travelers."

The Morgenbladet says: "While our sailors are met by invidious death, while our flag is offered and Norwegian ships torpedoed without warning, the government and parliament are busy discussing whether the language we are talking is real Norwegian or whether the hymns and prayers are to be discontinued in public schools. About these events that kill everybody with uneasiness and wrath they say nothing."

The Aftenposten says: "Everything is all right in Norway! Germany, however, by reasons we do not understand, is turning our merchant ships, but what does it matter? In the parliament the feelings are more quiet and unexcited, the daily bread is dear for the common laborer and everything seems to be uncertain—but with the government everything seems to have a rosy hue."

The Shipping Gazette points to the American note to Germany, which contains the same questions and requests which Norway, as a neutral country, must demand from the German government.

GERMANY SINKS MANY NORWEGIAN STEAMERS

Many Papers Denounce Government for Not Protecting Sailors and Citizens

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The Tidens Frem says that it is necessary that the government break its silence and let the people know what it has done and is going to do in order to stop these continued encroachments, and "protect our flag, our sailors and peaceful travelers."

The Morgenbladet says: "While our sailors are met by invidious death, while our flag is offered and Norwegian ships torpedoed without warning, the government and parliament are busy discussing whether the language we are talking is real Norwegian or whether the hymns and prayers are to be discontinued in public schools. About these events that kill everybody with uneasiness and wrath they say nothing."

The Aftenposten says: "Everything is all right in Norway! Germany, however, by reasons we do not understand, is turning our merchant ships, but what does it matter? In the parliament the feelings are more quiet and unexcited, the daily bread is dear for the common laborer and everything seems to be uncertain—but with the government everything seems to have a

ENGAGEMENT ANNOUNCED TODAY



MISS MILDRED MOULTRIE, OF ROME.

Barbecue at the Druid Hills Golf Club

The management of the Druid Hills golf club has arranged a barbecue for the late afternoon to be held in the clubhouse...

To Mrs. Manly Mrs. W. H. Manly will entertain at 7:30 p. m. at her home in Druid Hills...

Guests at Dancing Party Mr. Lenard McClair entertained at a dancing party Saturday evening at his home in West End.

Evening Party A pleasant evening of the week was the lawn party given by Mr. Robert Evans at his home on DeKalb avenue.

To Recent Bride Mrs. James Sharpe entertained at tea Saturday afternoon in compliment to her daughter...

Evening Party Mrs. J. H. Edwards was hostess at a party given at her home on Saturday evening at 7:30 p. m.

MARRIAGE INVITATIONS

Reception and Visiting Cards CORRECTLY AND PROMPTLY ENGRAVED SEND FOR SAMPLES AND PRICES J. P. STEVENS ENGRAVING CO., Forty-seven Whitehall Street Atlanta, Georgia

ENGAGEMENTS ANNOUNCED

MOULTRIE-LOUTHAN Mr. and Mrs. E. J. Moultrie, of Rome, announce the engagement of their daughter Mildred to Mr. Frank Garrett Louthan, of Richmond, Va., the wedding to take place in October.

LAUNUS-TIDWELL Mrs. and Mrs. John S. Launus announce the engagement of their daughter Ethel Lucile to Mr. Earl V. Tidwell, the wedding to take place Thursday, September 2.

GOLDEN-WRIGLEY Mrs. M. A. Golden, of Savannah, announces the engagement of her daughter, Lucile, to Mr. Everett W. Wrigley, of Atlanta, the wedding to be solemnized on Wednesday, September 15, in New York.

GOLDMAN-EDISON Mr. and Mrs. Louis Goldman, of Chicago, announce the engagement of their daughter Sadie to Mr. Samuel Bernard Edison.

RUCKER-MADDOX Mr. and Mrs. George D. Rucker, of Alpharetta, announce the engagement of their daughter Blanche Valline to Mr. Emerson Maddox, the wedding to take place in September.

ELLISON-COLEMAN Mr. and Mrs. E. J. Ellison, of Charleston, S. C., announce the engagement of their daughter Bertha to Mr. Dave Coleman, of Columbus, Ga., the date of the wedding to be announced later.

REISMAN-ELLISON Mr. and Mrs. E. Reisman announce the engagement of their daughter Frances Lillian to Mr. Charles Ellison, of Charleston, S. C., the date of the wedding to be announced later.

LASSETTER-LITTLEJOHN Dr. and Mrs. H. J. Lassetter, of Luthersville, Ga., announce the engagement of their daughter Eva to Mr. Thomas Adam Littlejohn, of Jonesville, S. C., the wedding to take place in August. No cards.

ELLIS-WILSON Mr. and Mrs. B. W. Ellis, of Cuthbert, Ga., announce the engagement of their daughter Martha Ann to Mr. Lawrence Huntington Wilson, of Schenectady, N. Y., the wedding to take place in September at the home of the bride's sister, Mrs. R. H. Hart in Schenectady, New York.

ZIMMERMAN-FUERST Mr. and Mrs. S. Zimmerman announce the engagement of their daughter Rebecca Leah to Mr. Harry H. Fuerst, of Cleveland, O., the date of the wedding to be announced later.

SPENCER-WALKER Mrs. William Spencer announces the engagement of her daughter Helen Thomas to Mr. Henry Grady Walker, the wedding to take place at an early date. No cards.

McFALL-OLIVER Mrs. William Edward McFall announces the engagement of her

SIGNS OF THE TIMES

WHILE mountain and shore and a journey to the far west have claimed many of Atlanta's social set a goodly number have preferred to remain at home. The social life of the summer though necessarily quiet has been very pleasant from the informality that has characterized the majority of the gatherings.

AN interesting engagement announced today in The Journal is that of Miss Mildred Moultrie, of Rome, daughter of Mr. and Mrs. E. J. Moultrie, to Mr. Frank Garrett Louthan, of Richmond, Va., their marriage to take place early in October.

daughter, Minnie Dogger, to Mr. James Herbert Oliver, the wedding to take place in August, at the home of the bride's mother on North Jackson street.

BARKER-JONES Mr. and Mrs. John Barker announce the engagement of their niece, Gladys Marie Hawkins, to Mr. Rudolph Wagner Jones, the wedding to take place in the near future.

DEITCH-FAGELSON Mr. and Mrs. M. Deitch, of Chattanooga, Tenn., announce the engagement of their daughter Lena to Mr. George Fagelson, the date of the wedding to be announced later.

HARTLEY-LEAH Mr. and Mrs. J. Frank Hartley, of Fort Valley, announce the engagement of their daughter Una Constance to Mr. Elvin H. Leah, of Florence, Ala., the wedding to take place the middle of August. No cards.

MILLS-BRANNON Mr. and Mrs. William Francis Mills announce the engagement of their daughter, Allen, to Mr. J. Bruce Brannon, Jr., the wedding to take place August 5.

FROHSIN'S

518

Beautiful Summer Dresses SACRIFICED!

Sale Starts Tomorrow Morning at 8 o'Clock

The Contractors are coming! They're going to REMODEL our entire store—and, therefore, we must DISPOSE of our present stock much EARLIER in season than usual—we must SACRIFICE IT NOW.

So, we shall place on sale TOMORROW 518 BEAUTIFUL SUMMER DRESSES—at AMAZINGLY SENSATIONAL SACRIFICE PRICES! These dresses are of Voiles, Linens, Batistes, Nets, Embroidered Lingeries and Crepes in white and colors. All are in the NEWEST models—and made by our best New York dressmakers.

We expect a RUSH at these SACRIFICE Prices—and advise you to come EARLY—while the assortments are at their best. Every dress is 'way below half price! In fact, you can buy THREE beautiful dresses—for the price of one—TOMORROW—as the following schedule indicates:

Here Are The Beautiful Dresses!

Voiles---Linens---Batistes---Nets---Embroidered Lingeries---and Crepes!

251 Dresses that were up to \$8.75, Tomorrow \$2.49 (None in this lot were originally below \$5.75. Most of them were higher.)

146 Dresses that were up to \$12.75, Tomorrow \$4.95 (None in this lot were originally below \$9.75. Most of them were higher.)

51 Dresses that were up to \$21.75, Tomorrow \$6.95 (None in this lot were originally below \$14.75. Most of them were higher.)

70 Dresses that were up to \$29.75, Tomorrow \$9.95 (None in this lot were originally below \$24.75. Most of them were higher.)

No Approvals nor C. O. D.

No Returns



FROHSIN'S

Fifty Whitehall Street

Haynes' Blue-White and Extra White Diamonds Unsurpassed in the South

To thousands of careful, conservative diamond lovers, "Haynes" is more than a name. Like the word "Sterling" on silver, it is the stamp of quality—a guarantee of "value received."

Through years of conscientious regard for the interests of our growing clientele, we have made the name of this house a synonym for absolute dependability.

"Buy it now" on the following attractive terms: One-fifth cash and the balance in ten equal monthly payments.

Eugene V. Haynes Co. 49 Whitehall Street "The Best Diamond Store in Dist."

Week-End House Party

Miss Sara Cheney entertained a week end house party at her home in Fairburn. Many pleasant entertainments were given in honor of the young hostess and her guests.

Dancing Party Miss Sara Cheney entertained at a dancing party Wednesday evening at her home on North Boulevard.

Children's Party Mrs. Beverly D. Evans entertained at a party for children at her home on West Peachtree street, in honor of her young granddaughters, Annie Georgia and Roberts Irwin, of Fort Gaines.

Camping Party Mr. and Mrs. J. M. Rice have returned from Jester's Mill, where they entertained at a camping party in honor of their niece, Miss Emily and Miss Lillian Reeves.

Forget-Me-Not Club Mrs. R. H. Poole was hostess to the Forget-Me-Not Fancy Work club on afternoon, July 25, from 3 to 6, the club will give a lawn party at the home of Mrs. J. C. Poole, Friday evening, July 31, and all members are expected to be present.

Dancing Party Mr. and Mrs. R. J. Murphy entertained at a dancing party Thursday evening at their home in Farlinger court, in honor of their guest, Mr. M. J. Carroll, of Philadelphia, Pa.

Automobile Party Miss Elizabeth Smith entertained at an automobile party Thursday afternoon, followed by a dinner, in honor of Miss Gladys Rhodes, of Athens.

The guests included Miss Anna McClure, of Norcross; Miss Sarah Kemp, Miss Minnie Leo Butchfield, Miss Edith Conley, Miss Nell England, Miss Minnie Atkinson, Miss Ethel Beasley, Miss Allie Hazel McClair, Mr. Fred McCathern, Mr. Clinton De Nise, Mr. Williams, Dr. J. E. Rhodes, Mr. William Kemp, Mr. Frank Brooks, Mr. Guy Pharr, Mr. Lewis Monroe Smith, Mr. T. B. Holzendorf, Mr. Leonard Marcus, Mr. Leonard McClair, Mr. and Mrs. Guy Conley and Mr. and Mrs. Ben Howard.

Benefit Dance The ladies of St. Anthony's guild will give a benefit dance at the West End Dancing academy, on Lee street, Tuesday evening at 8:30. Your patronage is solicited. The chaperons will be Mr. and Mrs. J. C. Gavan, Mr. and Mrs. J. W. Masseling and Mr. and Mrs. Fritz Wegener.

Interesting Weddings

Weir-Schofield The marriage of Miss Mary Schofield...

Penn-Wilkinson The marriage of Miss Lucile Wright...

Metcalfe-Archer Mrs. D. L. Archer announces the marriage...

Greene-Baughan Mr. and Mrs. E. A. Greene announce the marriage...

Melton-Hunter Mr. and Mrs. E. A. Melton announce the marriage...

Dougherty-Stubbs ARREVILLE, Ga.—An event of much social interest...

Fort Valley Social News Mrs. M. E. Jones announced a most delightful moonlight picnic...

ARTISTIC STUDY IN CHILD PORTRAITURE



MARGARET MORGAN. The attractive young daughter of Mr. Brooks Morgan and granddaughter of Mr. and Mrs. Frank E. Block.

Interesting Wedding Plans

Banks-Greene Wedding Plans LAGRANGE, Ga., July 24.—The marriage of Miss Margaret Banks...

LaGrange Social News LAGRANGE, Ga., Wednesday afternoon at the Elks' home...

Misses Vaughn entertained at a special-occasion party Friday night...

Austell Social News AUSTELL, Ga., party, given at Bennett Springs last week...

Woodbury Social News WOODBURY, Miss. Gustie Owen was a charming hostess...

Covington Social News

COVINGTON—Misses Kate and Melba Wilson were hostesses at a pretty affair of the week...

Dr. and Mrs. V. G. Hopkins and Mr. and Mrs. G. W. Hopkins...

Mr. and Mrs. R. F. Taylor have returned from a pleasant trip to Espana, Brunswick and Fernandina...

Camilla Social News CAMILLA, Ala.—Mrs. E. L. Tappan and Miss May Tappan are visiting relatives in White Plains...

Conyers Social News

CONYERS—Mrs. C. K. Gailley entertained at a morning party on Wednesday for her guest, Miss Minnie Purvis...

Miss Alma Bell has returned to Cairo, after two weeks with Miss Nell Melton...

Culloden Social News CULLODEN—The James Hester entertained at a week-end party...

Camilla Social News CAMILLA, Ala.—Mrs. E. L. Tappan and Miss May Tappan are visiting relatives in White Plains...

Elberton Social News

ELBERTON—Miss Olive Mattie entertained at a watermelon cutting on Wednesday in compliment to Miss Madam Wilcox...

Miss Alma Bell has returned to Cairo, after two weeks with Miss Nell Melton...

Culloden Social News CULLODEN—The James Hester entertained at a week-end party...

Camilla Social News CAMILLA, Ala.—Mrs. E. L. Tappan and Miss May Tappan are visiting relatives in White Plains...

Parties Arranged for Chinese Evening at Capital City Club

A number of parties have been arranged to attend the "Evening in Old China," which will be held Wednesday...

Plains Social News

PLAINS—Miss Alice Ruth Timmerman entertained Monday evening in honor of her guests...

Rutledge Social News

RUTLEDGE—Miss Carolyn McWhorter entertained Thursday afternoon at the home of her sister...

Locust Grove Social News

LOCUST GROVE—Miss Sara Combs entertained Friday evening in honor of Miss Irma Rice...

Pre-Inventory Clearance Sale

Our final Clean-Up Sale takes place tomorrow. Many items will be displayed on our center counters...

Laces--Laces

Net Top, Shadow and Chantilly Laces, from 3 inches to the wide 45-in. flouncings...

Ribbons

Remnants of Ribbons—Persian Bands, Trimming Braid and Bands—at half price.

Leather Bags

Fine Leather, Beaded and Silk Bags, all this season's styles...

Jap Folding Fans

All Japanese Folding Fans, ranging in price from 10c to 50c...

Madiera Handkerchiefs and Glove Cases

Hand embroidered Glove and Handkerchief Cases, lined and unlined.

Neckwear

Odds and ends of fresh, clean Neckwear, in sets and separate collars.

ROTHSCHILD'S Post-Season Shoe Sale

Ends August 1st We Begin Monday Morning (Doors Open 9 o'Clock) on the Last Week Every Shoe in Our House Goes on Sale Regardless of Cost

This is your chance--your last chance --to buy high-grade footwear for much less than wholesale cost. No other store has ever offered such startling values.

Be on hand Monday, we will surprise you with the lowest prices ever quoted in Atlanta. We need the room--every shoe must go.

Are you camping near Atlanta? Uncle Sam Bread! 5 Cents a loaf--at all Grocers.

An Ideal Complexion Givens that remove white complexion which resists the well known cream.

Gouraud's Oriental Cream Hemstitching and Foot Edge work done at Singer shop in a most satisfactory way.

52 Peachtree St. Corner Walton Rothschild's SAMPLE SHOE STORE

ATLANTA RETAIL MERCHANTS ASSOCIATION. A GUARANTEE OF TRUTH LOOK FOR IT IN THE ADS IN THIS PAPER

Personal Mention

Among the out-of-town guests who attended the wedding of Miss Margaret...

Richard Condon, Miss Mary Jones, Miss Helen McCullough...

My friends made by Mrs. Sue of Boston, Mass., during her past winter to Miss Lillian...

Mrs. Eugene Nelson returned yesterday evening from an extended trip through the east...

Mrs. De Witt Delamater and children Toronto and Rosalind...

Mrs. Thomas J. Nichols is spending summer in Atlanta as the guest of H. W. Conway at 204 East Pine...

Mrs. Clifford Henderson is entertaining a party at her summer home...

Mrs. S. T. Hatley, of Beaumont, La. Stamps, of Rome; Miss...

Mrs. Elmo Mensegale, Mr. Judge John R. Fenelon, Mr. Thomas and Mr. A. R....

Mrs. Richard and Miss Howell will return Sunday...

Mr. L. A. Harbuck and children Andrew and Dece, Jesse...

Mrs. T. R. Harmon and T. H. Jr. will leave Monday for...

Joseph Fuld, who has been St. Joseph's primary, has...

BELLES AND BEAUX OF THE FUTURE



The handsome year-old son of Mr. and Mrs. Fred Harrison of East Decatur...

who will be called Wyle Ernest Williams, Jr. Miss Ella Cliff Kiser and Miss Evelyn Brazell left Thursday evening...

Mrs. Ella Ebel, Jr. will leave during the week for Memphis to join her husband...

Mrs. Fleming duBignon and Mrs. Robert C. Atkinson have returned home after a visit of several days...

Miss Maud Potts, of Durant, Okla., who is the guest of her cousin, Miss Idelle Edwards...

Drake will be interested to learn that he is convalescing at the Davis-Pleaser sanitarium...

Mrs. Mary Buttrill Matthews left Saturday for Jackson, to spend the remainder of the summer with her grandmother...

Mrs. Guy N. Holland left Tuesday for Washington, D.C., where she is being pleasantly entertained...

Mrs. Percy Putnam and her little daughter, Elizabeth, of Montgomery, Ala., are the guests of Mrs. Putnam's parents...

Mrs. Mary Albert C. Polk, of West End, will have as her guest after Tuesday their mother, Mrs. Gussie Polk, of Arcadia, Fla.

Miss Elizabeth Hayes left last week with a party of friends for the Panama-Pacific exposition...

Mrs. Ivy Smith, of Manchester, who has been studying expression at Cox college, has returned home...

Mrs. Robert L. Smith and Miss Eugenia Smith, of Macon, will be pleasantly entertained as the guests of her sister, Mrs. R. A. Anderson...

Mrs. Wills Jones and her little son, Willis Jones, Jr., have returned from a visit to Chicago Grand Rapids, Detroit and New York...

returned home after a pleasant visit to Mrs. Charlotte Wilkins. Mr. Ernest Allen and Mr. Clyde Withers are spending several weeks at Wrightsville Beach...

Miss Clara Hancock has returned from an extended trip through Florida and is visiting Mrs. Joseph Crankshaw. Mrs. Nettie L. Gunby, of Rome, is visiting Mrs. William Carmichael for several days...

Miss Alice Ramsaur is a member of a congenial party of friends who are spending some time at the Seashore hotel at Wrightsville Beach...

Mrs. Hazel Frobin is spending the week with Miss Janet Wiseberg at her home on Myrtle street.

Mrs. Huby Harrison Paden and Miss Estelle Gann will return from New York, the latter part of the week.

Mrs. William Charles Menzies, of Louisville, Ky., is the guest of Mrs. F. L. Wittman on Josephine street.

Mrs. J. E. Williams will spend the remainder of the summer at Mackinac Island.

Mrs. Ruth Giles and Miss Edith Kahn were the week end guests of Mr. C. R. and C. E. Giles in Oxford.

Dr. S. A. Vlesnack has returned to the city, after a visit to the lake of Palme.

Miss Annette Webb, of Athens has returned home after a pleasant visit to Mrs. Charlotte Wilkins.

Mr. Ernest Allen and Mr. Clyde Withers are spending several weeks at Wrightsville Beach.

Miss Clara Hancock has returned from an extended trip through Florida and is visiting Mrs. Joseph Crankshaw.

Mrs. Nettie L. Gunby, of Rome, is visiting Mrs. William Carmichael for several days.

Miss Florence Stow will leave Wednesday to join her mother, Mrs. Edward Stow, at Chick Springs, Tenn.

Miss Nora S. McMahon has returned to the city after a visit to her brother, Rev. Father T. M. McMahon, in Augusta.

Mrs. Andrew J. Miller has returned from a visit to Chicago Grand Rapids, Detroit and New York.

Welcome!

Your new Nunnally's Store will open at No. 101 Peachtree Street, Tuesday Morning, July 27th. Special music and souvenirs have been provided for the occasion.

To invite you to this opening is like inviting you to attend your own party, for this beautiful new store is but the outgrowth of one which you have known and frequented as the center of Atlanta's social life for more than a decade.

The furnishings are beautiful and artistic without strained effect. The work is rich, dark mahogany, the light effect is as soft and mellow as the moonlight; the fountain is the "last word" in soda dispensing equipment...

In fact, we believe the entire store is just as you would have it, and we hope you will find pleasure in meeting your friends here for rest and refreshment.

"To Please You--Pleases Us"



101 Peachtree Street Opposite Piedmont Hotel

KEELY'S KEELY'S KEELY'S A Genuine Clearance Sale

Devoted to an Entire Clearance of Every Summer Garment on Second Floor

Dresses, Blouses, Middies, Kimonos, Bath Suits, Child's Dresses, Undermuslins, House Dresses, Knit-wear, Corsets

Every Item of Summer Ready-to-Wear Repriced for an Immediate Clearance

- 312 White Skirts at \$1 ea. Values \$1.50, \$1.75, \$2. Gabardines, Ratines, Piques, all are pocket and belt finish and newest cuts; many women will buy them; in lots of 6 or 8. 26 Auto Coats at \$2.98 ea. Were up to \$7.50. Linens, Crashes and Ramies, natural color, white, also fancy stripes. No two alike. 116 Summer Dresses at \$3.75 ea. Were \$5, \$6.50, \$7.50, \$10. Voiles in plain, Coin Spot, and Stripes, also Batiste Embroidered Dresses; styles are sash trimmed, organdie or net collars and revers; plain or fancy skirts. 221 Fine Waists Were up to \$5.00 at \$2.98 ea. Allover Laces, Crepes, Jap Silks, long or short sleeves, hem-stitched collars, lace and jabot styles included. 265 Wash Waists at \$1 ea. Were up to \$2. Cotton Voiles, Crepes and Lingerie, embroidered tucks, hem stitched and lace trimmed, V-necks, long or short sleeves; every size. 32 Palm Beach Suits at \$5 ea. Were \$8.75, \$10 and \$12.50. Norfolk Styles, Belted Styles, Sport Styles, plain Coat Styles. All new skirts of genuine Palm Beach Cloth. 68 Odd Dresses at \$1.98 ea. Were up to \$5.00. Lace or net finished, plain and tiered skirt styles, ribbon sash girdles. 83 Fine Dresses at \$6.75 ea. Values up to \$15.00. Many of them one of a kind; show room samples of a great maker; newest skirts, flounced or flared, crush girdle sashes and belts; collars of organdie, nets and laces, white and fancies. 28 Taffeta Skirts at \$7.50 ea. Were up to \$15.00. Of best black Taffeta, flounced, flared and plaited Styles, a great value. 26 Silk Suits at \$7.50 ea. Values up to \$25.00. Odd suits of taffeta, satins, moires, combination and fancy silks, early spring tunic styles; black; grays, navys and fancies; some of them were \$25; these are left over from early spring. 63 Bathing Suits Were up to \$8.50 at \$3.98 ea. Bathing Suits of taffeta, mohair and satin; all are this season's cut and style; some fancy trimmed.

THOUSANDS Have Their Clothes STODDARDIZED! YOUR clothes, too, should be STODDARDIZED--because STODDARDIZING is SAFE dry cleaning. A Wagon for a Phone Call We pay parcel post or express (code way) on out-of-town orders of \$2 or more. Stoddard 126 Peachtree Street Dixie's Greatest Dry Cleaners and Dyer

KEELY COMPANY

BRIDE ELECT OF THE WEEK



—Home Photo by Laney.

The wedding of Miss Banks and Mr. Ross Green, of Nashville, Tenn., will be an event of Wednesday evening at the home of the bride's parents, Mr. and Mrs. Henry Banks, in LaGrange.

The attractive bride elect, who is a great favorite to Atlanta society, having visited here upon several occasions, was a bridesmaid at the wedding of Miss Jane Thornton and Mr. Alfred D. Kennedy in June.

Arrivals at White Sulphur
 Miss Elizabeth Kimbrough, Miss Gertrude Egan, Miss Margaret Barker, Miss Gertrude Williams, Miss Lois Montgomery, Messrs. P. M. Stevens, Albert Ueiler, H. A. Alitch, Ralph Houch, Thomas Pearce, W. A. Thomas, James Randolph (Gus) Barrett, Lester Hosen, Frank McCoy, Jr., E. F. Kimbrough, H. C. Dexter, Fletcher Johnson, B. S. Barker, Jr., and Charles Lestes.
 Recent arrivals at the hotel include Mrs. H. B. Hixson and Mrs. C. M. Cochrane, of Jacksonville, Fla.; Mrs. A. C. Stringer, of Atlanta; Mrs. Rachel Dodson, of Macon; Mr. and Mrs. J. Frank Meador and Miss Charlotte Meador, of Atlanta; and Mr. J. F. Rawls, Jr., of Akron, Ohio.

PERSONAL MENTION

—Mrs. L. S. Hunter is the guest of her daughter, Mrs. Mitchell King at her summer home at Billmore N. C.
 —Mrs. A. F. Hallman and the Misses Hallman will leave the middle of the week for a visit to Flat Rock, N. C.
 —Mr. and Mrs. Joseph Moody are among the Atlantians who are spending some time at Flat Springs.
 —Mrs. Z. I. Fitzpatrick is spending several days at the Piedmont.
 —Miss Penelope Clarke is the guest of Mrs. T. S. Lewis and family at their summer home at Barnstable, Mass.
 —Miss Ethel Turner will leave Sunday for Athens to spend the week with relatives and friends.
 —Miss Ruby Anchors is visiting friends and relatives in Harlem and Augusta.
 —Miss Lily Few is spending the month in Waynesville, N. C.
 —Miss Mary Arnold is the guest of Miss Sarah Arnold in Athens.
 —Colonel and Mrs. Ed L. Wight are at Lake Toxaway.
 —Miss Jennie Mobley has returned from Chicago.
 —Mr. and Mrs. S. E. Nissenbaum announce the birth of a son on July 23.

MRS. CHERRY'S SCHOOL REORGANIZED

This school for years operated at the corner of Peachtree and Pine streets, under the management of Mrs. J. W. Cherry, assisted by a corps of capable teachers, will reopen September 7th. Mrs. Cherry is too well known as a teacher and school builder for further comment. The reputation of her school is her best recommendation, being based on its thoroughness, its splendid discipline and its high class patronage. The departments will be kindergarten, primary, grammar, high school, music, art and expression, under capable teachers. Students will be prepared for college in the shortest possible time by the most progressive and thorough methods and in small classes. The department of music will be under the direction of Mr. Merrill Marsgaard Hutchinson. Boarding girls limited in number to twenty. Address: Mrs. J. W. Cherry, 164 Ponce de Leon Ave., Atlanta, Ga. Phone, IVY 2842.—(Adv.)

Bronwood Social News

BRONWOOD—The Bachelor Girls club gave a large reception and linen shower Tuesday afternoon in honor of Mrs. Z. I. Miller and Mrs. T. S. Sappington at the lovely home of Mrs. Adam P. Chapman on Geise street. The spacious ball and reception room were beautiful in decoration of pot plants and Japanese sun flowers. Little Misses Julia Capel and Mary Lamy received cards. In the receiving line were Mrs. Adam P. Chapman, Mrs. Sappington, Mrs. Miller, Miss Carrie Mae Denton, Miss Alice Miller, and Miss Dita Saunders. Misses Gunzels, Berry and Hudson met the guests at the door, and the other club members, Misses Saunders, Petty, Pruitt, Gammons, Glass and Dentler served. About seventy-five ladies called during the afternoon. Miss Emma Hargrove is visiting in Leesburg. Mrs. T. F. Ball entertained with ruck in honor of her sister, Mrs. Frank Smith, of Griffin. After the game a delicious

PRETTY WEDDING ATTENDANTS



—Home Photo by Laney.
 Miss Ethel Noble, Miss Anna Wagon, of Milledgeville, and Miss Elizabeth Roberts, of Aniston, Ala., who were attendants at the recent wedding of Miss Mildred Noble and Dr. Bertram Harvey Wagon, which was solemnized June 26.

ice course was served. Mrs. R. E. Bowman entertained with a ruck party Friday afternoon in honor of her sister, Miss Prescilla Stroud, of

Barnesville. Sandwiches and tea were served. Mrs. S. T. Hargrove is visiting her daughter, Mrs. O. O. Elder, in Atlanta. Misses Bridges have as their guest Miss Maffett, of Montezuma. Mrs. Ed Massey has returned from Summer

Vacation and Travel Luggage

Our growth extending over a period of thirty years, has been founded on "RELIABLE LIVERY OF ROUNDTREE."

An exclusive Trunk and Bag Store, selling its own exclusive makes.

THE kind of travel luggage that you will enjoy carrying with you—the kind that you will feel proud to own and carry—and at prices that are very much below what you have probably expected to have to pay.

85 Models in Ladies' and Gentlemen's Wardrobe Trunks
\$20 to \$75

These are made with single or double trolley hangers, square and round edges. Regulation 45 inches high, 23 inches wide, and from 14 1/2 to 26 inches deep.

SEVENTY-FIVE MODELS IN CLUB BAGS

There is nothing that comes in so handy when you are away, it matters not whether your trip be long or short, as a club bag. We have these in seventy-five different models, and with a range of sizes and prices that will allow you to pick the particular one you need require.

Prices range from 50c to \$36

ROUNTREE'S is headquarters for all kinds of trunks, bags, suit cases and other traveling or vacation luggage, and the people of Atlanta and of this section come to headquarters. It will pay YOU, too, to come.

"FROM FACTORY TO YOU"—A really wonderful slogan that is! And it signifies, or should signify, something worth while to you. We make every kind of trunk, bag, suit case, using all the best known fibers, leathers and skins, and we make goods that both look good and wear good. We absolutely guarantee everything we make and sell. "We sell what we make—we make what we sell." That expresses it, and we invite you to come look.

We Manufacture Every Trunk and Bag We Sell

Rountree Trunk and Bag Co.

W. Z. TURNER, Mng'r. 77 Whitehall St.

J. B. Fallaize Co.

"THE LINEN STORE"
 Corner Broad and Alabama
 Bell Phone . . . Main 2124

Our Summer Sale of Blankets and Comforts starts tomorrow and will continue throughout the month of August.

We specialize in Bed Covers. We show an enormous stock. Investigation will prove that our qualities and prices are absolutely right. Let us show you our wonderful collection; you will then realize that we have a right to praise our merchandise.

—SEE OUR WINDOW DISPLAY—

11-4 All-Wool Fancy Plaids, 68x80 inches; a splendid \$6.00 value. Summer Sale, pair.	\$4.88
11-4 Lambs' Wool Mixed Blankets, 66x80 inches, fine and smooth; \$6.50 value. Summer Sale, pair.	\$5.00
11-4 California Wool Blankets, 66x80 inches, extra value at \$7.00 pair. Summer Sale, pair.	\$5.48
12-4 Fine Fancy Plaids, 72x84 inches; lovely \$9.00 quality. Summer Sale, pair.	\$6.95
Extra Special large size Fancy Plaids, 80x90 inches; \$12.50 quality. Summer Sale, pair.	\$10.00

DOWN QUILTS

Good Down Quilts, best sateen cover, 6x6 feet; regular price \$6.50. Summer Sale, each.	\$4.88
Good Down Quilts, best sateen cover, 6x7 feet; regular price \$7.50. Summer Sale, each.	\$5.69

LAMBS' WOOL COMFORTS

Pure Wool Filled with Nainsook Cover, a splendid \$5.00 Comfort; Summer Sale.	\$3.90
Pure Wool Filling Fancy Border Silk Cover, best \$9.00 value. Summer Sale.	\$6.95
Pure Wool Filling, extra size, 72x48 inches; a grand \$10.00 number. Summer Sale.	\$7.50

VISITOR FROM ATHENS



Retrospect of the Past Week

At many of the informal dances of the week at the various social clubs, a score of pretty visitors have added much to the pleasure of the bright occasions...

LOVELY YOUNG HOSTESS



MISS CHARLOTTE WILKINS. Miss Wilkins recently entertained at a beautiful dancing party in honor of her guest, Miss Annette Webb, of Athens.

Monday afternoon there was an informal gathering of Lucy Cobb students and alumnae at the summer home of Mrs. M. A. Lipscomb at Tallulah Falls. A pleasant feature was an address by Miss Mildred Rutherford of Athens...

An event of Tuesday morning, which centered the interest of a wide circle of friends was the wedding of Mrs. Della Foresee Sneed and Mr. Brewster Lee, of Chicago...

Mr. Scott Candier was best man; Little Miss Lucia Pope and Rebecca Harman, ribbon givers...

MISS ANNETTE WEBB, OF ATHENS. Miss Webb was a pretty visitor of the past week, and with her hostess, Miss Charlotte Wilkins, a popular figure at the dances attended by the college set.

MISS CHARLOTTE WILKINS. Miss Wilkins recently entertained at a beautiful dancing party in honor of her guest, Miss Annette Webb, of Athens.

Dances at The Clubs

Wesper Club Dance. The Wesper club will entertain with a dance, this being the first of a series of three during the month.

Happenings in the World of Art

In view of the local interest awakened by the recent salons and art exhibitions given by the Atlanta Art association, the news of an art competition in which all Americans are eligible to take part will be received with interest.

Receiving Party at Reception to General Assembly of Georgia

A beautiful event of the midsummer season will be the reception at which Governor and Mrs. Nathaniel E. Harris will entertain Wednesday evening at the executive mansion in honor of the general assembly...

LITERARY GOSSIP OF BOOKS AND AUTHORS

"The Lost Prince" is the title of Frances Hodgson Burnett's new novel which the Century company will publish shortly. The hero is a prince who does not know he is one, though he has always the noble image of a prince before him...

Macon Girl Successful in Motion Pictures

It was a pleasure to many Macon friends last evening to recognize Miss Martha Drake in the picture, "Wormwood," shown at the Princess theater. Miss Drake is now in the Adirondacks, resting after a strenuous week in which a picture was made when she was a daring leap into Lake Erie.

This Week In Atlanta Movies

Many Fine Features, Firstclass Comedies and Book Plays Feature the Week, With Atlanta's Favorites in Hero and Heroine Roles

A glance at the bulletin board in local moviedom this week shows big features at every theater, such stars as Marguerite Clark, Mary Pickford, Francis Bushman, Charlie Chaplin, Muriel Ostriche, Grace Washburn, Anita Stewart, Dorothy Donnelly, Roscoe Arbuckle, Dorothy Gish, Mary Fuller, Grace Cunard and many others.

There is one Atlanta star—William ("Bill") Oldknow, at the Alpha in a picture made at Universal City along with Victoria Ford and other famous folk. Billy Beard is on his fourth week at the Alpha.

Marguerite Clark is at the Grand in a new play, "Seven Sisters." The Grand also shows "The Blindness of Virtue" and "The Puppet Crown," both new to Atlanta.

The Montgomery has Mary Pickford in her two greatest pictures, "Toss of the Storm Country" and "The Eagle's Mate." Friday and Saturday, at the top, plays in Edna Mayo, star in "The Blindness of Virtue," at the Grand Wednesday. William Oldknow, the Atlanta man, in a comedy, at the Alpha Tuesday, is shown in the center, and below is a scene from "Graustark," at the Alamo No. 2 Wednesday.

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THREE ATLANTA FAVORITES AND SCENE FROM ROMANCE PLAY. Mary Pickford is at the Montgomery in "Toss of the Storm Country" Wednesday and Thursday, and "The Eagle's Mate" Friday and Saturday. At the top, plays in Edna Mayo, star in "The Blindness of Virtue," at the Grand Wednesday. William Oldknow, the Atlanta man, in a comedy, at the Alpha Tuesday, is shown in the center, and below is a scene from "Graustark," at the Alamo No. 2 Wednesday.



which Mae Marsh, who made a wonderful reputation in "The Birth of a Nation," takes the lead.

Another installment of "The Diamond From the Sky," a serial, is at the Vaudeette Friday, starring Lottie Pickford and Irving Cummings.

Another of the Helen Holmes railroad romances is on the program Saturday. It is "The Fate of Number One," Clara Williams and Margaret Gilson are also stars Saturday in "When Love Leaves," produced by Charles Frohman.

Love, adventure, moral, and a bit of everything else that interests people who have a clean red blood and who want entertainment that is to the point without the padding, is the makeup of the trio of features that will be offered this week at the Grand. There is nothing on the program that has ever been seen in Atlanta before, and as a matter of information, there is not a picture on the program that can be seen elsewhere in the world before it has been released to the Grand.

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"ACROSS THE PACIFIC" ONE OF SEVERAL VICTORIAN PILES. The Victoria theater has arranged three big feature films on its program this week and a number of strong drama and entertaining comedies.

Monday there will be shown the World Film feature, "When It Strikes Home," written and produced by Charles K. Harris and starring Grace Washburn, Edwin August and Muriel Darlich. It is in five splendid acts, a stirring story by the author of "After the Ball" and other famous songs hits the plot in a rich man, Paul, who marries a dancing girl on a bet, and of the second generation.

"The Reaping," a two-reel serial drama, is at the Victoria Tuesday, together with "Cartoons in the Kitchen," an Edison comedy; and "A Lily in Bohemia," a Vitaphone drama.

That thriller which made your blood jump years ago at the Lasky theater, Charles E. Hisey's success, "Across the Pacific," is at the Victoria Wednesday. The picture play is in five acts, produced by the World Film corporation from America to the Philippines location runs, telling how Elsie, Joe Lerner's sweetheart, disguised as a volunteer, follows him across the Pacific with the aid of Willie Lee, a war correspondent, and rescues him at Block Island, New York.

"The Lure," is at the Victoria Friday. It tells in five reels, a story of the underworld. Bob McNary, celebrated detective, in search of a girl who has been kidnapped and taken to a dive, meets Sylvia, an attractive sales girl, and falls in love with her. She refuses to let him call and he loses her. Sylvia, her job gone, her mother dying for lack of food, calls on a "fine lady" who has offered her employment. Like the "lady" house she is trapped and driven to a life of shame. There Bob, searching for the kidnapped girl, finds her and, thinking this was the reason she refused him, departs her. But Sylvia explains, and after many hair-breadth escapes, Bob rescues her.

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Watch for Opening OF

THE CASINO

Skating Rink and Hippodrome
South Pryor Street
Near Mitchell

The largest and most elaborate Skating Rink and Hippodrome in the entire South.

Hippodrome Performances each Session.

Will Open Soon
Watch for Date

THE ALPHA

MONDAY

"THE BROKEN COIN"

Grace Cunard and Francis Ford
"THE FACE AT THE WINDOW"
FOURTH REVISION

TUESDAY

MABY FULLER
in a Victor Drama
"Jeanne of the Woods"

WEDNESDAY

RUTH ROLAND
"Today and Tomorrow"
From the Series of "Vital Questions of Life"

THURSDAY

EDDIE LYONS
supported by William Oldknow and Victoria Ford in a comedy riot
"Behind the Screens"

FRIDAY

"WEO PAYS!"
AND FOURTH BIG WEEK OF
BILLY BEARD
"The Party From the South"
EVERY DAY
5c—ALWAYS—5c

ALAMO NO. 2

THE HOUSE WITH A CLEAN POLICY

MONDAY

Henry Walthall
and
Burt Stonehouse
in a gripping three-part scenario,
"TEMPER"

TUESDAY

Anita Stewart
and
Earl Williams
in the seventh episode of
"THE GODDESS"

WEDNESDAY

FRANCIS X. BUSHMAN
and
BEVERLY BAYNE
in a five-part V. L. S. E. feature,
"GRAUSTARK"

THURSDAY

Fox Film Co. presents
"THE THIEF"
with
Dorothy Donnelly
Creator of "Madame X"

FRIDAY

By request,
"The Juggernaut"
with
ANITA STEWART AND EARL WILLIAMS

The only Photoplay
Theater in Atlanta featuring
an Orchestra of
Eight Solo Musicians.

MONDAY AND TUESDAY
ANOTHER BIG FOX PRODUCTION

With a Cast of
Unparalleled
Strength

STARRING

FREDERICK PERRY

Late Star of the Famous Broadway Success
"ON TRIAL"

SUPPORTED BY

STUART HOLMES

Claire Whitney, Jean Southern

OTHER STARS
Special Concert Number, "David Glines from El Trovatore."

WEDNESDAY AND THURSDAY
The Most Widely Known Actor in the Silent Drama

Francis X. Bushman

In His Latest and Greatest Feature

"THE SECOND IN COMMAND"

supported by

MARGUERITE SNOW

ONE OF AMERICA'S MOST POPULAR PHOTO STARS

FRIDAY

ORRIN JOHNSON

in
"SATAN SANDE-
SON"

From the Famous Novel,
"Satanstoe" by Mrs. F. A. B. Stoddard
Every Minute Makes the Picture the Greatest House Lullaby

SATURDAY

"MILESTONES OF LIFE"

A Mutual Masterpicture.

The only Photoplay
Theater in Atlanta featuring
an Orchestra of
Eight Solo Musicians.

MONDAY

"Fido's Tintype Tan-
gle"
A two-reel Keystone, with
FATTY ARBUCKLE
"Tangled Paths"
Two-reel Majestic.

TUESDAY

"Romances of Elaine"
Two-reel Pathé, with
PEARL WERTON AND GLOVER BURNETT
"Man's Genesis"
MAE MARSH

THURSDAY

VIVIAN RICH
"THE NEWER WAY"
A two-part American drama.
Other Pictures.

FRIDAY

DOROTHY GISH
in a Majestic drama,
"THE LITTLE CATAMOUNT"

FRIDAY

LOTTIE PICKFORD
and
IRVING CUMMINGS
in Chapter Thirteen of the Vaudeette-Journal serial,
"The Diamond from the Sky"

THE DIAMOND FROM THE SKY

Remember, Southern
Exhibitors

In addition to giving you the very best continued story ever produced, we also give what is equally desirable—SERVICE.

Read the current numbers of The Picture News, The Picture World and Real Life. See what enormous business others are doing, then write

North American Film Corporation
R. V. Anderson, Representative 42 Luckie St., Atlanta

All This Week In Atlanta Movies

MOVIE EXHIBITORS WHO ADVERTISE SHOWS WIN

So Says Publicity Expert for Vitagraph-Lubin-Selig-Essanay, Inc.

The Smith, manager of the publicity department of the Atlanta branch of the Vitagraph-Lubin-Selig-Essanay, Inc., has written the following article for The Atlanta Journal:

Why Motion Picture Exhibitors should advertise their shows is a question of a commercial nature, and one that the exhibitor should answer for himself. The place in the front of the picture is the place that the exhibitor should give to the advertisement. The exhibitor should not be seen first at his house only, but should advertise in the paper and keep the advertisement before the public. When a picture of unusual merit is released, he should double his space, calling attention to this particular feature and the actors who participate in it.

The picture exhibitor keeps fully with the times on the subject of advertising, and it is a fact that the exhibitor who gives more information regarding his shows and the pictures he exhibits, than the exhibitor who does not, will have a larger audience. The exhibitor who keeps in touch with his own releases, giving the public and attention in others, will have a larger audience. In the case of an unusual picture, the exhibitor who is interested alike in the picture and the actors who participate in it, will have a larger audience.

The exhibitor who is interested in motion pictures, and who reads the newspapers, magazines and bill boards, will have a larger audience. The exhibitor who is interested in motion pictures, and who reads the newspapers, magazines and bill boards, will have a larger audience.

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Heaven Holmes in "The Fate of Number One," a new drama.

PAMPERED SOCIETY GIRL, HEROINE OF PATHE FILM

Pathe's "Who Pays?" a drama of the week, "Today and Tomorrow," is a record of prostitution.

"Do it now" was a phrase that was to be spent and amusingly as her extravagant fancy dictated. When Eve came, it made but one change—her time became to her a precious gift to be spent delightfully in her lover's presence.

Trouble came in the form of old Monroe's disinterested employer. They grumbled and fretted in a way that was a warning to their employer. He sent Lee Payne, his daughter's lover, to the city to get food, and get it quickly.

In the city Lee met Julia, and when she heard of his mission she disregarded its importance as she always did anything that stood between her and her pleasure. The minutes grew to hours, and still he peculiarly used all of her charm and power to keep him by side. Torn between love and duty, he betrayed his trust when he needed most to be firm. In vain the men at the oil works waited for the promised food. Night came. Led on by a trouble-making innocent, they broke house and went to vent their anger on the employer they believed had lied to them. One spark of flame where it would do the most harm destroyed his plant. Morning, and the arrival of an armed guard were the only things that stood between the oil king and the

NO MORE MOVIES FOR FORSYTH THIS SUMMER

The Forsyth theater is dark this week and will be until vaudeville returns to its own, about the latter part of August or the first of September.

The exact opening date depends more on the situation in other cities than it does here. When the Forsyth closed this summer, it was doing a land-office business, but the big acts which Atlanta likes referred to come this far south for only one week, and there were no other southern cities which could support them.

The Forsyth management has refused to substitute poorer class of vaudeville and after experimenting with the most for two weeks without any rhodomontade success decided to save the theater itself a vacation until the regular theatrical season.

SPECIAL MUSIC DAILY BY STRAND ORCHESTRA

Violin Solo, "Blue Bells of Scotland," Will Be Played Friday

The Strand orchestra which plays daily at this popular theater has arranged several interesting programs for the coming week. Folk songs will be merged with grand opera and every evening a regular concert program will be rendered during the exhibition of the pictures. The orchestra is one of the finest in the city and has attracted a great deal of favorable comment from lovers of good music.

Following is the program of concert numbers for the week. Monday, "Anvil Chorus" from H. T. Travatore, Tuesday, "The Bird Song" by Schubert, Wednesday, "The Bird Song" by Schubert, Thursday, "The Bird Song" by Schubert, Friday, a special violin solo, "The Blue Bells of Scotland," Saturday, "The Bird Song" by Schubert.

Backed With Money Alamo No. 1 Run With Brains

Where Millions Would Meet Millions daily—provided we had the seating capacity.

Where Atlanta's best people DO GO daily and tax our seating capacity to its utmost.

Why? The cleanest photo-play program, in the coolest theater in the city.

References as to quality: Any exhibitor in Atlanta.

THE VICTORIA

MONDAY
Grace Washburn and Edwin August
In a gripping World Film release.

"When It Strikes Home"

WEDNESDAY
"Across the Pacific"

A World Film release featuring
Chas. E. Blaney

FRIDAY
"The Lure"

A five-part World Film release, with
AN ALL STAR CAST.

TUESDAY
"THE REAPING"
Two-reel Serial
"CARTOONS IN THE KITCHEN"
Edison comedy.
"A LILY IN BOHEMIA"
Vitagraph

THURSDAY
"IN THE DARK"
Three-Reel Lubin.
"A MATRIMONIAL"
BOOMERANG.
Self comedy.

SATURDAY
"THE VALLEY OF HUMILIATION"
Two-reel Vitagraph
"A RACK FOR A CROSSING"
Kalem comedy
"SAFETY FIRST"
Mina drama

"Who Pays?"

The Most Thrilling Series of Feature Subjects on the Vital Questions of Life

Appear Each Day in The Atlanta Journal
Each Series Is Completed Each Week

See "Today and Tomorrow," of the "Who Pays?" Series
Wednesday
At
The Alpha Theatre
In Atlanta
OF
The Following Theatres Throuth The South Land

Daily Guide To Theaters

ALAMO NO. 2.
Henry Walthall and Ruth Henshaw in "The Girl Who Came to Stay," a new drama.

ALPHA.
All Week—Billy Beard, the Party from the South.

ALMA.
Monday—Francis Ford and Grace Curran in "The Face at the Window," fourth episode of "The Broken Case," Universal serial.

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Monday—Francis Ford and Grace Curran in "The Face at the Window," fourth episode of "The Broken Case," Universal serial.

The MONTGOMERY

MONDAY
Francis X. Bushman, Beverly Bayne
In the five-part feature,
"GRAUSTARK"

TUESDAY
William H. Crane
In the Pageant Picture production,
"DAVID HARUM"

WEDNESDAY AND THURSDAY
Mary Pickford
In the Paramount release,
"TESS OF THE STORM COUNTRY"

FRIDAY AND SATURDAY
Mary Pickford
In a Paramount release
"THE EAGLE'S MATE"

Mrs. Pickford became famous in the Motion Picture World in "The Eagle's Mate" and "Tess of the Storm Country." These releases are new releases from New York City for this occasion.

GRAND

Week of July 26th
Daily 11 a.m. to 11 p.m.

Monday and Tuesday
Marguerite Clark IN THE PLAY
"SEVEN SISTERS"

Wednesday and Thursday
Edna Mayo in
"THE BLINDNESS OF VIRTUE"

Friday and Saturday
Ina Claire and Carlyle Blackwell
"THE PUPPET CROWN"

Best Pictures in Atlanta

"Who Pays?" Series

Starts Monday in The Journal and is Entitled
"For the Commonwealth"

Each Chapter Completed Each Week

Pathe Exchange

Each Subject Complete
ASK YOUR LOCAL EXHIBITORS WHEN "WHO PAYS?" WILL BE SHOWN IN YOUR CITY.
WRITE OR WIRE FOR BOOKING TO

Pathe Exchange

Incorporated
61 WALTON ST., ATLANTA, GA.

Read "The Diamond From The Sky" in Sunday's Magazine Section

Chicks Tie Up Game in Eighth, Win in Ninth

Crackers Get 3-Run Lead in First Inning and Look Like Winners Until Thompson Loses Control in Eighth

MEMPHIS, Tenn., July 24.—Mike Anson, hitting for the elected Jimmie...

Ed Manning, Cracker Outfielder, Has Batted His Way To the Lead of Swatsmiths of the Southern League



In addition to being among the league's best hitters, Manning is a reliable outfielder, and possesses one of the quickest and strongest throwing arms in the league.

Eob Jones Wins Golf Tourney At Birmingham

Atlanta Lad Captures Cup in Invitation Tournament Staged by Roebuck Club—Defeat Birmingham Player in Extra Hole Match

BIRMINGHAM, Ala., July 24.—Bob Jones, of Atlanta, thirteen years old, won the first flight of the second annual invitation tournament of the Roebuck...

Score table for the baseball game between the Crackers and the Swatsmiths.

Score table for the baseball game between the Crackers and the Swatsmiths.

Capital City Club Plans State Golf Tournament

An invitation golf tournament looking toward the determining of a state champion in individual competition as well as a team champion is the plan of the Capital City Club of Atlanta...

Manager Billy Smith Was on Point of Turning Slugger Back to Browns at One Time

By Innis Brown. Every time Ed Manning steps up to the plate and slams a drive to the outfield for a hit, or beats out a slow roller to the infield, Manager Billy Smith shudders to think how near he came to turning Ed Edward back to the St. Louis Browns early in the season.

Atlantians Win Tennis Honors

BIRMINGHAM, Ala., July 24.—Atlantians took all the honors in the Cotton States Tennis Tournament, when Carlton Smith defeated W. V. Bartlett of Birmingham in the final round in the singles, and then turned around and coupled with his partner, Vernon McMillan defeated Brooks and Bartlett in the doubles. The final match, being finished at 7:30 o'clock tonight.

Four Flights in Mackle Tourney

A field of more than sixty players turned out to contest for places in the competition for the F. E. Mackle trophy in the golf tournament to be staged at Brookhaven, beginning Monday of this week. The qualifying round was played Saturday afternoon, and four flights of sixteen players were held. These flights begin play in the first round of all flights Monday.

Allen Wins Gun Club Loving Cup

The weekly shoot of the Gate City Club held Saturday afternoon at Brookwood, a handicap trophy of the club was won by J. D. Allen.

Evans Retains Evers and Umps Golfing Title Each Draw Fine

CLEVELAND, July 24.—Charles "Chick" Evans, of Chicago, retained the western amateur golf championship by defeating J. D. Standish, Jr., of Detroit, 7 up and 4 down in the final championship round at the Mayfield Country club this afternoon.

Carlton Smith Captures Singles Title in Cotton States Tourney—He and McMillan Win Doubles

BIRMINGHAM, Ala., July 24.—Atlantians took all the honors in the Cotton States Tennis Tournament, when Carlton Smith defeated W. V. Bartlett of Birmingham in the final round in the singles, and then turned around and coupled with his partner, Vernon McMillan defeated Brooks and Bartlett in the doubles.

R. L. Read With Card of 77 Was Low Man—C. H. Cox Was Second—Match Play Monday

A field of more than sixty players turned out to contest for places in the competition for the F. E. Mackle trophy in the golf tournament to be staged at Brookhaven, beginning Monday of this week.

Lou Castro Stars in Griffin Victory

GRIFFIN, Ga., July 24.—Griffin took the third straight game from Cedarston here today by the score of 10 to 0. The feature of the game was the home run by Kirk over right field fence.

Center Hill Gets Two

Center Hill beat the home team Saturday afternoon to the score of 10 to 1 in 3. Burton struck out twelve batters in six innings.

Hawkinsville Wins Last from Dawson

Hawkinsville won the last game of the series by the score of 10 to 0. The feature of the game was the home run by Burton over right field fence.

Score table for the golf tournament between Evans and Standish.

RESULTS table listing various sports events and winners.

Lookouts Take Two From Pels

Rube Marshall Does 'Iron Man' Act Beating Leaders Twice. Travelers Win Two From the Gulls

CHATTANOOGA, Tenn., July 24.—Marshall pitched Chattanooga to two victories over New Orleans today. He pitched the leaders out in the opening and second game, the local starting pitcher, Smith, for 43 victories. Allison, who pitched good ball for New Orleans in the first, Thomas' error giving the only run, also tried to pitch the second but was knocked out in the second inning. Both games were seven innings by agreement.

Table with 3 columns: Player, AB, R, H, O, E. Includes totals for Chattanooga and New Orleans.

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Score by innings: Chattanooga 000 010 0—1; New Orleans 000 000 0—0.

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ATLANTA BOY WHO WON BIRMINGHAM TOURNAMENT



D. Robertson, Atlanta boy who won Birmingham tournament.

Former Southern Leaguer Fast Becoming One of Giants' Leading Hitters—Has Also Improved His Fielding Wonderfully—Has Regular Job

New York, July 24.—Down in Martin last March a columnist wrote about the briefest interview ever given by John McGraw.

"Tell me," said the chronicler, "what kind of a ball player will Dave Robertson be when he develops, and will he ever develop?"

"He will," replied McGraw, "just as good a ball player as he wants to be—right now."

"You are a mouthful," said the scribe. "I get your meaning the same as if you told it to me in many words. Much obliged."

And forthwith the scribe wrote a couple of columns about Robertson.

If Dave Robertson just stood a ball player as he wants to be, he certainly must want to be a mighty good ball player now.

In the last two weeks the Virginia medical student has gone to court rapidly. And now, of a sudden, a lot of people have discovered that he possesses an ability to play baseball.

Robertson can hit. He can hit 'em far, and he can beat 'em out. His fielding has almost equalled his batting, has greatly improved.

He has a great arm, although he doesn't know how to use it. He is a natural leader, but he is learning. Ambition has apparently been awakened in this young man, and he is trying to make a serious business of baseball.

There are many who believe that Robertson is a great ball player and a great doctor afterwards.

HUGGINS PASSED HIM UP. Last spring Miller Huggins, manager of the New York Cardinals, had the pick of the New York outfielders existing for his claim on Pitcher Pelt.

When Huggins visited McGraw in New York, he was told that Robertson was among those threatened. He declared that he would out the game sooner than McGraw could get it started.

Phil's Capture Double-Header

Moran's Crew Takes Two From Reds—Giants Win Twice Over Braves—Dodgers Get Two—Prates One

PHILADELPHIA, July 24.—Philadelphia won two games from Cincinnati today, 4 to 0 and 19 to 1. Alexander and Hixey twirled in his style for the home team and neither gave a pass.

Table with 3 columns: Player, AB, R, H, O, E. Includes totals for Philadelphia and Cincinnati.

Score by innings: Philadelphia 000 000 0—0; Cincinnati 000 000 0—0.

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Score by innings: Philadelphia 000 000 0—0; Cincinnati 000 000 0—0.

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Tripe Play Is Feature of Game

Indians Pull Freak Play on Athletics—Red Sox Split With Barons—Tigers and Senators Divide Two

CLEVELAND, July 24.—A triple play bringing the second game to an end featured Cleveland's double victory over Philadelphia today, with Malone on second and Schang on first. Lajoie hit the ball on a line toward left field.

Table with 3 columns: Player, AB, R, H, O, E. Includes totals for Cleveland and Philadelphia.

Score by innings: Cleveland 000 000 0—0; Philadelphia 000 000 0—0.

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Terriers Trim Foxes' Infield

Blows in Eighth Tiptops Twice

ST. LOUIS, July 24.—St. Louis defeated Brooklyn in both games of a double-header today.

Table with 3 columns: Player, AB, R, H, O, E. Includes totals for St. Louis and Brooklyn.

Score by innings: St. Louis 000 010 0—1; Brooklyn 000 000 0—0.

Table with 3 columns: Player, AB, R, H, O, E. Includes totals for St. Louis and Brooklyn.

Score by innings: St. Louis 000 010 0—1; Brooklyn 000 000 0—0.

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McFarland's Official

30-Day Tour DeLuxe Aug. 2nd \$229.75

This is the first Northwest Tour of this kind... The Atlantic and Pacific... The Grand Canyon of Arizona... The Panama-Pacific International Exposition... Yellowstone National Park... Niagara Falls... Thousand Islands... Washington, Baltimore, Savannah, Lake Erie, Lake Ontario, St. Lawrence River.

McFarland's Official

24-Day Standard Tour Aug. 10th \$189.75

This is the first Northwest Tour of this kind... The Atlantic and Pacific... The Grand Canyon of Arizona... The Panama-Pacific International Exposition... Yellowstone National Park... Niagara Falls... Thousand Islands... Washington, Baltimore, Savannah, Lake Erie, Lake Ontario, St. Lawrence River.

McFarland's Official

15th Annual Tour of Canada, Great Lakes, Northern and Eastern Cities Aug. 14 \$125.00

This is the first Northwest Tour of this kind... The Atlantic and Pacific... The Grand Canyon of Arizona... The Panama-Pacific International Exposition... Yellowstone National Park... Niagara Falls... Thousand Islands... Washington, Baltimore, Savannah, Lake Erie, Lake Ontario, St. Lawrence River.

Errors by Columbus' Infielders Allow Macon to Score Easy Victory—Series Now Tied

MACON, Ga., July 24.—Until the eighth inning today's game between Columbus and Macon for the South Atlantic league championship was close and hard fought.

The Columbus infield blew in the second and the locals scored four times in one hit and several errors. Macon won by a final score of 8 to 3.

Chancy hit a home run and two-base hit and walked once in four times at bat. Only fielding of the highest quality prevented more hits from being marred up against Robertson.

Table with 3 columns: Player, AB, R, H, O, E. Includes totals for Columbus and Macon.

Score by innings: Columbus 000 000 0—0; Macon 000 010 0—1.

Table with 3 columns: Player, AB, R, H, O, E. Includes totals for Columbus and Macon.

Score by innings: Columbus 000 000 0—0; Macon 000 010 0—1.

Table with 3 columns: Player, AB, R, H, O, E. Includes totals for Columbus and Macon.

Score by innings: Columbus 000 000 0—0; Macon 000 010 0—1.

Score by innings: Columbus 000 000 0—0; Macon 000 010 0—1.

Braves 1, Cubs 0

BOSTON, July 24.—Chicago led Chicago to two hits today and Boston won, 1 to 0.

Table with 3 columns: Player, AB, R, H, O, E. Includes totals for Braves and Cubs.

Score by innings: Braves 000 000 0—0; Cubs 000 000 0—0.

Table with 3 columns: Player, AB, R, H, O, E. Includes totals for Braves and Cubs.

Score by innings: Braves 000 000 0—0; Cubs 000 000 0—0.

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Score by innings: Braves 000 000 0—0; Cubs 000 000 0—0.

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Agogas Take Two

WINSTON-SALEM, July 24.—Agogas won two games from the Braves today, 3 to 0 and 6 to 0.

Table with 3 columns: Player, AB, R, H, O, E. Includes totals for Agogas and Braves.

Score by innings: Agogas 000 000 0—0; Braves 000 000 0—0.

Table with 3 columns: Player, AB, R, H, O, E. Includes totals for Agogas and Braves.

Score by innings: Agogas 000 000 0—0; Braves 000 000 0—0.

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St. Luke Forelets

By not appearing on the field to play a scheduled game, St. Luke forelets to Agogas, the Junior Sunday School league.

Table with 3 columns: Player, AB, R, H, O, E. Includes totals for St. Luke and Agogas.

Score by innings: St. Luke 000 000 0—0; Agogas 000 000 0—0.

Table with 3 columns: Player, AB, R, H, O, E. Includes totals for St. Luke and Agogas.

Score by innings: St. Luke 000 000 0—0; Agogas 000 000 0—0.

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Score by innings: St. Luke 000 000 0—0; Agogas 000 000 0—0.

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Score by innings: St. Luke 000 000 0—0; Agogas 000 000 0—0.

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CLUB STANDING

Table showing league standings for Southern, National, and Federal leagues.

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Start Your Ford Or Any Other Light Car From The SEAT. With the famous Sandbo Starter—a wonderful invention—the starter that always starts, winter or summer, no matter what the temperature. Sold on a guarantee to start any motor that can be started by cranking with the Ford, Maxwell, Metzels, Saxons, Studebaker, Fords and all light cars.

Page Erecting New Factories

Enlargement of Plant Now Well Under Way—Increased Demand Necessitates Completion Immediately

The enlargement of the factory of the Paige Motor Car company, announced some time ago as a step necessary to meet increased demand, is now well under way, construction having been started on the big addition which will increase the capacity of the plant...

J. P. Heady Gains Rapid Promotion With Maxwell

There have been many successes in the automobile industry who have risen from mediocre positions to high positions of authority and prestige since the inception of the motor car...

That is what James P. Heady, of the Maxwell, has done. A little over a year ago he became connected with the Maxwell organization as salesman in the state of Georgia...

Headly, who is a thoroughly experienced automobile man, is of southern birth and possesses those sterling qualities of frankness, squareness and loyalty that go so far toward making and holding friends of worthy products...

JAMES P. HEADLY

French Soldier Requests Hummobile Catalogue

An unusual request for a catalogue has been received by the Hupp Motor Car company, of Detroit, Mich., from a soldier at the French front...

Alabama Man Tells Of Hupp's Durability

The durability and efficiency of the Huppobile is shown in a letter just received from M. L. Mount, Bartlett, Ala., in which he says:

Britain's Hupp Agent Is Officer at Front

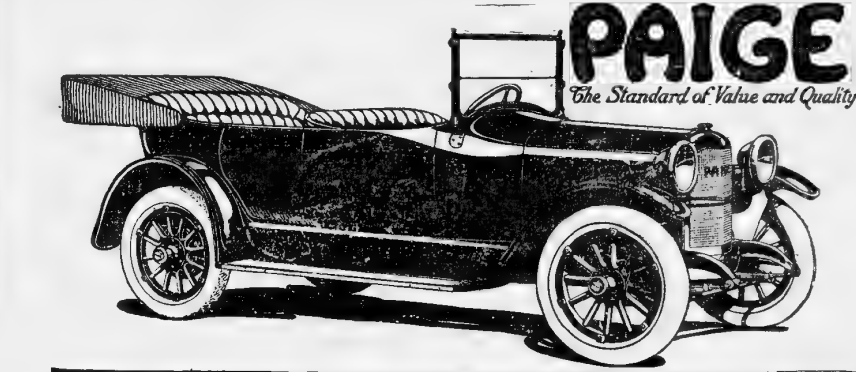
The British admiralty has been in such great need of all types of water craft that owners of private yachts, in many instances, have turned their vessels over to the government for service...

Goodyear Tires Still Winning

Goodyear Cord tires have just figured best and conclusively in two tests of importance in the motor car industry...

SOLON COLLIER OPPOSES SPECIAL TAX ON MOTOR CARS

(Representing the State of Georgia) Solon Collier, of the Georgia House of Representatives, has introduced a bill to oppose a special tax on motor cars...



A NEW LIGHT SIX Every Inch a PAIGE \$1095

HERE you see illustrated the new Paige Six "36." Here you see the latest addition to a distinguished line of cars—a true Paige every inch of it—a car built to realize an ideal—a car that must not and cannot be judged from the standpoint of its astounding price alone.

When we say that this new Paige Six "36," has been built to realize an ideal we are speaking accurate, literal truth. From the very beginning it has been the unflinching purpose and policy of the Paige Company to build high class, dependable motor cars.

When you happen to know an owner of our larger, seven-passenger Six "46," you know precisely what we mean when we speak of Value and Quality.

All of the careful manufacturing, all of the painstaking attention to detail, all of the sturdy, reliable qualities which characterize the larger Six and have made it a pre-eminent Six of the year will be found in this newer and smaller five-passenger Paige Six "36."

The New Paige Six "36" Is Here

We realize that there are a vast number of people who do not require a large seven-passenger car. But all of these people want a "Six," for they know that this is the day of the "Six" in quality cars.

Furthermore, they want a "roomy" car—a luxurious car—a "smart" car—an economical car. In a word, there is an enormous demand for just such a car as the new Paige Six "36."

Glance at the illustration on this page and you will see that—from the radiator to the tail—this car is a five-passenger reproduction of the larger Six "46."

This body design has proved to be a sensation of the year in amount of money could buy more graceful lines or smarter appearance.

Inside the car you will find a great, big, comfortable tonneau and a broad driver's seat with upholstery of genuine leather which means ease and freedom from crowding for all of the five passengers.

Like the larger Six "46" you will find this car equipped with the world-famous Gray & Davis starting and lighting system.

Like the larger Six "46" you will find this car equipped with cantilever springs which insure easy, comfortable riding no matter what the road conditions may be.

Then, we predict, your first query will be—"How is it possible to build such a car for \$1095?"

We Represent the Entire State of Georgia

We have recently closed with the Paige Detroit Motor Car Company for the exclusive selling rights for Paige Cars for the entire State of Georgia.

W. J. DABNEY IMPLEMENT CO. Atlanta, Georgia 96 S. FORSYTH ST. "Everything But the Horse" Paige-Detroit Motor Car Company, Detroit, Mich.

Apperson Makes "Chummy Car"

To Apperson Brothers Automobile company belongs the honor of bringing out the first practical innovation of the 1916 season—a real four-passenger roadster which is very aptly designated "chummy car"...

Mike Donlin Hero in Picture Play

NEW YORK, July 24.—The Arrow Film corporation, of New York City, has completed arrangements with Mike Donlin whereby the famous name of swat will be featured in a five-part photoplay entitled "Right Off the Bat."

King Motor Car Rex of All Autos

DETROIT, Mich., July 24.—Although the King Motor Car company is not making an announcement, it is believed that they have just notified the public of the introduction of an eight-cylinder motor car with their four-door roadster. It is believed that the new King eight-cylinder motor car will be introduced in the latter part of the year.

Ford Owners to Get Rebate on August 1

A great many Ford owners in this vicinity will receive a rebate of \$50 from the Ford Motor company, on August 1, in connection with their intention of adding \$25 to the rebate of \$25 for the purpose of purchasing the Gray & Davis starting and lighting system.

Moran Vs. Wells

LONDON, July 24.—Frank Moran, the American heavyweight pugilist, who has been matched to fight Gordon Sumner of Portsmouth, twenty rounds, on a decision. The date and site will be announced later.

Experts Join Knight Forces

The Will-Knight division of the Knight-Motor Car company has been further strengthened by the addition of two experts who have joined the organization. These two men, John F. Toole and W. J. Knight, are well known in the automobile industry.

Rich Offer for Gotch-Stecher Match

Business men of Hastings, Neb., are said to be trying to raise a purse of \$25,000 for a wrestling championship match between Frank Gotch and Joe Stecher. Stecher is the chap said to have the most powerful pair of legs in the business. He wins his bouts with a body that is as hard as iron.

GO TO THE Grand American HANDICAP

GRANT PARK, CHICAGO, AUGUST 16-20, 1915. No previous event in trap shooting will compare with this Grand American Handicap in number of entries, shooting environment, beauty and the high wheel base 1 1/2 inches—and pleasing lines give it a very pleasing appearance.

THE PREMIER EVENT OF THE YEAR

and a ten-trap equipment—the largest ever installed—insures to every shooter an ideal shooting on the "ring line" of Grant Park, Chicago's most popular shooting resort. Get into this "round-up" of the world's crack shots. Plan your vacation to include the Grand American Handicap—the "world series" event of the trap shooting season.

DU PONT POWDER CO.

WILMINGTON, DELAWARE.

MERCHANTS' MEETING IN AUGUST OFFERS MANY ATTRACTIONS

Entertainment at Piedmont
Country Club on August 3,
Many Other Features by In-
dividual Firms

The merchants' meeting in August is not only one of the best of the season, but it is becoming more and more so. The event is being planned by the wholesalers, merchants and manufacturers throughout the south. The attraction is being made up of many of the best of the season. The event is being planned by the wholesalers, merchants and manufacturers throughout the south. The attraction is being made up of many of the best of the season. The event is being planned by the wholesalers, merchants and manufacturers throughout the south. The attraction is being made up of many of the best of the season.



NEW PACKAGE LOWNEY'S FINDING HEAVY SALE

Rush on From Factory to Supply Demand Awaiting New Lowney Product

During the past week the force of the F. W. King company have been having a big run on the new packages of Lowney's candles. These new packages recently put upon the market are very attractive indeed, and the trade finds for them a great demand.

ATLANTA, VERY FOND OF SCHIMMEL PURE JELLIES

Singer Company to Distribute Total of 69,600 Tumblers of Jelly

The H. L. Singer company will have shipped to it by W. H. Leatherman of the American Preserve company, makers of Schimmel's jellies, jams and preserves, two carloads of the Schimmel products. Mr. Leatherman was in the city for some time working in the interest of his company's products with the Singer force. He has been very successful indeed, and the Schimmel products show greater popularity in this territory than ever before.

RICE & HUTCHINS GET READY FOR MERCHANTS

Are Sending Out Many Invitations for Great August Gathering

"We are looking forward to having quite a number of merchants visit us during merchants' week," said E. G. Thomas, of the Rice & Hutchins Atlanta company. "In preparation for the coming of the merchants we have accumulated large and beautiful stocks of shoes for their inspection."

MITCHELL M'F'G CO. DOES BIG WESTERN TRADE

Skirts Find Ready Sale in Western States—Home Trade Large

Mitchell Manufacturing company that, not only has business relations since the first of March, they are able to keep up with the demands of the western states. The company's manufactures of skirts, blouses, waists, dresses, and are selling them all over the west.

SINGER CO. SELLS 2 CARS WAS-COTT GINGER ALE

The Singer company has already had orders placed for two carloads of Was-Cott ginger ale. This ginger ale is put up with a mineral water at North Tazewell, Va. The mineral properties of the water render it particularly delightful for ginger ale and it is having a splendid sale in this territory.

PARDEE HERE TO TELL ABOUT STERLING GUM

J. B. Pardee, representing the Sterling Gum company, of New York, is in the city and expects to put on a big advertising campaign for the new Sterling gum. This gum is in a new package, the product of a new idea, and will produce a new sensation. He declares that it will be one of the biggest campaigns that Atlanta has ever known. He cautions all the dealers to remember that it is on the way and to be on the lookout for him.

BENTLEY IS MAKING UP FOR LOST TIME

A bunch of the orders were received last Thursday from E. W. Bentley, the Alabama representative of the All Star Manufacturing company. Mr. Bentley was ill for some time at Birmingham, but has now fully recovered and is making up for lost time.

EDDIE STALLINGS NOW BACK FROM VACATION

Eddie Stallings, one of the young men of the John Deere plow company, has been away on vacation. He returned to headquarters last week and has been acting as office boy. He has recently purchased a new Ford and in this way visits his patrons. Mr. Anderson has been ill for some time but is now recovering gradually.

ANDERSON IS BACK ON JOB AFTER ILLNESS

John M. Anderson, who covers South Carolina for the D. R. Wilder Manufacturing company, was working the trade last week at Florence, S. C. He has recently purchased a new Ford and in this way visits his patrons. Mr. Anderson has been ill for some time but is now recovering gradually.

HIGHTOWER & BINNS ARE WORKING CITY TRADE

"Brightweather" Hightower and A. L. Binns, of the Hirschberg company, were last week working the city trade together in the interest of school supplies, on which they are having a very fine run.

MONTAG AND WATTS OFF FOR MISS. TRADE TRIP

Ed Montag and H. L. Watts left last week to open their display of holiday samples at the Edwards house at Jackson, Miss. They will have their line ready for inspection August 2, and will continue at Jackson until August 25.

T. P. A. OFFICIAL JUDGES FREE ROAD OF SEAS FOR COTTON

Says Business of South Must Languish Unless Cotton Moves Freely to All Parts of World—Action Asked

Editor Firing Line: Permit me to call the attention of the traveling and commercial men to the dilemma that confronts the cotton states without adequate market for the crop in 1915. As is well known, cotton forms the basis for all commercial operations in the cotton states. With a sixty days the 1915 crop should begin to move to the markets of the world. It is, therefore, that although congress is not in session, those high in authority should use extraordinary diligence and their influence to prevail upon the president to use heroic means to have the British "Order in Council" so modified as to allow cotton to move without hindrance to all the markets of the world. I do not mean by this to precipitate war with England because war is not necessary to accomplish the desired result. We see occasional letters in the public press and hear of occasional speeches by prominent men, suggesting what should be done to get the results that would operate to the benefit of this country, and we also note that the president through the secretary of state, has served England with a note calling upon them to modify their order in council so as to allow the movement of cotton without the hazard to cargoes that has been so much in evidence during the past six months. In consideration of the foregoing I feel justified in calling upon all who are high in authority and have influence at Washington to present clearly, forcefully and persistently to these representatives, the fact that this great section, supported by the commerce of all branches of commercial enterprises and manufacturers and all of the kindred interests, are going to suffer great hardship and be forced to the most dire economic straits if the cotton crop will be delayed for want of an adequate market before any reply is received.

SENOR CARLO BACHER, who leaves in a few days for Argentine South America, where he will represent the J. K. Orr Shoe company of Atlanta.



SENOR BACHER TO REPRESENT J. K. ORR CO. IN ARGENTINE

Two Weeks in Plant Here Learning Factory Details of Red Seal Shoes

Senor Carlo Bacher has been chosen to represent the J. K. Orr Shoe company in Argentine, South America. Senor Bacher has been spending two weeks in Atlanta in the Red Seal factory, familiarizing himself with all the details of shoe making, particularly with the methods and materials used in making the Red Seal shoes. He will leave in a few days for Argentine and will stop en route at Key West, Cuba, San Domingo and other West India islands. Senor Bacher is a native of Argentine and has represented a Chattanooga shoe manufacturer for the past two years. He speaks Spanish, French, German, Portuguese and English. Senor Bacher is enthusiastic over Atlanta and Atlanta-made shoes. He is a native of Argentina and has represented a Chattanooga shoe manufacturer for the past two years. He speaks Spanish, French, German, Portuguese and English. Senor Bacher is enthusiastic over Atlanta and Atlanta-made shoes.

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'UNCLE JEFF' QUILTS TEAM; WILL TRAVEL IN AUTO

Sells Waggon Outfit and Buys Ford; Engages Services of Chauffeur

G. G. Jefferson, otherwise known as "Uncle Jeff," has quit his position as a chauffeur for the Doughterty-Little-Rowling outfit. He will hereafter make his country trips. For twenty years "Uncle Jeff" has sold goods to the country merchants of Georgia, Alabama and North Carolina. During this time he has made many trips by wagon and team. He has been on the road for many years, having a strong belief that mode of conveyance is the best of the country, but the automobile is the best. For a week Uncle Jeff spent his time making his machine at his home in East Point, and was going to Atlanta until he attended a trip to Atlanta. When he reached the crowded streets, however, he found that the training of a chauffeur was not the best. In fact, he was disappointed with his own driving. He had been told that he had been promised a trip to Atlanta. For a week Uncle Jeff spent his time making his machine at his home in East Point, and was going to Atlanta until he attended a trip to Atlanta. When he reached the crowded streets, however, he found that the training of a chauffeur was not the best. In fact, he was disappointed with his own driving. He had been told that he had been promised a trip to Atlanta.

LAMBERT TELLS HOW HE MADE GOOD AS SALESMAN

From Green Beginner Works Up Fine Trade for Firm First Month

In January, this year, Slaughter T. Lambert was elected in a country town in Georgia, jogging along at work all the time, keeping busy in one way and another. In February he began road work for the Stephen Putney Shoe company, of Richmond, Va., in Georgia and North Carolina territory, and by using the same tactics "keeping busy" he has been able to roll up a handsome business for his firm. Mr. Lambert says: "When I started out I spent two or three days having my mind made up. I was sure I could get a lot of experience in a few hours. He showed me how to pack and unpack and get out of the car, and get down to hard pan hustling from 8 a. m. till midnight. When he turned me loose one morning to catch a 5 a. m. train, he said: "Don't you are lacking a man's size job. Don't lose your nerve today; work out this week, and you will be all right." The first three towns I struck every merchant was off out of town attending court. Finally I took an auto at a cost of \$5 and went out to see a big country merchant. I found him at home and sold him \$450 worth of shoes. When I arose next morning, I said to myself, "I will stick it out." So I kept on at it, and when the end of the month came I had sold \$700 to gift edge trade and an all-around hand-made shoe. I had only a few weeks ago, but in that time they have attained immense popularity, which shows no signs of abating. Mr. Johnson, factory representative, of Zanco cigars has been in the city for some time working the trade. He will be here several weeks longer.

ZARCO CIGARS CONTINUE THEIR GREAT POPULARITY

Those Zarco Cigars distributed by the Lamar & Rankin Drug Co. continue to be trade winners. This is an all-around hand-made shoe. I had only a few weeks ago, but in that time they have attained immense popularity, which shows no signs of abating. Mr. Johnson, factory representative, of Zanco cigars has been in the city for some time working the trade. He will be here several weeks longer.

MISS VARNON ENJOYED VACATION AT CALLODEN

Miss Sarah Varnon, of the All Star Manufacturing company, spent last week on a pleasant vacation at Callodden, Ga. A card from her received at the office stated that she was dining in the city and reaches every day, also watermelon.

All Ready for Merchants' Week

If you haven't made your plans to be in ATLANTA next week, make 'em at once. Merchants cannot afford to lose this opportunity for looking into the matter of Fall Goods. We are all ready for a Big Time. We shall be disappointed if we miss any of our regulars and also if we fail to greet a lot of new folks. The BUY-IN-ATLANTA habit is growing. That's why there ARE new folks coming to see what we have. Besides business, there will be a Good Time. You'll enjoy the social side. It will be free and easy—a go-as-you-please gait all the way through. The keynote of the week will be VALUES. You can prove it at the factory or jobbing house of any member of this Association. Ask Secretary Harry T. Moore about our free trip.

Merchants & Manufacturers' Association

Atlanta

ON THE FIRING LINE WITH THE COMMERCIAL TRAVELERS

"CORNFIELD" WIENERS HAVE BIG GEORGIA TRADE

Wieners Now Served at Fashionable Gatherings—Auto-ists Use Many at Clubs

One of the interesting features of the packing business of the White Provision company is its trade in "wieners." The company began manufacturing of wiener packages in 1907. Now it sells 600,000 "Cornfield" wieners each month.

The success department of this firm is headed by an expert who knows just how to market and sell the use of wiener packages. The "Cornfield" wiener is sold in the white metal on each occasion even more liberally than turkey. They are used extensively by all hotels, clubs, restaurants and clubs. In fact, after a recent club dance, 110 wieners were served to the guests of the club.

Not only are wiener now sold at the wiener stand, but the business has increased in the past few years. The use of wiener packages has become very popular at all gatherings, and they are served at all occasions. They are used in the most exclusive hotels, restaurants and clubs, and their occupants have wiener sent out to them. Just a few years ago the use of wiener packages was confined to the side line with butcher shops. Now it is a staple of the trade in groceries. As a result, it has been said, they have a wide use in clubs and hotels.

"We 'Cornfield' wiener are sold in Atlanta than of all other brands," said W. J. White, Jr., president of the company, who only date but have sold more than 100,000 packages of wiener packages in Georgia. These packages are sold in our own factory, and they are the best of their kind. They are made and packed under the most sanitary conditions. They are the best.

In the process of packing wiener packages, the White Provision company in Atlanta has a lot of packages in the hands of the dealers. These packages are made of the best of the material. The wiener business is a big business. The White Provision company is a big business. The wiener business is a big business. The White Provision company is a big business.

FAIR GOT OVERCOAT ON BROYLES' PROPHECY
The Weather Prophet Abroad Without Either Honor or Warm Clothing

Some of the delegates to the annual convention of the American Meteorological Society, which was held in Chicago, Ill., last week, were surprised to find that the weather prophet, Mr. Broyles, who had predicted a heavy rain for the city of Atlanta, was not only without a coat, but also without a hat. The delegates were surprised to find that the weather prophet, Mr. Broyles, who had predicted a heavy rain for the city of Atlanta, was not only without a coat, but also without a hat.

LEWIS WRITES VALUABLE AXIOMS FOR EMPLOYEES
Says Employees Should Be Able to Answer Pertinent Question

BY E. P. LEWIS
If you expect to have a big success in any business, you must be able to answer the questions and solve the problems that will come up. I have written a book of axioms for employees. It is a book of axioms for employees. It is a book of axioms for employees. It is a book of axioms for employees.

THIS COTTON CROP TO BE CHEAPEST MADE IN YEARS
K. Smith, the well known stock exchange speculator, says that this cotton crop will be the cheapest made in years. He says that the economy price of the cotton crop will be the lowest in years. He says that the economy price of the cotton crop will be the lowest in years.

ETHELENE ORR, the attractive little daughter of W. E. Orr, city salesman of the Barford & Ballard well known flour manufacturers. The little lady is eleven months old.



GRAND COUNSELOR STERN ISSUES COMMUNICATION

Urges All Members to Get Busy for Good of Order

A communication has been sent out by M. Leon Stern, of Savannah, to all the members of the Georgia-Florida Grand Jurisdiction of the I. O. O. F. Mr. Stern is grand counselor of this jurisdiction. He thinks the council for the honor of the high office conferred on him, and urges every member of the order to get to work now to make this year the best in the order's history.

The communication follows: "Directing: I take this instance to thank you for the splendid honor you have conferred on me, by electing me through your representatives, to the highest office in the grand domain of the I. O. O. F. It is a great honor and I shall, with your assistance, make this grand council show a splendid increase when May, 1915, puts in its appearance.

"A grander body of men never existed than the wearers of the 'crest and sample case,' and they do things; but we must continue to increase. Our slogan for 1915-16 is 'Get in New Members.' We showed a decrease this year, but conditions are bettering and we have a better opportunity to add to our ranks the sterling qualities of true manhood than ever before.

"Get busy, boys, every one of us is getting a new member of our meeting. It's easy—start now, and talk 'niv. charity and temperance.' By January, 1916, the increase in membership expected by your grand counselor is as follows:

Atlanta Council, No. 18, 100; Jacksonville, No. 292, 75; Pensacola, No. 215, 25; Gainesville, No. 416, 25; Georgia, No. 10, 10; Augusta, No. 312, 20; Savannah, No. 376, 20; Fulton, No. 505, 20; Macon, No. 240, 20; Marietta, No. 315, 20; Tampa, No. 378, 20; Florida, No. 573, 20.

"This is not too high a mark, so let's go for it, and may the Supreme Council of all give you strength and desire to accomplish this, and may peace, prosperity and the blessings of brotherly unity attend your efforts for the advancement of our beloved order.

"Fraternally yours,
"M. LEON STERN,
"Grand Counselor"

CHEEK SAYS CROPS ARE FINE IN NORTH GEORGIA
J. S. Cheek, of the Ridley-Williamson-Scott contracting headquarters for a few days last week. Mr. Cheek declares that all the merchants in his territory will be here for convention week. "I am a one I can remember now but what has said to me will be here. The people in north Georgia are in a prosperous condition. I never saw such crops of corn. In fact, the finest crops of everything I believe are now growing under the summer sun for harvest later in the fall.

I may also add that the merchants' stocks in this territory are in fine shape for fall business. None of them are overstocked. In fact, stocks have been allowed to run low and the merchants will need to replenish them largely for the fall trade.

REVSON INTRODUCING NEW PENCIL SHARPENER

Has Attractive Proposition for Salesmen and Trade on New Era Sharpener

When the Firing Line representative walked into the office of Frank Revson, the well known dealer in bottles, supplies, he was greeted by the sign, "we have it, can get it, or it isn't made," prominently placed.

"By the way," said Mr. Revson with his usual urbane smile, "that slogan holds good now as never before. You have been the beneficiary of some pretty sharp innuendoes on your previous visits—but we have 'em all skinned on sharpness now."

"In other words," explained Mr. Revson, "we have been appointed sole agents for the state of Georgia for a pencil sharpener that really sharpens. This pencil sharpener we have been delegated to introduce is called the New Era. It is quite a likely looking machine. Stands six inches high, has a rotary cutting knife, and a wonderful self-sharpening device which prevents it from getting dull. The best part of the proposition is that we give it away absolutely free. Now, the proposition is this: We sell the pencil sharpener for two dollars and give the purchaser absolutely free four dozen Johann Faber pencils. Catch the idea? The proposition can be switched to the pencil sharpener if desired. You can buy the pencils and we will give you the sharpener."

"Our agents have been having great success with this article in the city of Atlanta. And when we get 'em lined up in the state, they're going to have equal success."

"And if salesmen want a good thing," wound up Mr. Revson, "my warehouse absolutely free four dozen Johann Faber pens next to the most wonderful proposition in a pencil and sharpener that has been known in a long while."

LEE DISCOVERS EVER LAYING KIND OF DUCK
W. C. Lee, head bookkeeper and assistant credit man for John Silvery company, reports that he has a new species of duck. He says they lay three times a day, and has evidence and goods to verify this statement.

SPORT SHIRT SALES AMAZE J. E. MORRISON
"I have never seen anything like the popularity of those sport shirts which we are now making," said J. E. Morrison, of the A. M. Robinson company. "We are receiving such a volume of orders that our factory has to run full tilt to keep up with them. We are also selling immense quantities of Palm Beach suits."

"PEANUT RELISH" IS NAME OF NEW SERV-US PRODUCT

Samples of New Delicacy Received Last Week at Kelley Bros. Co.

Kelley Brothers have received a sample of "peanut relish," the new serv-us product. It is somewhat similar to peanut butter, though it has a better flavor and a more varied and pungent taste. The company has just received samples of the new product and are highly delighted with it, declaring it is the best peanut food they have ever seen. In due time they expect to have it properly introduced to all their customers.

The serv-us brand of pure food products continues to enjoy a heavy sale. Their popularity grows wider each day. Among the best sellers under the serv-us brand are rolled oats. The sale of this article continues constant throughout the year.

WHITELEY ENJOYING FINE SUCCESS IN TEXAS
W. M. Whiteley, former representative in this territory for the Havana-American Tobacco company, but now representative of that company in Texas, is enjoying his usual fine run of business. He declares that La Preferencia brand of cigars which he handles are the most popular cigars in Texas. In a letter to E. F. Malone, of the Capital City Tobacco company, Mr. Whiteley tells of the splendid business which his firm's cigars are having. Mr. Whiteley was very popular in this territory and all his friends are very glad to know of his continued success.

THE MERCHANT WHO HELPS TO PUSH THE CAMPAIGN FOR HOME GOODS IS DOING LOYAL AND IMPORTANT WORK FOR HIS SECTION AND FOR HIMSELF.

Loyalty is the lever. Loyalty PLUS SELF-INTEREST will lift the load.

Self-interest centers about profits.

Profits: How can the HOME GOODS MERCHANT count on more profits?

This is the way:
THE HOME GOODS MERCHANT IS NEAR US, THE MANUFACTURERS. LESS FREIGHT.

HE IS WITHIN TALKING DISTANCE OF US, THE MANUFACTURERS. LESS TIME.

HE IS WITHIN REACH OF HIS SUPPLY. LESS TROUBLE.

Why not buy our goods and train your trade into the habit of buying goods that COST YOU LESS LAID DOWN?

It is easy to do.
You will find the folks responsive if you give them the opportunity.

They've been reading and hearing the HOME PRODUCTS creed pretty steadily and they are more familiar with it than some of you Merchants seem to think.

It is time to make test. Stock with the goods we make. Let your patrons KNOW that you are a HOME GOODS MERCHANT.

You will feel the results.
They will take the form of MORE PROFITS.
And PROFITS are the Main Thing in the mind of the Merchant.

YOUR VACATION

can be made to pay a profit if it includes a visit to our Annual Midsummer Clearance Sale, August 2d to 7th.

That's when we clear our decks and 500 cases of floor goods will go at a fraction of their real value.

Some of these are irregular sizes, large and small, a few factory seconds, but most of them are regular goods which we own in small lots and wish to close out.

You are sure to find something you can use and you'll save enough on a few cases to pay for your trip.

Remember the time—the First Week in August.

J.K. ORR SHOE CO.
RED SEAL FACTORY
ATLANTA, GA.

HIRSHBERG MEN TOO BUSY FOR WEEK-END VISITS
All the travelers of the Hirschberg company were on the road last week and so busy were they selling school supplies that none of them came in for the week end. They have been having a very satisfactory run on school supplies this season.

FREE
One of these NEW ERA SELF-SHARPENING PENCIL SHARPENERS, will be given away absolutely free and transportation charges prepaid with every order for 4 DOZEN JOHANN FABER PENCILS (any degree of hardness, No. 1, 2, 3 and 4) for \$2.00.
This machine is no toy. It is six inches high, adjustable for fine, medium or coarse trimming, and is positively guaranteed. You cannot waste your pencils with it! A time and nerve saver.
We want agents in every Georgia town of 5,000 population and over. Liberal commission. Exclusive territory for right parties. Address
Name.....
Address.....
Frank Revson, Atlanta, Ga., (Dept. E)

What PAYS Is the Main Thing in Business

You needn't blink that fact. We don't want you to. It is true of ourselves. We are in business for PROFIT—plain, straight PROFIT.

We are a little company of Atlanta Manufacturers making common cause of our efforts to make more profits.

We are doing a little team work. We are jointly paying for the privilege of telling the public what we make, where we make it, and how good it is.

Our object in life is to make our product as good as we possibly can and to sell as much of it as we can induce people to buy.

Especially HOME PEOPLE. Home money. Home brains. Home enterprise. Home employees. Home pay-rolls. Home spendings.

Why not more HOME CONSUMERS? Why shouldn't Georgia people and Atlanta people buy and use the goods that are produced in their own state and town?

Alex Stephens thought they ought to. So did Henry Grady. So does every loyal man and woman who gives the slightest thought to economics—or economy, for that matter.

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FRANK E. BLOCK CO.
Crackers and Candies
ELLIOTT STREET
McCord-Stewart Co.
"Uno Coffee"
A. B. & A. FREIGHT TERMINAL.
J. K. ORR SHOE CO.
"RED SEAL SHOES"
30 AUBURN AVE.
White Provision Co.
Packers Cornfield Brand Products
MONTAG BROTHERS,
(INCORPORATED).
Manufacturers of Tablets, Box Papers, Envelopes and School Supplies.
10 NELSON STREET
A. M. ROBINSON CO.
Manufacturers of the Famous "Aragon" Brand Shirts.
59 N. PRYOR STREET
Atlanta Agricultural Works
Manufacturers of All Kinds of Farm Implements
1200 MARIETTA STREET

ON THE FIRING LINE WITH THE COMMERCIAL TRAVELERS



The following travelers of the S. P. Richards company were heard from last week with good orders...

T. A. Gramling, of the Gramling-Spalding company, has gone to Indianapolis to spend several weeks with his two married daughters at that place...

R. E. Richards and Walter Richards, of S. P. Richards company, are spending a month's vacation at resorts in Michigan and the lake region.

R. J. Wallace, traveler for the D. R. Williams Manufacturing company, is still away on a vacation at his old home in Georgia...

R. E. Keady, of the D. R. Williams Manufacturing company, and O. A. Lombard, his son-in-law, who have been spending their vacation in Lake Umbagog, New York state, will return to Atlanta Monday.

A number of visiting merchants were seen at the company's office last week, and a number of orders for the fall season, particularly for the new season, were mentioned...

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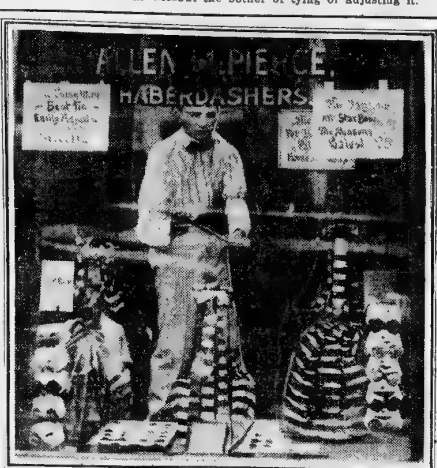
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ALL STAR CO.'S EXHIBITION of its steel shield bow. The exhibition was conducted by H. A. Jack in the window of Allen Pierce on Marietta street. The steel bow permits the tie to be slipped easily under the collar without the bother of trying or adjusting it.



week rounding up affairs previous to being at headquarters the following week for the merchants' meeting.

R. A. Clay, of the shipping department of the Lamar & Rankin Drug company, has returned from an extended trip west. He attended the Shriners' meeting at Seattle. He was gone for nearly a month.

J. B. Moore, shipping clerk of the John Deere Plow company, will leave August 1 for an extended trip through the west. He will attend both exhibitions. He has been one of the liveliest and most valuable members of the John Deere shipping force.

J. L. Huddle, of the John Deere Plow company, was at headquarters last week, bringing with him orders for a big shipment of mowers and hay machines.

E. G. Thomas, of the Rice & Hutchins Atlanta company, made a visit last week to Birmingham, Ala., where he spent several days with A. J. Garner, of the Rice & Hutchins company, in that city. Thomas shares the management of the Rice & Hutchins business and is much encouraged over the outlook.

E. F. Gelselmann, central and south-west Georgia salesman of the John Deere Plow company, has returned from St. Louis, Mo., where he spent several weeks on vacation, and is now back on his territory.

J. L. Williams, of the Rice & Hutchins Atlanta company, is spending his vacation at Franklin, N. C.

Kirk Keenan, cigar salesman of the Lamar & Rankin Drug company, is spending his vacation at Wrightsville Beach, N. C.

A. T. Owings, city salesman of the White Provision company, was away last week on vacation at Bald Mountain, North Carolina.

Arthur Whitmeyer, of the Ragan-Malone company, after spending several days with relatives at Fowler Springs, has returned to his South Carolina territory. He will, however, return to Atlanta for the merchants' gathering in August.

John Pickens, of the house force of the Ragan-Malone company, will be away this week at Lithonia, Ga., on vacation.

Carey Callaway, of the Ragan-Malone company, after a month's vacation spent in the west, is expected back this week.

C. H. McLaughlin, of the sundry department of the Lamar & Rankin Drug company, was away last week on vacation.

E. M. Cox, of the shipping department of the A. M. Robinson company, who has been ill for some time, is reported to be much better. He is not yet able to return to his office.

Pay Us a Visit Merchants' Week TAKE THIS OPPORTUNITY TO BUY STAPLE MERCHANDISE AT OUR REMOVAL SALE

McClure Ten Cent Co. WRITE FOR McCLURE NEWS-REMOVAL EXTRA

DOBBS & WEY CO. HAVE BIG HOLIDAY STOCK

Will Show Visitors Finest Line of Christmas Goods They Have Ever Carried

When the merchants meet here in August, the Dobbs & Wey company will have a big line of holiday goods ready for their inspection.

"We have assembled one of the largest stocks of holiday goods that we have ever carried," said W. L. Percy, of this firm. "We have all the latest things in dolls and toys of every description."

"We are looking forward to a big Christmas trade. In fact, the people of the south have not had a real old-fashioned Christmas for some time, but we confidently expect that this will be their portion the coming season, and we are fully prepared for it. We hope merchants from all over the south will be present merchants' week."

"We will certainly be delighted to see them all and will give them the most cordial welcome of which we are capable. We want them all to visit us and look at our fine stock of holiday goods. We are always glad to have our merchants and to show them as delightful a time as is in our power."

POST B MOURNS LOSS OF E. Y. CULBREATH Passes Resolutions on Death of Popular and Highly Esteemed Member

The following preamble and resolution on the death of E. Y. Culbreath was adopted at a meeting of Post B. T. A. No. 1047, July 19, 1915.

Whereas, It has pleased an all-wise Providence to remove from our midst since last we met Brother E. Y. Culbreath, and

Whereas, He was stricken in the beginning of what appeared to be a long and prosperous life whereby those dear to him had the promise of unusual peace and comfort in this life, and

Whereas, All who knew him in a business or in a social way had nothing but encomiums for his many character and strict degree of honesty in business life, and

Resolved, Second, that we commend his life and character, young though it was, to our membership and to our fellow men as being worthy of emulation by all.

Resolved, Third, that a copy of this preamble and resolution be forwarded to his widow and copy furnished to the Firing Line of The Journal and Constitution, and a copy spread upon the minutes of the Firing Line.

Respectfully, H. ANDERSON, E. D. McDONALD, Committee

Newsy Notes of Fulton Council 505

Luther Parker is the latest acquisition to the membership of United Commercial Travelers council 505. He is being welcomed by all the council.

Brother Bolton has been elected secretary of Fulton council. By reason of the resignation of W. R. Pierce as conductor, W. G. Moffet now becomes conductor with D. A. Horne as secretary.

Quite a number of members of Fulton council attended the spelling bee and social meeting given by Atlanta council No. 15 on Saturday night, July 24. We will have a fuller account of this meeting in next Sunday's issue.

Brother J. C. Wilson, of the Quaker City company, is now away on vacation at St. Louis. He says that he expects to help the Cardinals win the pennant.

W. B. West, of the Commercial Travelers company, of St. Louis, has been transferred from Mobile council to Fulton council.

W. L. Starr, southeastern sales agent of the Arbuckle Coffee company, who is a member of Macon council, visited Commercial Travelers, is spending two weeks looking after the interests of his company in the Atlanta territory.

L. P. Martin, of the J. G. Frynt Tobacco company, has returned from Martinsville, Va., where he has been on vacation.

THRAILKILL TO MARRY MISS GLADYS BEAVERS Joe Thrailkill, stenographer and assistant bookkeeper of the Dougherty-Little-Redwine company, will be married this afternoon at 4 o'clock to Miss Gladys Beavers, of Atlanta. Mr. Thrailkill is one of the most progressive and popular members of the Dougherty-Little-Redwine office force. All the Firing Line circle extend congratulations to him upon his approaching marriage.

A Free Trip to Atlanta is available to the merchant who buys an adequate bill from the members of the Merchants' Association.

Write to H. T. MOORE, Secretary Chamber of Commerce Bldg. Atlanta, Georgia

LEWIS EXPECTS BIGGEST AUGUST MEETING YET

Says Merchants Will Be Here Looking for Bargains in Large Numbers

R. P. Lewis, of McClure Ten Cent company, was asked by the Firing Line representative if the merchants were coming in large numbers to attend the annual meeting of the Southern Merchants' association this year. He answered:

"The indications are that this will be the largest gathering of merchants Atlanta has ever had. Merchants will be here looking for bargains like countrymen at a ninety-woods camp meeting looking for fried chicken."

"A lot of merchants in the south are without staple selling merchandise, because they have been sitting still waiting to see what the outcome would be. And now that cotton is bringing a good price, trade will be better this fall than in years."

"As for ourselves we have cut our prices down very low; this has been done for the benefit of the merchants, and we are going to have some very attractive values, and as this is vacation time, the merchants are looking forward to a few days of pleasure combined with a profitable business trip to our city."

"Jobbers and manufacturers all over the city are going to have some very attractive values, and as this is vacation time, the merchants are looking forward to a few days of pleasure combined with a profitable business trip to our city."

TRAVELER RESCUES LADY FROM LAKE NEAR MACON

News comes from Macon of the heroism of Mr. Wooten, a traveling salesman of Atlanta, in saving from drowning Mrs. H. C. Bond, of Macon. Mrs. Bond was rescued from drowning at a private lake near Macon where she and a party of friends had gone for a day's outing. The friends and relatives of Mrs. Bond express themselves as very grateful to Mr. Wooten for his timely aid and heroism.

RUBBER STAMPS SEALS AND STENCILS Orders filled, same day. Catalogue on request. Aluminum, Ink, Checks, House numbers. Bennett Stamp & Seal Co. 25 S. Broad St., Atlanta, Ga.

The S. P. RICHARDS CO. Printers' Papers School Supplies and... Druggists' Sundries Wholesale and Retail. Established 1848. Atlanta, Ga.

Advertisement for 'Serv-u' BRAND, featuring a large logo and text: 'Best of QUALITY at Popular Prices', 'Pure Food Products', 'Reduces the COST of Living'. Includes contact information for H. T. Moore, Secretary Chamber of Commerce Bldg. Atlanta, Georgia.

Advertisement for Rice & Hutchins, World Shoemakers for the Whole Family. Features text: 'OPERATE and maintain NINE DISTRIBUTING HOUSES in the United States, located in the nine best distributing cities. ATLANTA IS THEIR SOLE PLANTERY AGENCY. More than ever the coming season will be a good time to buy near home. Why go a thousand miles away for what is right at hand? Our system not only sells you the shoes, but helps you to sell them. Write or see us about it.'

Advertisement for Rice & Hutchins Atlanta Company, 68-90 South Pryor St.

Advertisement for LOWNEY'S Chocolates, featuring a large logo and text: 'SODA FOUNTAIN SUPPLIES AND LIMES', 'F. W. KING & CO. Atlanta, Jacksonville, Tampa. Cold Storage Service.'

Advertisement for Say Parex Get Parex And You Will Always Want PAREX, featuring a large logo and text: 'CAPITAL CITY TOBACCO CO. Atlanta, Ga.'

Advertisement for BALL'S MASON FRUIT JARS, Extra Tops, Rubbers and Jelly Tumblers. Let us have your orders. E. L. ADAMS CO., ATLANTA, GA.

Advertisement for J. N. HIRSCH, Distributor and Jobber of Many Famous Brands of Cigars, Cigarettes & Tobaccos. Prompt Shipments 136 Marietta St.

Advertisement for BROWER'S PURE SUGAR CANDY, Take a Box home with you. Made of Pure Cane Sugar. The Brower Candy Company, ATLANTA, GEORGIA.

Advertisement for ZARGO, The All Havana, Hand-Made Cigar for 5 cents. Ask for it. LAMAR & RANKIN DRUG COMPANY DISTRIBUTORS Atlanta, Georgia.

Advertisement for THE GREAT BATTLE AX LINE OF SHOES, WILL BE ON DISPLAY MERCHANTS' WEEK AT ROOMS 606-608 KIMBALL HOUSE.

Advertisement for Stephen Putney Shoe Co., Richmond, Va., featuring a list of salesmen: M. K. SMITH, S. K. DABBERT, GEO. P. BRIDICK, F. C. LEWIS.

Advertisement for Sole Leather, Is Our "Hobby"---Our Business. For thirty years we have had, you might say, our fingers upon the very pulse of this great world commodity.

Advertisement for Sole Leather, We have studied the conditions that have governed its declines and inclines in values as the financier studies his stocks and bonds, and the banker his securities, and MR. MEROHANT, let us tell you candidly that if you fail to protect yourself now with contracts for fall deliveries, just as surely you will be forced to purchase your fall supply of SOLE LEATHER STRIPS at greatly advanced prices.

Advertisement for Sole Leather, Our buyer is now in the Eastern markets, where we expect to "hedge" against the advance, for awhile, at least. Will you "hedge" by contracting with us for deliveries from now to December? Samples on request.

Advertisement for H. Wilensky & Sons Co., ATLANTA.

Advertisement for DEALERS: Order Your Neckwear DIRECT From the Factory. Thereby saving the middleman's profit for yourself. We will send an assortment by parcel post at any time for your inspection.

Advertisement for All Star Mfg. Co., Atlanta, Ga. Write for our new Neckwear Catalogue. Open End Four-in-Hand, assorted colors, No. 66, \$4.50 per doz., by parcel post. We allow the usual discount.

Advertisement for Merchants' Convention, Atlanta, Georgia, August 2 to 7. Attention, Merchants. During this week we are going to make some exceedingly attractive prices on merchandise for at once shipment, as well as on orders for fall.

Advertisement for Ridley-Williamson-Wyatt Co., Atlanta, Ga. Our stocks are in good shape to supply your wants and to place orders with us means dollars saved. Come and let us show you.

Advertisement for 77 North Pryor St., Atlanta, Ga.

ATLANTA'S 4 YEAR OLD

John Duncan Muse, Son of Mr. and Mrs. Keith Muse, Is an Actor, a Linguist, and a War Expert.

JOHN DUNCAN MUSE, the 4-year-old son of Mr. and Mrs. Keith Muse, of 381 Ponce de Leon avenue, has originated his own impersonation of Charlie Chaplin...



CHARLIE CHAPLIN

Georgia Shoes Shipped to Mandalay

A PAIR of shoes have been shipped to Mandalay, on the other side of the world.

A little girl was chased by a rattlesnake near Hazlettville, Ga. The sun has just been landed by eggs at Quitman, Ga.

Automobile owner at Hazlettville in North Georgia had the police notified.

The following clipping from the Gainesville News tells of the shoes shipped to Mandalay.

"You have heard the story, 'I'm on my way to Mandalay; I stopped to get a good bye.' Well, this morning Geo. P. Bates received an order from Mandalay for a pair of shoes—to be delivered, of course.

Mandalay is in British and Burmese territory near the coast of the Bay of Bengal, as one would care to get.

The letter was mailed two months ago, and the shoes will be a long time getting to the lady.

The Hazlettville (Ga.) Enterprise says of the child that was chased by a rattlesnake.

Last week, in the Atlanta district, J. B. Hall's two-year-old girl was heard to scream. The girl's mother ran to her, and saw, within striking distance of the child, a snake coiled up and giving warning with its rattles.

"The mother repeatedly cried to the girl to move, but the child stood perfectly still, looking at the snake.

"The father, with a gun in his hand, rushed out of the house, and shouted to the girl to turn and run. But she refused to move.

"The father, with a gun in his hand, and, firing over the little girl's shoulder, killed the snake.

"The girl was dazed, and it was not until after the application of cold water to her face that she revived.

"The snake was six feet long and had thirteen rattles.

The Quitman (Ga.) Press says of eggs hatched by tomoson.

A hen belonging to L. L. Johnson, who lives on West Barrow street, deserted her nest after sitting on the eggs exactly two weeks.

The hen laid the eggs in a hole in the wall, and the eggs were exposed to the sun. At the end of a week the eggs began to hatch.

"The only busy man in the world" is found in the old north Georgia town. These days are the town's busiest.

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Little Lady, Aged Eighty-Five, Is Living all Alone in a Sunken Garden of Flowers

By Angus Perkinson

THE HERMITAGE lives a little lady, 85 years old. She is all alone. There is no one with her in the hollow...

...petals as though they were children; and, as she showed the flowers, she chattered of many things. "One reason I feel so well at my age is I've lived naturally. I've never drunk tea or coffee, or worn a corset. Corsets are the reason women are untappy. I don't eat meat, and I've found a way to have fresh eggs always. I never let the hens have a nest, and that keeps them from setting. Now," she added, "wait till I tie up the dog, and I'll show you through the house."

...was just a large shadow. The street seemed an indistinct line of light high overhead. From the house she returned with an accordion in her hands. It seemed a bit stiff and creaky, and she arranged the leather parts, and then, began to play. At first it was an air with a tinge of sentiment—quiet and full of melody and of forgotten things. And, next, a dance she said was from Tennessee. On the porch of the house where she lives all alone, this little lady, 85 years old, sat and played the flogging music, and tapped her foot, and laughed to herself.

...and tapped her foot, and laughed to herself. The cars went humming by high overhead, and the house seemed as though it were way down in the earth. But the little lady played and tapped her foot and laughed. "Lonely," she never has the time for that. She is too busy; her days are too full. Probably there is no happier home in Atlanta than "The Hermitage," the house twenty feet below the street, where a little lady 85 years old, sat and played the flogging music, and tapped her foot, and laughed to herself.

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PHOTOGRAPHS OF JOHN DUNCAN MUSE, four-year old son of Mr. and Mrs. Keith Muse, of 381 Ponce de Leon avenue. He is shown, both as Charlie Chaplin and as himself.

Was a Cow, Not a Lover

SHREVEPORT, La.—A sequel to the elopement and marriage of Rev. A. A. Hammond, Midway Baptist minister, and Miss Roach, daughter of W. B. Roach, of Mansfield road, is a decision in the district court awarding \$100 to E. F. Miller for loss of a valuable cow killed by Roach.

one morning was aroused by his dog, and upon going outside saw something lying behind a tree, which he mistook for his daughter's lover, whose attentions he opposed. No answer having followed his call, Roach fired, and the cow started toward him, thinking all the time it was Hammond, who he understood had made threats.

(Continued on Page Eight.)

ATLANTA'S

MILLIONAIRE GIRL BUYS YACHT

MISS LILLIAN CARTER, of Atlanta, who has inherited her late father's estate of more than a million dollars. News from Northport, L. I., where Miss Carter is spending the summer, is that she has bought a yacht which will accommodate 40 passengers.

NEWS from Northport, L. I., is that Miss Lillian Carter, of Atlanta, has bought a yacht, which accommodates 40 passengers, and that she will spend a part of the summer cruising on the waters around New York. Miss Carter nine months ago inherited the estate of her father, John B. Carter, who died in New York without a will. His properties on Long Island, and his various railroad interests, all fell to her. The total of these holdings has not been determined, but it is well over a million.

The estate at Northport, L. I., where Miss Carter, together with her mother, Mrs. H. B. Courtney, and her step-brother, Harry Courtney, is spending the summer, has a valuation of over half a million dollars. Before Mr. Carter's death, he was offered \$450,000 for it by one of the Vanderbilts, who afterward bought just on the other side of the bay. The estate at Northport, of which Miss Carter is now the sole owner, consists in 150 acres, has stables and automobiles, to which has been added the yacht with an accommodation for forty passengers. Northport, L. I., is only about 12 miles from Oyster Bay, where Colonel Roosevelt makes his residence; and, in going from Northport to New York by automobile, the route also passes near the country estate of J. Pierpont Morgan, against whose life an effort was made recently by the fanatic, Holt, who afterward killed himself. Miss Carter, together with her mother and her step-brother, left here in June and went by automobile to Boston. From there they went to New York. They intend to remain at Long Island until September. Outdoor sports have appealed always to the Atlanta heiress, and it is no surprise that she means to take up yachting. She is expert at riding, drives her own car with skill, and is at home in water sports.

Lena Carnes Gets \$5 for Spelling

Lena Carnes has received from Prof. Dunas the five-dollar gold piece given her for not missing a word in spelling the last school year. Herebefore this reward of merit has been shared by several children but this year Lena won it all by herself and her mother, Mrs. Lena Warren, gave her another five-dollar gold piece to add to the one her bank account has received quite an addition.—Variety (Ga.) Courier.

What Atlanta Has and Never Sees

ATLANTA has a war picture, battlefields, monuments, a state museum, and a penal institution that, as far as the greater part of the city is concerned, might never exist.

The visitor sees what the native-born Atlantan never takes time to consider.

People travel long distances to study the picture of the "Battle of Atlanta," which is housed in the leaky, wooden cyclorama at Grant Park, but, how often have you seen this picture? How intimately do you know it?

Visitors here are interested in Atlanta as the scene of one of the great sieges of the civil war. But only in one instance are the battlefields that surround Atlanta marked.

In Chattanooga, where the fighting was most severe, bronze columns are set up at intervals to mark events of the civil war. The result has been that many people go to that city yearly because its historical associations are made evident.

Near DeGress avenue, on the main Decatur car line, is a wooden marker to indicate where DeGress' battery was engaged. But this is practically the only sign anywhere in or near Atlanta to point the scene of important fighting.

Generally, there was a wooden sign near Ezra church, but this is gone; and the marker on the East Lake car line has also been removed. Not one person in a thousand in Atlanta knows or cares where the battles of the siege of Atlanta were fought.

Not far from Cleburne and Highland avenues are the best-preserved rifle pits and trenches in this vicinity. And, yet, no one knows of them.

Near the Highland Park school is the site of a house used by Sherman as his headquarters. But there is no marker to indicate the fact.

Practically the only monuments are to General Johnston and to General Walker. Do you know where they are?

Do you know that at the state capital is a museum with specimens of all the natural resources of Georgia? Have you ever looked from the capitol dome over the city, and seen Atlanta as a whole?

Have you been to Stone Mountain, to see what that is? Have you visited the federal prison? Do you know it except from hearsay?



PEACE MONUMENT at Piedmont Park, one of Atlanta's historical spots.

Do you know that Decatur street is the most picturesque of southern streets? Have you ever really seen it? Have you been to the river? To the stockyards? Do you know about the churches of Atlanta? Are you really acquainted with the residence sections? What do you actually know about Atlanta?

ATLANTA'S SUN-BATHERS



SUN baths to increase health have been introduced into Atlanta by Dr. Victor E. Keller, a specialist, with offices in the Silvey building. On the roof of the building he has a not with screens where, once a week, he takes sun baths of three to four hours' duration.

His routine is to lie in the broiling sun until his whole body is tanned the brown of a berry. Last Sunday, in spite of a temperature of almost 100 degrees, he continued this treatment. His theory is that the whole body is strengthened by the tonic effect of the sun; and that, in particular, the skin is enabled to throw off better the impurities of the system.

His example is being followed here. Among the swimmers at East Lake, are a large group who make bathing only a part of their health program. For the rest, they spend from four to five hours a week in the sun.

The morning rays tan the skin better, and are more beneficial. To get this complete tan, the sun bathers arrange for several hours weekly in the morning sun with no protection but bathing suits.

One of these has the most thoroughly browned colony of health-devotees in the south. At the Massachusetts hospital school in Boston, of which Dr. Keller is a graduate, sun baths are used as a treatment, particularly in the case of crippled children. This institution, which is owned by the state, usually cares for several hundred such children, and offers them both the means of treatment and of schooling.

At the outset, their entire bodies are exposed to the sun for 10 minutes a day; and, gradually, this time is increased, until they can endure for four or five hours the hottest rays of the sun.

The success of this hospital in the treatment of children has been exceptional. Dr. Keller, who is a specialist in bone affections, spoke last week of two European physicians who have used sun baths.

One of these has a sanitarium in Switzerland where he treats thousands of little patients, who play in the open air wearing only a beach cloth, even with snow on the ground.

"The rays of the sun," said Dr. Keller last week, "are one of the best tonics the body can have. They tone the skin, help to repair any weakened condition.

"One effect of having the skin tanned is to put the pores in such condition that one perspires freely. This means that the poisons of the body are thrown off rapidly.

"It is excellent to play golf or other games in the sun. But the trouble is only a small part of the body is then exposed to the sun rays. Only the forehead, face and neck are affected, probably not more than one-eighth of the whole skin surface.

"Think how much healthier the effect would be if the sun could reach the entire body.

It would be good if everyone could take a sun bath of several hours each week with his whole body exposed.

"Such baths could be continued not only during the summer but throughout the winter. All that is necessary is to keep off the wind.

"Think of the children in Switzerland who play in the snow with no covering except breech cloths. A physician under whom I studied in Boston and who has been to this sanitarium told me that their skin was the most beautiful he ever saw—that it was almost perfect.

"Care should be taken not to expose the body too long at first, because burn by the sun is as bad or worse than any other burn. But, if

you begin with only a few minutes' exposure and slowly increase the time of your sun bath, the body really will be able to endure several hours' exposure with only good results."

REUBEN JONES, familiarly known to several generations of Albanians as "Dink Melvin," died at the Phoenix Putney Memorial Hospital last night after a long illness, and was buried in Oakview cemetery following a simple service in Vannucci's chapel.

Reuben Jones was about 75 years old, and practically the whole of his life was spent in and around Albany. He was by nature and practice a son of the out-of-doors. He loved the river, the creeks and ponds. He knew the habits of fish, and was more at home in a river bateau than anywhere else. Moreover, he had for years been known as the most expert boat paddler in all this section of country, and up to the time

BATHERS at East Lake who are following Dr. Keller's example of combining sun baths with swimming.

his health failed his services were in great demand by local fishermen.

Added to his skill in handling a bateau was a lively wit, an almost inexhaustible store of anecdotes and sentimental songs of the country, a knowledge of oars in the water, and a living and general ability to be highly entertaining on a fishing or camping expedition. He was a distinctly unique character and his death was mourned to many who knew him well.

Reuben Jones served as gallantly in the Confederate army as an aviator who wore a gray uniform, and for many years before his death he had been a pensioner of the state of Georgia. He leaves a wife and also a daughter by a former marriage, but no other near relatives.—Albany (Ga.) Herald.

"Dink" Melvin Is Dead

Canned Tongue for Ladies

THE following note, accompanied by a can of tongue, was sent recently to Mrs. Leman, of this city, with the request that it be read to the ladies who were present at her party. By either an ingenious bunch of detective work or a tracing back by tautology, the writer of this note was found to be Mr. R. P. Abraham and the matter has not yet been entirely settled.

Mrs. Leman:

Will you kindly serve contents of can accompanying this to my friend, Mrs. Bob Abraham. Please say to Mrs. Abraham that I am an old lady who has had much experience and that my advice

to all present is to use no other tongue on this occasion than that sent to me, under penalty of being arrested by the U. S. for having cornered the market on canned tongue of LaGrange, Ga.

Most respectfully,
Miss Violet Lilly Tuberson of the Bureau of Information and Advice of Tongueology among ladies overburdened with all known diseases of the tongue, an epidemic now raging in LaGrange, Ga.

If you should not recognize this as this most wonderful article Mrs. Leman will reveal my name as soon as I read. Hades, as I cannot do, in New York as our friend Jack did.—LaGrange (Ga.) Reporter.

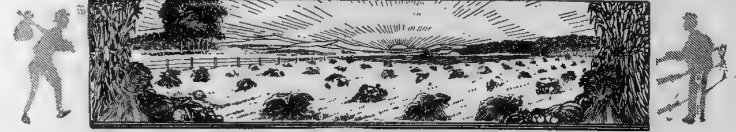
16 Pigs in a Single Litter

J. M. SHEPHERD, generally considered a truthful man, came to the Reeper office Tuesday morning and reported that one of his sows presented him with sixteen pigs Monday. The mother is of common stock, but the sire is pure Duroc. Mr. Shepherd

was willing to make oath to the truth of his assertion, but as much as the Bible could not be found in the Reeper office, we let it go at that and depended on his reputation for truthfulness in giving the news item.—Geneva (Ala.) Reeper.



HOW a 17-YEAR OLD ATLANTA... BOY HIDDEN... THROUGH THE WHEAT COUNTRY..



SOON the western wheat fields will be "rolling" again. Young men from every section will turn there to harvest the grain, and, in event of a short crop, they will reap the experience of the 17-year-old Atlanta boy, whose story follows. While he has signed a fictitious name to this account of hardships in the west, the facts are true.

MY NAME is not Dan Einstone, but that is one of the names I went by in the great northwest and I am calling myself that now, hoping you will never know the difference.

I left Atlanta because the grain fields were calling. Many were the called that year but few the chosen. The sun scorched the regions from the Oregon coast to the headwaters of the Big Muddy; the rain came too late and too heavy. There was little grain. I arrived in St. Louis with thirteen dollars. Alighting from the train I walked aimlessly into Chinatown. A swarthy young "river rat" who hadn't tasted food in forty-eight hours met me. We filled up on the best beef at a lantana house, and, out of gratitude, the fat allowed me down through the river section.

That night I went to Winnebago, Minn., where I alighted in a drizzling rain. Cold winds from the Canadian snow plains cut through my summer clothes like so many tiny icicles. There was no job to be had in Winnebago, and, at dusk, I boarded the train for Fulda, seventy-five miles west on the South Dakota line. I had only ten cents in my pocket, but the conductor was Irish and the tale I told carried me through.

I arrived at Fulda at midnight. One tiny light burned in all that cold, dark plain. In a little shanty I spent my last dime for food, then crept out into the cold and black to yearn for home.

The constable allowed me to sleep in the little calaboose on the hill; the undertaker was out of town, he said, and he feared I might freeze. I worked in a grocery store in Fulda for six weeks at five dollars per, and then went to the city of St. Paul.

There I landed a position in a restaurant. The proprietor escorted me into a large ante-room where a dozen waiters were operating a dish-washing machine.

"John will tell you what to do," he said. John turned out to be a high-yellow negro. "Well, you'll have to get a whiter John," I answered, and marched back to the firing line of starvation.

And that was some firing line. Night after night I walked up and down the rain-misty streets, blinking listlessly in the flare of pale white lights that made the cold gloom worse. I dug a ditch with a pick through the new shops of the Great Northwestern railroad. I pumped water in the rain all day out of a ten-foot hole. I slept in the terminal station, dodged the ever-present detectives, and answered no questions when I couldn't dodge. I lived on bananas—a dozen each day. And then I stumbled into McDermott's tailor agency.

McDermott's is an institution that dresses dukes and Swedes for the railroads to send down into the swampy woods where most white men have too much sense to go and niggers not enough nerve. In the half-light of the now-collared room I passed for a Swede and was given a large red card marked "Mellston, Wis." About twenty-five foreigners signed up and received I hung back that night and was the last to board the train. The conductor pushed me back, declaring he had as many as he could take on that trip. A big Scandinavian reached down and pulled me up the step. "He's me brother," he said, "and we go together." Whereupon, the conductor put one of the Swedes off and I went.

Out of the crowd that were transported to Mellston that night, not one single man carried. When daybreak broke over the giant steam-boat and multitude of train cars on the little tracks that ran over and across the red incline, there was not even one new worker to report for duty—they had taken the road to the risks sun while the darkness still hovered. I followed the steel rails into a village

known as Valley Junction. Here, several hundred Indians were gathered to their yearly festival, and every man of Yaqui from the worst that stalks in the hills to the toniest that plays football at Carlisle was on hand, all one big, congenial family of brothers.

I walked another ten miles into the little city of Tomah, and met a drunken farmer who wanted to hire a milker. I took the job. I had never milked, but I tried hard for three days to learn. Then, the milking went wrong, and the farmer dissolved partnership with me.

Here, I entered into those curious "days of the moon." About the time that supper should have been, I crawled into an empty box car of a freight train just moving out. The car was very unsuitable and the sides swayed as though they would fall in every minute. The train was southbound. Little did I know about that part of the country, and I wondered where I would wake up when I went to sleep. I crawled to the door and watched the dark forests whirl by. Finally, over the black woodland, the moon came up, large and bright. While I looked at it I longed sorely for one thing—home.

We whirled into a town; a trainman put his lantern in at the door and looked into both ends of the car. I sat directly in front of him, hugging against the opposite wall, and he did not see me for the visor of his cap and the lantern light in the eyes. Rain and thunder set in; the old freight pulled out into the storm. The pumping of the car made my head ache dreadfully but finally I fell asleep.

I woke to find the car still, and went to the door. A hundred yards away glided the Mississippi, while to the south rose the spires and factory chimneys of a manufacturing city. It proved to be Lacrosse.

I walked up the tracks to where the railroad spanned the river. There, I

met a young man of more or less dashing appearance, cool, good looking and good natured. He gave his name as Overland Slim, and declared he had served in three navies and two armies, also, the Canadian police guards. He took a liking to me and the next two weeks that followed we traveled together. It turned out he was a criminal, wanted in a number of cities.

But while I was with him, he procured all the food—from somewhere. We hid in the straw left of a sheep car and went to Winona, Minn. There we ate at a Catholic convent; it is, indeed, hard to find anyone kinder than the sisters in one of these institutions. That night we crawled on the bumpers of a northbound freight. The weather was freezing cold and we could never have ridden outside and lived; so we prized open the pigeon-hole door in the end of the car and crept through into the inner blackness. We were gruffly commanded by a voice within to close the door. Overland Slim struck a match and some fifteen mobby figures loomed out of the blackness, as rough a crew of cut-throats as one would expect to meet on the Bowery at midnight.

We dropped off at Hastings at daybreak. Once a year all wanderers of the great northwest go to Hastings to sit by the "jungle" fires and tell strange tales of their world wanderings. We found some twenty such fires up and down the Big Muddy at Hastings. Irish potatoes and coffee are cooked over the wind-blown coals; spoons and forks are whitened out of white pine. Politics, sociology, woman's suffrage, prohibition, all these and more are discussed, and one is surprised at the brightness of the mind of the man who wanders up and down the trails of the world.

We remained in the "jungle" camp three days, doing our cooking behind a big rock out of the wind at the

(Continued on Page Eight.)

Hat That Fits Your Pocket



DAME FASHION had the "Sesinas" American maid in mind when she devised the folding hat—the jaunty little "skyliner" that folds up like a bathing cap and slips into the tightest corner of suit case or trunk. The "Seing America" hat is designed by Mme. Wright of Chicago and it's already very popular with women who



By Angus Perkerson.

AS though holding, yellow, pudgy hands six tables, whose combined age is a thousand years, stand with edges touching. Two firelocks, slender and ancient, yet, stout usable muskets, lean at opposite sides of the mantel. And near the foot of the bed, a cheap affair squeezed into a corner, as though the old tables resent its newness, rests a mysterious rosewood box.

Under the lid is a tray of sandalwood with 12 little compartments; beneath the tray is a smaller replica; and, on both sides, at the bottom of the box, are small boxes.

In all his dealing with old furniture, his buying and his selling, Michael Fox never saw a companion to the polished square of rosewood. Perhaps it was made for hiding money, perhaps it was a smuggler's; one could think of a thousand "perhapses," and, yet, none would fit exactly.

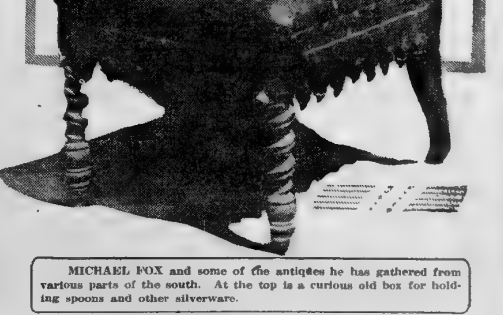
It has its place at the foot of the bed in the room of old tables, which is the bedroom of Michael, who during twenty years has "prospected" for old chairs, beds and tables in the long-settled and formerly-wealthy parts of Georgia, as gold-hunters search for metal in Alaska. He has given a third of his life to this hunt for old things and has sold, perhaps, a million dollars' worth. Somewhat imaginative seems this figure in the house of odds and ends, of broken bits, of legless chairs, of only two feet of a table, treasures have been found by this old searcher for antiques—such rosewood and mahogany as, no one sees now; furnishings from the well-established parts of Georgia, from our best cities, Savannah, Columbus, Milledgeville, bought and brought to the parvenue city of Atlanta.

of a century ago, of oval colonial front, something well-preserved about it, like a man of a pink, round face. But Michael pushed by these, as by unimportant items in the hope of antiquity, and came to a little box on legs, a dark, dull-finished box, that seemed to have no evident use. He tilted back the lid, and brushed the keyboard of a tiny spinet. The legs were detachable, and the spinet, no larger than a suitcase, was built for an itinerant preacher to wedge into the back of his buggy and carry from church to church.

"You won't find another of those in Georgia," said the old collector. And it did seem the fact itself.

Age looked out from every room. The years seemed piled up in the heaps of chairs and beds and tables.

Delicate satin-wood lined the desks



MICHAEL FOX and some of the antiques he has gathered from various parts of the south. At the top is a curious old box for holding spoons and other silverware.

Tables opened out with queer flaps that hung down on each side like useless wings. Four-posted beds with overhead supports for a canopy, stood in the corner. So it is. This old, ramshackle house in which Michael Fox lives, this relic of a time when the residences stood on Auburn avenue, in one of the few dwellings here where mahogany was part of the interior fittings. And, to give a freshness to these old, dark-hued banisters, a former resident covered them with thin paint that is scaly like whitewash. Michael progressed slowly up the stairs, and turned into the first room on the right—his bedroom. One very small corner, as though the antiques begrudged the space, is left for his bed. The rest is used for the tables, for the firelock muskets, for the queer little square box of rosewood.

Each of the tables is over a hundred years old, and all together have seen more than a thousand years. The firelocks (which he has refused time and again to sell) have come down from long, long ago. And there is the little box of which none can tell. The window looks out on Auburn avenue with its everyday rattle and noise; and here Michael sleeps among his thousand-year-old tables. Formerly he used as a bedroom the observatory on the fourth floor, a small, square room, from which may be seen much of the city and, until a tall manufactory was erected as a neighbor, gave an even more sweeping view. In reaching this tip-top of the house you first come to a small square room, hardly more than a landing where to stand erect means bumping your head; then, another flight, and the apex of the house of antiques is reached. The old collector slowly led the way back down the steps and out of the

(Continued on Page Eight.)

The Diamond from the Sky

By Roy L. McCordell

Synopsis of Preceding Chapters

A bitter feud, unrequited over an heirloom, descended from the South Sea, a precious stone, has united between Col. Arthur Stanley and his cousin, Judge Lamar Stanley. The feud is suggested by the fact that the succession to the Stanley estate in England goes to an American family. When the old dies after having given birth to a daughter, Col. Stanley bears and substitutes as heir a son born three years later. Three years later the gypsy mother, Hagar, steals the colonel's daughter, who is being reared in secret, and obtains possession of the "diamond from the sky" and a document that holds the secret of the false heir.

When the daughter, Esther Stanley, grows up, Hagar returns with her to Stanley hall. Dr. Lee, exacting as a condition that he keep the diamond from the sky, adopts Esther and hopes that the supposed Arthur Stanley II, who is Hagar's son, will marry Esther and become mistress of Stanley hall. Blair Stanley, Arthur's cousin, who would be the rightful heir to the estate if the truth were known, also is in love with Esther.

In endeavoring to steal the "diamond from the sky" from Dr. Lee, Blair causes the death of the doctor. Arthur assumes the name of the murderer in the hope that he himself will escape and that Blair will be charged with the crime. Blair in the meantime has fallen in love with Vivian Martin, an adventuress, and disgusted with the possession of the "diamond from the sky," elopes with her, although the marriage ceremony was never completed. Mrs. Stanley, fearing that Esther is the real heir, plans to make friends with her and effect a marriage between her and Blair Stanley, her disgraced son. She reasons that if Blair marries Blair Hagar would withhold any accusations of proofs of his guilt in connection with the murder of Dr. Lee. Esther in the meantime has fled. Hagar's strange box and found proof that she, Hagar, is the real heir. She resolves to say nothing to Blair. Mrs. Stanley's return to Stanley hall and Hagar's presence in Richmond, Virginia, causes her to return to Blair and Vivian and take them from the "diamond from the sky." Vivian, suspecting that Blair has been deceived and with exposure under her reverts the diamond and of the diamond itself. The robber who had stolen it was killed and the home which he stole fell upon the treasure and covered it up so that it evaded the eye of the posse. A month later Arthur Stanley, of "John Powell," finds it.

Blair returns to Richmond, and finding Esther in possession of the diamond, he is in order to arouse the jealousy of Vivian. Hagar's maid, affected by an accident in the gypsy camp, wanders and Esther learns that to restore her to normal condition an operation costing \$10,000 will be necessary. Mrs. Stanley's money is on condition that she marry Blair, but Esther refuses. Arthur, having possession of the "diamond from the sky," writes secretly to Blair from Los Angeles and Esther finally decides to seek out and tell him all.

Arthur by applying the robber's loot as part of his plan to save Stanley hall from financial straits. He, the detective, instructs his men to search for the robber and to find him in Los Angeles. Esther, meanwhile, flies from the Stanley to escape the personification of Blair's sin. She intends to meet Arthur. Blake, following instructions, buys Stanley hall. Luke Lovell, the snafu, by a trick with the diamond from the sky and a quart of whisky, turns an "John Powell," meanwhile strikes it from Blake that he has deserted the party. This now creates him as the second Luke, and his fellow bootlegger quarrels over the possession of the diamond with the Los Angeles Santa Barbara.

(Copyright, 1915, by Roy L. McCordell) The Man in the Mask Chapter XIII.

UNDER the moon and with the boom of the surf falling dully on his ears, spent, panting, chilled to the bone, Luke Lovell drew his dripping bulk up on the sand. But with returning breath and life, came fear. Lovell knew that in the murk waters beneath the moon brine stranded corpse heaved with the tide. What answer had he to give to his enemies regarding this dead accomplice or his living self? There had been a struggle in the boat, a death combat in the water, a cry across the night, a surging, hideous cry, and then silence. And now the shouting crowd upon the pier was searching with eager eyes across the waters for the living or the dead.

And the diamond from the sky? For the first time a thought of it crossed Luke Lovell's benumbed brain. This thought woke him to a pulsing sense of life by the very anguished anger of the recollection that the diamond from the sky was now the diamond beneath the sea! For a brief moment the gypsy shook with an agony of superstitious apprehension, more acute than the physical chill that agitated his shivering frame. What curse, what strange influence were about this great gem? For years it had been the precious, quiescent possession of the Stanleys of Stanley hall, and now it moved like some evil living thing through the ether of the living hands that grasped for it.

It seemed plain now to the terror-stricken mind of the half-drowned gypsy that no evil hand could hold the diamond. "The Stanley charm against harm" was assuredly a charm of harm, a very devil's fetich when in the hands of those who coveted it without right of possession. In hands alien and evil, the diamond would not abide. And with all the terror of the night upon him, Luke Lovell felt relieved that this talismanic diamond would not sink at the bottom of the bay.

Restored now, he rose to his feet and staggered away in the darkness, as he realized the pursuit was coming in his direction. Let the diamond stay with the dead, let the living answer the enticement of the struggle and cries in the night upon the waters at best the night, Luke Lovell resolved on flight and distance between himself and the diamond now in the deeps.

Survive finds him far back in the mountains, and such is the influence of the great fear that has been upon him that in the desperation of his flight he did not chronicle reformation. Luke Lovell aches and seizes work in the capacity of blacksmith's helper at a forge at the mountain mines.

Now while he works and works well, for all gypsies are tinkers and smiths when they do or will work, let us see what has become of the others whose destinies are concerned with the diamond now in the deeps.

Arthur, known as "John Powell," since striking oil has become possessed of the touch of Midas. He prospers and waxes in riches and power and is intoxicated with his own success. It is not that he has lost thought and hopes

and affection for Esther, but Esther is far away and he is young and the aspiration that men render—and women, too—is sweet to him. Already in the oil fields of California he is known as "The Golden Man." He dreams of empire, as Cecil Rhodes dreamed and realized in Africa. His money is not hoarded, his mind is upon mines,

some strange reason, inexplicable to both Blair and herself, Arthur Stanley had sacrificed himself, borne even the onus of murder, confessed by flight, murder he knew himself guiltless of and Blair implicated. But why? This she did not know, nor did she care. She only knew that Arthur would not betray Blair and that Blair would not

be remembered with bitterness her kind and scornful dismissal of him. She had married him, given herself to him for the diamond from the sky. He had risked his life for it and here, yet when the train robbers had despoiled them of the great gem she had thrown him aside and mocked him. And now she needed him and sent for

Blake as highest bidder for some unknown object.

The lawyer had written: "Dear Mrs. Stanley: In reply to your inquiry, the diamond from the sky is legally the property of any sole heir of the late Colonel Stanley, whether a son or daughter, irrespective of family tradition regarding it and the earldom of Stanley, etc."

"Very truly,
"Ralph Hunter, Sr.,
"Attorney at law."



BLAIR FOUGHT LIKE A MADMAN

fruit farms, cattle ranches, manufacturing plants, and all forms of financial and commercial activities as well as oil.

The quiet lanes of Virginia, the turmoil of his reckless youth that agitated them, seem far away. Since he found the outlaw's plunder in the desert and made it the lever with which he moved poverty and hardship from his way, money has become to him a mighty thing. In his ambitious plans and activities, Arthur deems that money will do all. He sends money to his agent, the secretive Richmond detective, Blake, thinking he does well and that this money will aid Esther and Hagar, while he plays with time and destiny at high stakes in far California.

And ever the dark eyes of Vivian Martin are on him. But she keeps aloof and hides her time. Here at last is a prey waiting the hour to strike at. She resolves to play the game boldly and well. She has need of helpful assistance, her thought turned to Blair. She knows that for

betray Arthur. She knew that while Blair secretly, yet with intense bitterness, hated his supposed cousin, Arthur had eagerly sacrificed himself for Blair. And now that Arthur, as "John Powell," was indeed a golden man, Vivian remembered his strange attachment for Blair, and thought it well to apprise Blair of the change in the fortunes as well as the name of Arthur Stanley and have Blair come out to the west as a willing and valuable accomplice in her designs to strip the "Golden Man" of all his gold.

In Fairfax, Blair was surprised to receive a brief but amiable letter from Vivian. The letter read:

"Los Angeles, Sept. 4.
"My dear Bob: Am sorry we parted in anger about the diamond. Arthur Stanley, under the name of 'John Powell,' has struck it rich in oil here. You better join me and let bygones be bygones."
"Lovingly, Vivian."

Blair had crushed the note and wondered. In the presence of Vivian, Blair was as a man under a toxic spell. But

she remembered with bitterness her kind and scornful dismissal of him. She had married him, given herself to him for the diamond from the sky. He had risked his life for it and here, yet when the train robbers had despoiled them of the great gem she had thrown him aside and mocked him. And now she needed him and sent for Blake as highest bidder for some unknown object.

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Mrs. Stanley had shown this letter to Blair.

"You know by suspicion," she remarked. "I believe that this girl, Esther Harding, is the real and only heir to all that Colonel Stanley died possessed of. We have no proof of this, but I believe the gypsy woman, Hagar Harding, possessed such proof, and the girl now says it. Whatever this proof is, it can be assumed that the girl carries it with her, especially now that she has disappeared. It would not be likely to have so important a document in any hiding place."

"We cannot move in the matter legally, for suspicions are not evidence," Mrs. Stanley went on. "Any lawsuit might mean the return of Arthur Stanley to sell the truth so far as he knows it regarding the death of Dr. Lee. You would be implicated, and the rambler, Abe Bloom, and the detective, Tom Blake, evidently gypsies, would be guilty. For while the gypsy woman, Hagar, who has been an imbecile since you struck her, had only photographs of the incriminating thumbprints, it is evident that Blake and the Blooms have the originals—the thumb prints on the check book and the thumb prints you left in the doctor's study on the cashbox and elsewhere. The price of the diamond is the diamond when it comes to light."

"If this girl is the rightful heir of Stanley, the diamond is hers, and if Arthur Stanley is an impostor, the earldom in England is yours. Had Colonel Stanley not been so bitter in his feud with you, your father and your mother would have been too proud not to have accepted the family tradition and turned over the diamond to you as the rightful heir in case the child he expected was a girl."

"We are bound to silence owing to your rash and reckless acts. We must make the best of the situation. If a stranger has bought Stanley hall, the sale is not legal, and if this girl, Esther, is the real Stanley, the estates must be restored to her, and the diamond from the sky richly behooved to her. What will she care for the family tradition, if it ever comes about that she is able to prove, or desires to prove her claim to the diamond? This girl, Esther, will have a clear claim to the title and you will possess Stanley hall and the diamond from the sky. No matter who the diamond is, and that it must ultimately come to light. You can then choose whether you will surrender it to the bloodthirsty and unscrupulous mother, as is now arranged, or buy them off from the wealth that comes to you as the Earl of Stanley in England."

(To be Continued.)

A WISE WORD BY DR. CHAO

By Bishop Warren A. Candler

D. R. T. CHAO, of Buchow University, China, is visiting the United States at this time. He is a man of the highest character and of the highest intelligence. His knowledge of the conditions in his own country is thorough, and he is not addicted to making careless and inaccurate statements.

In a recent address at Asheville, N. C., he asserted that there are about 4,000 Chinese students in the colleges and universities of the United States, while only three hundred Chinese students are in the schools of Japan. This is the sad reverse of the conditions which existed nine years ago. At that time the Chinese students who were studying in Japanese institutions were computed to be 10,000; and a far less number were in America.

In his address at Asheville, Dr. Chao discussed the present missionary opportunities with reference to the Chinese, as reported to have added to the Chinese students in America. If these become Christians, they return to their home lands to be a blessing to their people. Second, the masses in China prefer to hear the gospel of Christ. Third, the masses are flocking to the missionaries frequently listen to American missionaries. Third, China wants American teachers and particularly those capable of imparting industrial education. This education is the wide road to salvation for young Chinese.

It will be noted that the Chinese scholar and Christian ranks first in importance the missionary opportunity presented by the Chinese students now studying in American colleges and universities. In this opinion he is eminently correct. Dr. John R. Mott preached and published the same conclusion some months ago.

Moreover, there are many thousands of foreign students, besides the Chinese students, who are attending American institutions of learning at this time. In our schools are students from India, Japan, Korea, and the countries of Latin America. Not a few from Europe also have come to our country since the war began.

The educational center of the world has shifted within the last two months from Germany to the United States. At the same time the burden of the missionary obligation to give Gospel to the heathen nations has been laid upon our people as never before in their history. The English-speaking

nations have for more than a hundred years been the evangelic and evangelic powers of the world. England and the United States have furnished ninety per cent of both the men and the money sent for the Christianization of the pagan nations. But the war has consumed, and is consuming at a fearful rate, the resources of Great Britain; and, hence, the Churches of our country must increase their offerings and intensify their zeal in order to make up the loss thus inflicted by the European

conflict upon the cause of foreign missions.

Fortunate it is that so many foreign students have come for instruction to our land. If all of these were in thoroughly evangelical institutions, their return to their own lands would make and mark a new era in the progress of Christianity in the world. But it must be confessed with sorrow that most of them are in the institutions in which rationalism and secularism prevail. The secularists have enriched their institutions of learning

in the United States more rapidly and largely than have the evangelical Churches endowed their colleges and universities. Hence foreign students coming to America hasten to educational centers quite removed from, if not positively opposed to, evangelical Christianity. This is to be regretted very much. The American Churches have been quite remiss in discharging their educational responsibilities; and, when confronted by an unprecedented opportunity and an unparalleled crisis, they are not prepared

to meet the situation as it ought to be met.

But it is not too late to regain much of the lost ground. If the Churches will see that their missionary work is involved in their educational institutions, they will not be slow to bring up their colleges and universities to the financial level of the richest secular institutions in the States. They are well able to do it, and they will do it, if they come to any adequate apprehension of the magnitude of the issue involved.

This matter involves the welfare of our own country and the salvation of mankind; for it involves the life and power of evangelical Christianity in the ends of the earth as well as the cause of foreign missions and the progress of evangelization which are persecuted by rationalism. They will return to their own lands to become the most obstinate obstacle to the progress of evangelical Christianity in those countries. The cause of Christian education is more than ever the cause of missions.

Here and there we find a man who fights both Christian schools in the States and Europe. Such men are the advocates of darkness for both sides of the secular world. They are the advocates of light and the apostles of ignorance, iniquity, and idolatry. To waste words on such perverse minds is the veriest folly. Arguments are lost on them; for that which is not founded in reason can not be removed by reason.

The answer of the Churches to all such obstacles to the progress of aggressive activity on behalf of Christian schools in America and Christian missions is to both God and man.

If they fall short of the faithful and full discharge of this weighty obligation, their "sin" will surely find them out. All nations are now near neighbors, and, hence, at no distant day the whole world must be a Christian world or a godless world. If the earth is not speedily Christianized, it will be swiftly paganized. Already pagan forces are at work in our land. The heathenism of secularism is active and arrogant. It is supported by a host of pagan forces operating in the political, commercial, and social spheres of life. The sanctity of the Sabbath is trampled under foot, and the churches

are forsaken for golf courses, concerts, and such like. What must be the outcome of all these things? In Christian forces of the country do not overcome these evil tendencies soon? But can we not have a Christian faith, and can faith survive in the absence of Christian institutions?

Discussing this matter some time ago, I said what I repeat now with emphasis: It is impossible to have institutions that will serve the ends of evangelical Christianity unless the Church erect, own and control such institutions. States can not make such institutions and irresponsible boards (misnamed independent) will not.

In this matter Southern Churches have peculiar obligations. The South is pre-eminently the home of evangelical Christianity. The degenerate forms of rationalistic religion have therefore been able to take root and flourish in our section. Southern Churches, however, can make evangelical institutions of learning more easily than the Churches of other sections. The Southern atmosphere is friendly to the growth of such establishments.

We may do a work in our colleges and universities that will promote evangelical Christianity to the ends of the earth.

In this matter, especially we may do a great work.

Students from Mexico, Central America, the West Indies and the Northern parts of South America would prefer to attend universities in the mild climate of the South rather than institutions in the colder regions of the North, provided they can find equal advantages in our section. Herein is a great missionary opportunity and obligation. What will we do with it?

There is much talk of seeking for our countrymen in Latin America. But it is a most important matter. But it is far more important to become the educator of Latin America. The North American and South American Continents can not be bound to gether firmly by ties of commerce alone. They can be bound together only when they think and feel alike. Our Universities, if they are truly endowed and supported, will serve this end more effectually than any consuls and commercial agents who have been or can be engaged to accomplish it. This is a matter of commercial interests and our religious duty coincide.

Belgian Girls at Work in Coal Mines



Scarcity of labor as a result of the war is such that young girls in Belgium are doing the work of men.

CONCERNING HEALTH AND BEAUTY

BY MRS. HENRY STIMES

MAKING THE INVALID MORE COMFORTABLE



Hang a Wet Sheet at the Window to Lower the Temperature - Or Use an Electric Fan to Cool the Atmosphere

Green Screen to Keep Out the Glare

IT IS a well-known fact that the surroundings of an invalid will do much to emphasize her misfortunes or to make her forget them altogether. Consequently, we should do all within our power to make the invalid comfortable at all times in the summer, but at all times. However, it is during the summer that sick persons are most uncomfortable, and for this reason we shall consider what may be done to change conditions for them.

A patient who is forced to remain indoors during the hotter season will be duly grateful to any one who will bring a bouquet to her, and thus bring her in touch with the outdoors. One precaution for the nurse or the person who has charge of the sickroom: Never allow heavily scented flowers to remain in the sickroom for a very long time, and be sure to remove all flowers at night time. They throw off gases which make the atmosphere almost unbearable. Another thing to be remembered is the necessity for weeding out the dead flowers from the bouquet every morning and changing the water.

No one should be so cruel as to allow a patient to be annoyed by a glare. By placing a screen beside the bed this annoyance can be avoided. A green silk or silklike covered screen would be the best selection, for the color is restful to the eyes, the material is being thin enough to let the cool breezes pass through.

Proper use of a screen always be most careful to shield the patient's eyes from the light falling from a gas jet, electric light fixture or from a lamp. If you are unable to make a shade for the light at home, you should have no trouble purchasing one at the shop.

On a sweltering hot day nothing would be more welcome to an invalid than an electric fan. I heard of a woman the other day who lent her electric fan to an invalid during the hot summer season. I don't think an act of charity was ever more appreciated than that, and the woman and she derived just as much pleasure in lending the fan as the patient derived comfort from it.

In many homes an electric fan would be of no use, or it may be out of the question for an invalid or her relatives to procure a fan. Then the next best thing must be considered. This is in the form of a wet sheet hung by the window. Indeed, it may be used with the fan. If you have never tried this you should do so. You are bound to be surprised at the change in the temperature of the room. It is a hint to be observed by healthy persons as well as to the invalid. Her diet depends upon the nature of her malady.

It is about the worst. You know what tortures you go through when lying peacefully in the hammock under the trees and a fly and many of its relatives surround you, singing in chorus occasionally stopping to give you a harassing peck, which nearly causes you to jump a foot. Well, then, have pity on the defenseless invalid. Don't fall to "swat the fly" whenever you see one, especially one that is hovering over the bed.

Under sanitary rules, all pictures, draperies, rugs, etc., should be removed from the sickroom. One man who has an invalid sister makes it a point to have the pictures in her room changed at frequent intervals so that she will have something different to think about.

Change the patient's pillows often so that the head will find a cool spot. Feather pillows are very warm things to lie on. If possible, get an air cushion for the patient to use when desired. Should this be out of the question, a hair or a pine pillow will do as a next choice. Fresh, smooth pillows and sheets are most desirable for the invalid.

No definite word can be said about the food for a patient. Her diet depends upon the nature of her malady.



One thing, however, should be borne in mind. Any one who is called upon to care for a sick person should know that it is a mistake to bring a large quantity of food to a patient. It is better to bring less than you think she will be likely to eat; a little more can easily be added. The sight of too much food will sometimes take away a patient's appetite entirely. Food should not be kept in the sickroom, since it is deteriorated by the air there, and, too, the continual presence of the food would be likely to check the patient's appetite. Under no circumstances should food removed from a sickroom be eaten by other members of the family. It should be thrown away or burned.

An invalid who is under a doctor's care will derive more benefit if the nurse follows the doctor's orders. One thing in particular which should be remembered by not only those who nurse the invalid, but by those who call to see her; that is, the importance

ANSWERS TO BEAUTY QUERIES

REPLIES to letters to the writer of this department will be printed in regular order; but no replies in print may be expected in less than three or four weeks.

Correspondents desiring immediate replies to queries may get them by enclosing a stamped self-addressed envelope. Personal inquiries will receive prompt attention if accompanied by a stamped and self-addressed envelope.

A Blackhead Lotion
My dear Mrs. Stimes:
Following is the formula for blackhead lotion which I use.

Lotion for Blackheads
Zinc bromide..... 8 ounces
Liquor potassii..... 4 ounces
Apply at night after the face is thoroughly washed with soap and water.

Weights Too Much
My dear Mrs. Stimes:
How tall a girl of 16 ought to be and how much she ought to weigh is a question which I would like to ask. What food will I eat? What exercises will I do? I am 5 feet 10 inches tall. I weigh 125 pounds. I am 16 years old.

General Reduction of Flesh
I avoid all starchy and sweetened food, all cereals, vegetables containing sugar or starch, such as peas, beans, corn, potatoes, etc. I have your bread, oatmeal, apricots, etc. I will not use any butter. Milk, I drink. Skimmed milk may be drunk. Hot salted water is substituted for other liquids. Add a little of the juice of lemon

Wright Reduction
My dear Mrs. Stimes:
Will you please tell me how to take the spoon salt baths to reduce flesh?

The spoon salt baths for weight reduction are not generally so recommended, as they are apt to leave the skin shrunken and flabby. If you wish to use this kind of bath, however, use the salts in the proportion of one pint of salt to one gallon of water.

Toilet Vinegar
My dear Mrs. Stimes:
Kindly give a formula for a toilet vinegar. Following is a formula for a very refreshing toilet vinegar to place in bath or water for the face:

Toilet Vinegar
Lemon Juice..... 7 ounces
Diluted acetic acid..... 4 fluid ounces

Face Is Shiny
My dear Mrs. Stimes:
I am very complacent and do not need to use powder or rouge, except a little when I go out. I would like to know what to do to keep my face so shiny. In alcohol good for the skin to discontinue the powder. Is there any substitute I can use? A. B. N. V.



Bring Flowers to Brighten the Days

Have the greasy condition of the face. Do not use it too frequently, or too strong, a little toilet water will answer the same purpose. The following lotion is also very effective and will take the place of powder, if you do not wish to use the latter.

Lotion for Oily Skin
Boric acid..... 1 dram
Diluted hydrochloric acid..... 1 ounce
Apply with a piece of old linen or a bit of absorbent cotton.

Hair on the Face
How much does it cost to have hair removed from the face? Do powder and cold cream remove the hair to grow? Will you please publish a formula for an inexpensive hair powder for women and children?

Different experts with the electric needle have different grades of prices, so that I cannot give you one specified price; but the process is usually an expensive one. Many beauty experts claim that cold cream does not increase the growth of the hair on the face, while others assert that it does. Creams and lotions containing isonin may pro-

of cheerful talk. Don't think you are comforting a patient; when you tell her she might be worse and then relate a sad story about an unfortunate friend who is worse off than she. It is difficult for those of us who are well to be philosophical about our trials and tribulations, but it is many times harder for a person with an undermined health to see things in the way you do. Of course, I realize that there are some invalids who are greatly encouraged and strengthened by the comparison, but it is advisable not to take a chance of causing a patient's temperature to soar because of your remarks, which she thinks are due to hard-heartedness. The best way to make an invalid forget her pain is to bring mental sunshine into her room. If you are unable to give her original words of comfort and cheer, bring quotations. They help wonderfully. If you are unable to make the balance of the summer more endurable for some person whose invalidism is keeping her indoors.

ADVICE ON SOCIAL CUSTOMS

Miss White Returns
I had a personal reply to a letter in which I asked you to give me some advice on social customs. I am glad to hear that you are well and hope you will be able to give me some more advice in the future.

THE PROPER INTRODUCTION
PERHAPS more people experience a feeling of self-consciousness when making or receiving an introduction than at any other time in their social careers. They stammer and flush, and altogether mix up what is really a very simple process, but which, under the stress of embarrassment, becomes for them a perfect bugbear. There are only a few main points to be remembered about making an introduction or receiving one, and after that the introducer and introducee may give their personalities full swing, and thus bring into the introduction the cordiality that makes the presentation memorable.

In the first place, don't bring people together who should never meet if there is no occasion or necessity for their meeting. Premeditated introductions are a thing to be avoided like hot coals in hot weather; they are foolish and won't mix. There is no necessity when you stop for an exchange of formalities on the street or in a shop to introduce your companions in a wholesale manner. The conversation promises to be long-drawn-out, or at all general, then introductions are in order, otherwise, they are just a stretching of a point of etiquette. It is very nice to have your friends know each other, but again, it is often far better that they should not become acquainted with each other. Their mutual friendship with you is not always sufficient to balance natural antipathies in each other. One girl showed exceptional wisdom in keeping from meeting two very dear friends, who she loved so dearly that she would not run the risk of their possible dislike for each other.

What shall I say when a young man is presented to me and says he is glad to know me? repeats Miss Sixteen. You can be very formal, and merely smile and nod the head in recognition of the introduction, or if you are at all inclined to cordially of manner, you may extend your hand, and either repeat his name, or say, as many girls nowadays do, "How do you do, Mr. Black." A woman never says, unless welcoming a strange guest to her home, "I am pleased to meet you," or "glad to know you," to a man, and, for that matter, many men nowadays do not include in this formality, rather repeating the woman's name with a bow. A woman never rises when a man is presented to her, unless, of course, she is the hostess; but she should rise to receive an introduction to an older woman who is presented to a group, and usually when another woman is presented to her. It is a point to be remembered to get as distinctly as possible the name of every one who is presented to you, and asking them to repeat it, if necessary, rather than garble it afterward in the ensuing conversation.

Having It Out
My dear Mrs. Adams:
I have a question about the only question I want with a certain boy. He is a very nice fellow, but I don't know how to get him out of my mind. I would like to know how to get him out of my mind. I would like to know how to get him out of my mind. I would like to know how to get him out of my mind.

Should the Man Pay?
My dear Mrs. Adams:
I would like to know how to pay for a woman's lunch. I would like to know how to pay for a woman's lunch. I would like to know how to pay for a woman's lunch. I would like to know how to pay for a woman's lunch.



Practice the "Glad" "Glad" "Glad"

Afternoon Tea Difficulties
My dear Mrs. Adams:
I have a question about the difficulties of afternoon tea. I would like to know how to have afternoon tea. I would like to know how to have afternoon tea. I would like to know how to have afternoon tea.

The Oyster Cook
My dear Mrs. Adams:
I have a question about the oyster cook. I would like to know how to cook oysters. I would like to know how to cook oysters. I would like to know how to cook oysters.

Folding the Napkin
My dear Mrs. Adams:
I have a question about the folding of the napkin. I would like to know how to fold a napkin. I would like to know how to fold a napkin. I would like to know how to fold a napkin.

Length of a Wedding Veil
My dear Mrs. Adams:
I have a question about the length of a wedding veil. I would like to know how long a wedding veil should be. I would like to know how long a wedding veil should be. I would like to know how long a wedding veil should be.

A Word About Baths
BATHS play so important a part in the routine of our daily life that not too much importance can be attached to the proper use of baths and the time to take them. It is a well-known fact that a bath taken at the proper time and in the proper way cannot be overestimated as a health-giving process. By the use of baths, they agree on one point, that the breathing apparatus of the body through its thousands of pores is kept moist and clean. Baths are also a means of relaxing the mind and body, and of removing the dust and grime of the day. A bath taken at the proper time and in the proper way is a most healthful and refreshing thing. It is a means of relaxing the mind and body, and of removing the dust and grime of the day. A bath taken at the proper time and in the proper way is a most healthful and refreshing thing.

SOLUTIONS TO SOCIAL PROBLEMS
Having It Out
Should the Man Pay?
Wedding Decorations



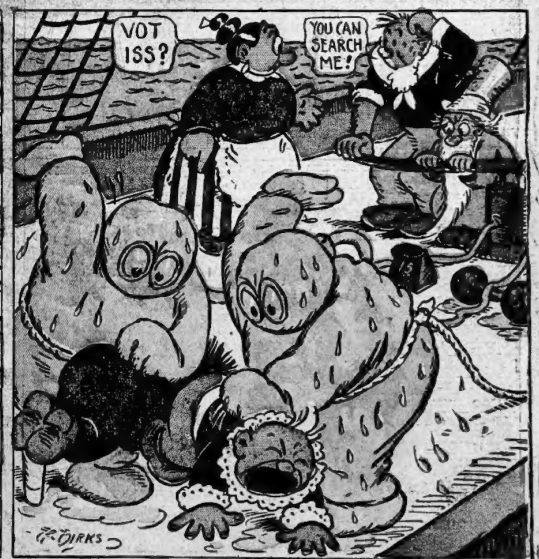
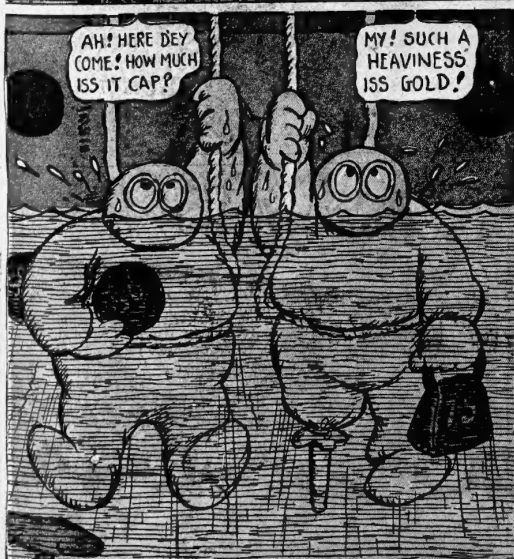
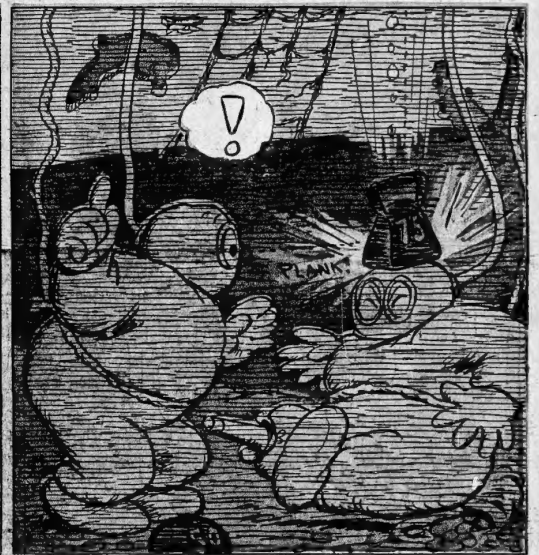
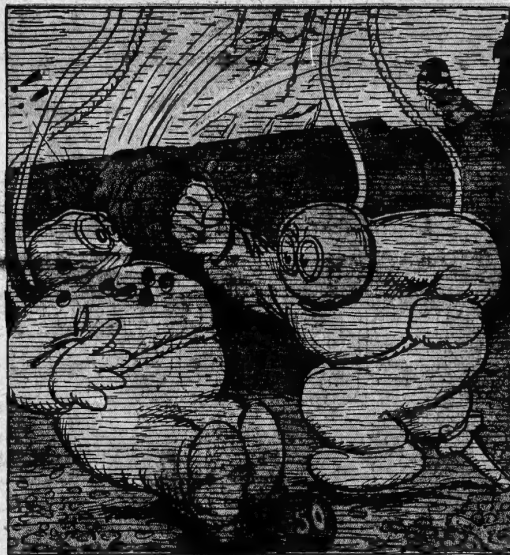
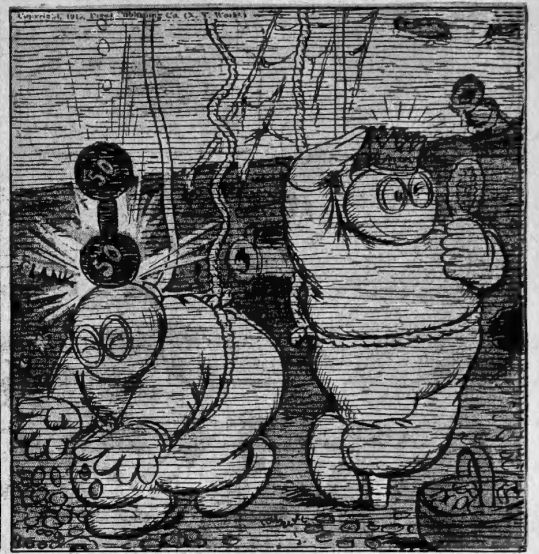
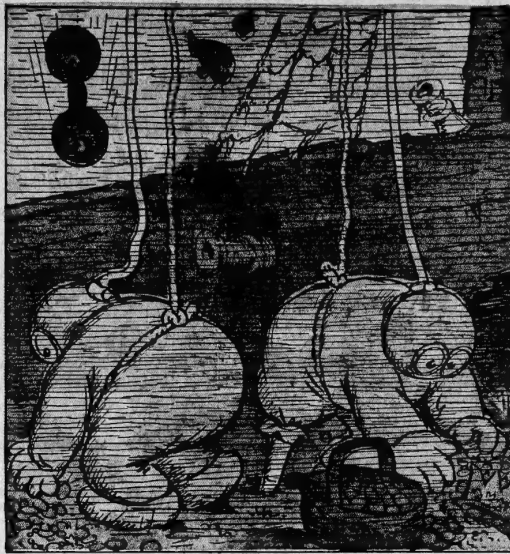
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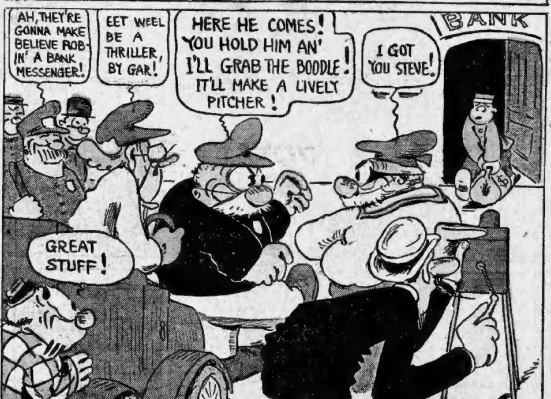
Hans und Fritz Sunken Treasure

By R. Dirks *Originator of the Katzenjammer Kids*



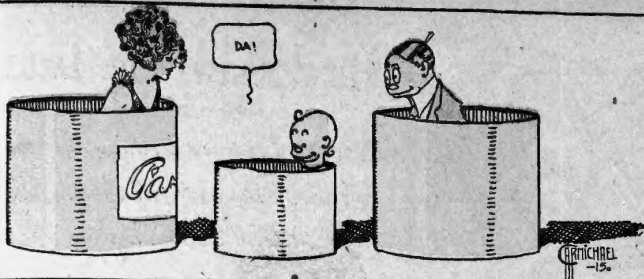
Hawkshaw the Detective

The Thrilling Adventure of the Bank Messenger and the Moving Picture Outfit.

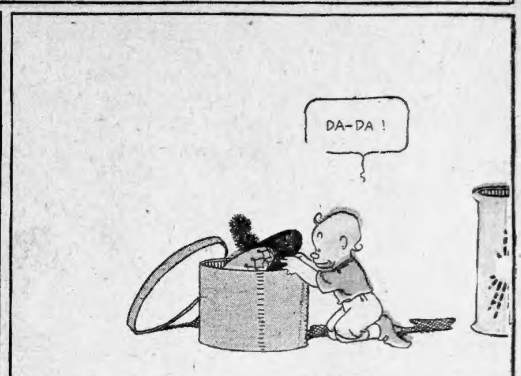


The Newlyweds

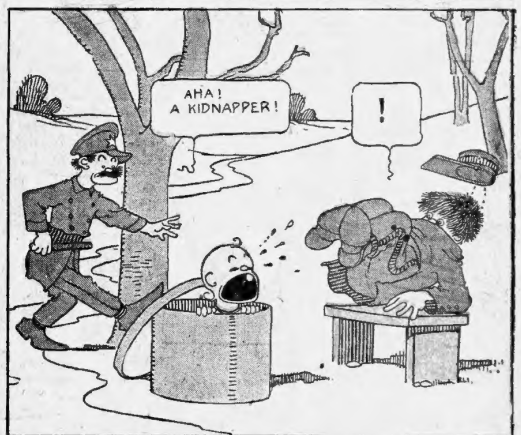
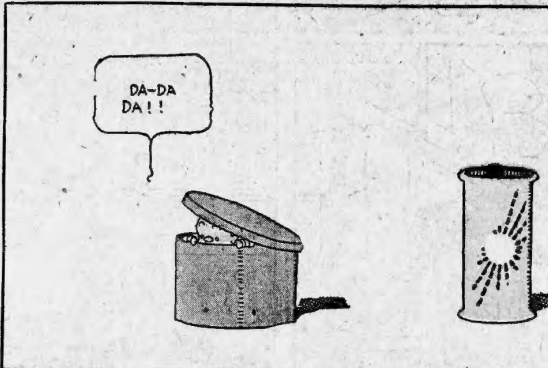
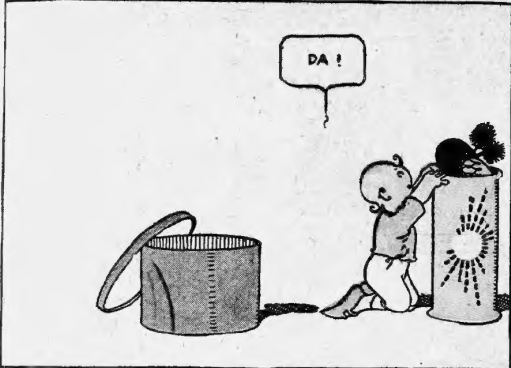
Snookums Testifies in Behalf of the Innocent Messenger Boy.



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Lady Bountiful

She Rescues Freckles From the Righteous Wrath of the Gang, but They'll Get Him Yet.

